2015-2016 Faculty Bios

**Justus Baron**
*Teaches Standard Setting*
Justus is a Research Associate at Northwestern's Searle Center on Law, Regulation, and Economic Growth and an Associate Researcher at Cerna Mines ParisTech. Before joining Northwestern University, he earned a Ph.D. in Industrial Economics at Mines ParisTech in the "Law and Economics of Patents Group" under the supervision of François Lévêque and Yann Ménière. His Ph.D. thesis deals with the empirical analysis of standardization, and in particular the role of essential patents. Dr. Baron is currently conducting research on technology standards and leading an international research team that is studying standards organizations.

**Esther Barron**
*Teaches Entrepreneurship Law*
Esther Barron is a Clinical Professor of Law and the Director of the Entrepreneurship Law Center in the Bluhm Legal Clinic. Prior to joining Northwestern’s faculty, Barron practiced at Goldberg Kohn in Chicago in its commercial finance department, representing lenders and other financial institutions in middle market debt transactions. In 2004, she helped co-found a start-up handbag company Elezar, LLC, targeting high-end boutiques and department stores. Elezar bags are currently sold throughout the country. Ms. Barron graduated Cum Laude from Brandeis University and received her JD from Northwestern University School of Law.

**Michael Barsa**
*Teaches Regulatory Strategy and Communication*
Michael Barsa litigated numerous high-profile environmental and natural resources cases before joining the Northwestern faculty. He developed novel legal strategies in cases involving large-scale groundwater contamination from MTBE in gasoline, DDT off the California coast, subsurface trespass of oilfield water, international environmental harms arising from the first Gulf War, and recycling. His scholarly work has explored international environmental claims under the Alien Tort Claims Act, risk perception under environmental warning statutes, the Public Trust Doctrine, and the Deepwater Horizon disaster. In 2012, he was voted the Robert Childres Memorial Award for Teaching Excellence.

**Robert Berman**
*Teaches Monetizing Patents: Fundamentals of Patent Assertion*
Mr. Berman is the President and CEO of ITUS Corporation, a public company specializing in patent monetization and patent assertion. He has experience in a broad variety of areas including
finance, acquisitions, marketing, and the development, licensing, and monetization of intellectual property. He was recently the CEO of IP Dispute Resolution Corporation, a consulting company focused on the development and licensing of patented technologies. Prior to IPDR, Mr. Berman was the Chief Operating Officer and General Counsel of Acacia Research Corporation, one of the first publicly traded companies to derive all of its revenue from the assertion of patents. Mr. Berman has been quoted in numerous articles on patent monetization including articles in Bloomberg, Forbes, The Wall Street Journal, and The San Francisco Chronicle, has appeared as a guest on FOX Business News, and is a frequent speaker on patent assertion, including intellectual property forums at Harvard Law School, and UCLA’s Anderson School of Business. Mr. Berman received a B.S. from the University of Pennsylvania’s Wharton School, and a J. D. from Northwestern Law School.

Joe Braido  
**Teaches Regulation: Medicine & Health**  
Joe Braido is Co-Founder and Vice President of EdgeOne Medical’s Quality and Regulatory Affairs function and has over 20 years of experience at Baxter Healthcare, Eli Lilly, and Siemens Medical. His expertise includes development of regulatory strategies, preparation of FDA submissions (Class II and Class III), CE Marking Technical Files, quality system development and implementation, with an emphasis in Risk management and Design and development. Throughout his career he has held management roles in quality and regulatory affairs and most recently was Corporate Director of Quality Risk Management at Baxter. Mr. Braido has a Bachelor of Science in Biology from Illinois Benedictine University. He is a member of the AAMI Committee for Combination Products. His professional certifications included RAPS Regulatory Affairs Certification (RAC - US), as well as an ASQ Certified Manager of Operational Excellence (CMQ/OE). He is also speaker for topics in his area of expertise - Risk Management and Combination Products. Joe is also co-founder of a non-profit organization called Echo Foundation.

Dan Brown  
**Teaches Design Thinking I: Discovery & Invention and Design Thinking II: Differentiation by Design**  
Dan Brown is an award winning Designer, Inventor, Entrepreneur & Professor, in the Segal Design Institute – Northwestern University. A native of Chicago, Dan attended St. Xavier University, earning a bachelor’s degree in biology, with a minor in chemistry. He also earned a master’s degree in Product Development (MPD) from Northwestern University, and he is currently earning his PhD at Coventry University in the UK. He has many years of experience in the chemical and plastics industry before launching his own product design consultancy: Consul-Tech Concepts. Collectively Dan's expertise in design, technology, intellectual property and business have provided him numerous experiences to share and advance his perspectives on his vision of design thinking, value creation and their ability to create and transform competitive markets.

Chris Carani  
**Teaches IP Fundamentals**
Christopher V. Carani, Esq. is a partner and shareholder at the intellectual property law firm of McAndrews, Held & Malloy, Ltd. based in Chicago, Illinois, USA. He is a leading voice in the field of intellectual property, including enforcement and procurement of utility patents, design patents, trademarks, trade dress and copyrights. He published and lectured extensively on the topic, including presentations at the United States Patent & Trademark Office (Washington D.C.), the World Intellectual Property Organization (Geneva, Switzerland), the Korean Patent Office (Daejeon, Korea), the Chinese Patent Office (Beijing, China) and the European Union’s Office of Harmonization of the Internal Markets (Alicante, Spain). Chris is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of the International Association for the Protection of Intellectual Property (AIPPI-US). Chris is the current chair of the AIPPI Design Rights Committee and the former chair of the American Bar Association’s Design Rights Committee, and also the American Intellectual Property Law Association’s (AIPLA) Committee on Industrial Designs. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris was conferred his J.D. from The Law School at The University of Chicago. He also holds a Bachelor of Science in Engineering from Marquette University. He is frequent contributor to CNN and Bloomberg TV on intellectual property law issues, and often is called upon to provide comment to other media outlets, including New York Times, Wall Street Journal, NPR, PBS TV, CNBC TV, BBC, Reuters, Fast Company, ComputerWorld, Forbes, Fortune, and FoxBusiness TV. Away from the law, Chris is a studied jazz musician playing upright bass on the Chicago jazz circuit.

Alyson Carrel
Teaches Dispute Resolution Processes
Alyson Carrel's primary teaching interests include dispute resolution with particular expertise in mediation and negotiation. Since 1992, Alyson has trained thousands of individuals in the skills of mediation, negotiation, and conflict resolution. Most recently as the Training Director for the Center for Conflict Resolution (CCR) in Chicago, Alyson was the lead trainer for CCR’s highly regarded 40-hour mediation skills training and designed and taught a variety of customized trainings. Through her training experience, Ms. Carrel has worked with a wide range of clients that include the Federal Reserve Bank of Chicago, YMCA, HUD, and the Circuit Court of Cook County.

Lynn Cohn
Teaches Negotiation Skills & Strategies
Lynn P. Cohn is the Director of the Center on Negotiation and Mediation at Northwestern Law School and she currently holds the Harry B. Reese Teaching Chair. She has developed and taught courses in negotiation, mediation, mediation advocacy and problem solving. Professor Cohn received the student-voted Outstanding Professor of a Small Class Award in 2008 and the Dean’s Teaching Award in 2010. She has been elected to the Leading Lawyers Network in the categories of ADR Commercial and ADR Employment.

Peter DiCola
Teaches IP Fundamentals
Peter DiCola uses empirical methods and applied economic models to study intellectual property law, media regulation, and their intersection. He received his JD and his Ph.D. in economics from the University of Michigan. His research has centered on the music industry and related industries. In graduate school, he worked with the non-profit Future of Music Coalition on many research projects and he continues to serve on its board of directors. His current work focuses on copyright law’s regime for digital sampling and deregulation in the radio industry.

Michelle Falkoff
Teaches Communication & Legal Reasoning - MSL
Michelle Falkoff joined Northwestern’s Communication and Legal Reasoning Faculty as Director and Associate Professor of Law in 2013. She received her law degree from Columbia Law School and practiced intellectual property litigation in Silicon Valley for several years before going back to school to receive her Master of Fine Arts in Fiction Writing from the Iowa Writers’ Workshop.

Cole Fauver
Teaches Communicating Scientific Information: Technical Professionals & Expert Witnesses
Cole M. Fauver has 25 years of experience in all aspects of patent litigation, including initial case investigation, discovery, motions, Markman hearings, trials, and appeals. Mr. Fauver was a partner in the Minneapolis office of Robins, Kaplan, Miller, & Ciresi for 13 years, and an associate at Schiff Hardin (Chicago), Howrey LLP (Washington DC) and Merchant & Gould (Minneapolis). He has represented many companies in patent litigation, including Texas Instruments, Volvo Penta, General Electric, Honeywell, Intergraph, AMD and Medtronic, as well as smaller companies, licensing entities, start-ups, and individual inventors.

Mr. Fauver is registered to practice before the USPTO. He is a frequent speaker at programs for legal and business groups, including the Patent Resources Group, Licensing Executives Society, Minnesota Institute for Legal Education, and the Intellectual Property Institute of Canada. Mr. Fauver previously taught Physics at Lawrenceville School; he has his bachelor's in Engineering from Brown University, and his JD from Northwestern.

Mary Foster
Teaches Ethics
Mary Foster joined the faculty in 2014 as a Lecturer. From 2004 to 2014, she was an Adjunct Professor of Legal Ethics at Northwestern. She has also taught Legal Ethics at other local law schools. She is currently Counsel for the Review Board at the Illinois Attorney Registration and Disciplinary Commission and was formerly a Senior Counsel at the ARDC with over fifteen years experience investigating and prosecuting Illinois lawyers for ethical misconduct.

Bennett Frey
Teaches University – Industry – Governments Partnerships: Legal & Business Considerations
Ben Frey is the Senior Contracts Manager for Northwestern University’s Office of Sponsored Research. Since 2013, he has overseen engagement and negotiations on research opportunities in the schools on Northwestern’s main Evanston campus for corporate sponsors as well as multi-party engagements with corporate, federal, non-profit, and international institutions. He is co-located with Northwestern’s Intellectual Property and New Ventures Office. Coordinating with both offices, Ben develops IP strategies in sponsored research, including licensing opportunities and terms, invention ownership, copyright, and background IP, as well as other issues such as confidentiality, export control, publicity, and indemnification. Ben also leads Northwestern’s Industry Initiative, a group of individuals in sponsored research, technology transfer, and corporate engagement dedicated toward making corporate sponsored research more profitable, compliant, efficient, comprehensive, and attractive to industry and faculty.

Prior to joining Northwestern, Ben spent several years as an associate in the intellectual property litigation group of Sidley Austin. Ben focused primarily on defending against patent litigation, specializing in telecommunications, digital media, software, and industrial processes. He is also licensed to practice before the United States Patent and Trademark Office. Ben earned a J.D. from Northwestern University School of Law and a B.S. in Industrial Engineering from Bradley University.

Michael Friedman

*Teaches Public and Private Markets in IP*

Michael D. Friedman is Managing Director at Ocean Tomo, overseeing its Investments practice, which is composed of Investment Banking, Asset Management and Investment Research.

Ocean Tomo’s Investment Banking practice brings IP financing, monetization and capital markets solutions to corporations and other intellectual property owners. Ocean Tomo Asset Management, where Mr. Friedman serves as Chief Investment Officer, engages in public equity, special situations and private equity investing where intellectual property insight drives alpha creation. Investment Research works in parallel with institutional investors, hedge funds and private equity funds advising them on capital allocations to IP-themed investments.

Prior to joining Ocean Tomo, Mr. Friedman founded and was Managing Partner of FHS Investments, LLC, a multi-strategy hedge fund engaged in special situations trading, volatility arbitrage and convertible bond arbitrage. He was a managing director at UBS Wealth Management and UBS Investment Bank where he was co-head of Special Situations for the O’Connor hedge fund and proprietary Special Situations trading, respectively. Mr. Friedman practiced mergers and acquisitions and securities law before entering investing and investment banking.

Mr. Friedman has published in the areas of Intellectual property investing and alpha creation, antitrust, corporate control contests and disclosure requirements under the securities laws. He is a member of the board of directors of the Intellectual Property Exchange International (IPXI), the world’s first IP-focused financial exchange, and a Lecturer in Law and member of the Visiting Committee at the University of Chicago Law School.

Nancy Gamburd
Teaches Patent Preparation & Prosecution Workshop
Nancy Gamburd is an Adjunct Professor of Law at Northwestern University School of Law, in addition to her involvement in a private law practice. Ms. Gamburd's law practice focuses on worldwide patent and trademark prosecution, licensing, and IP counseling. She is one of the few registered patent attorneys having dual technical fields, in both electrical engineering and biomedical technology. She is a graduate of the Northwestern University School of Law, where she ranked nationally as an oralist in Moot Court, in addition to the Illinois Institute of Technology and the University of Michigan, where she was in the 6-year medical program.

Ms. Gamburd represents many Fortune 500 companies in addition to venture-financed start-up companies and university-licensed companies. Patents that she prepared have been asserted successfully in litigation, including by Motorola against Apple. She has also been a guest lecturer in the Technology Commercialization course of the Biotechnology program in the McCormick School of Engineering of Northwestern University, in addition to being a guest lecturer and conference presenter for intellectual property at various universities, technical, IP and regulatory (FDA) conferences.

Matthew Gasaway
Teaches Litigation Operations and eDiscovery
Mr. Gasaway is the Director and Senior Counsel for eDiscovery and Records Management at AbbVie. In this role, Mr. Gasaway is responsible for designing and implementing AbbVie’s eDiscovery processes, and provides advice to AbbVie’s Legal, Information Technology and Records groups regarding the company’s eDiscovery and record-keeping practices, both prior to and during litigation.

Mr. Gasaway graduated from the University of Notre Dame in 1998, and earned his JD at the University of Iowa School of Law in 2001. After law school, he was a trial litigator in Chicago for eight years, initially practicing with the Chicago law firm of Peterson & Ross, and then with the law firm of Chittenden, Murday & Novotny. During his years as a trial litigator, Mr. Gasaway gained first-hand knowledge of the difficulties faced by counsel in managing the preservation and production of electronically stored information.

In 2009, Mr. Gasaway left private practice and became a litigation consultant for the UnitedLex Corporation, focusing entirely on eDiscovery and Litigation Operations. As Senior Counsel at UnitedLex, he assisted UnitedLex’s corporate and law firm clients through all stages of eDiscovery, from the preservation of potentially relevant data sources, to the identification and review of critical data, to providing testimony about the defensibility of our clients’ eDiscovery efforts.

Mr. Gasaway joined AbbVie at the time of its spinoff from Abbott Laboratories in 2013. As the Director of eDiscovery in AbbVie’s Litigation Operations department, Mr. Gasaway is responsible for all aspects of AbbVie’s eDiscovery efforts, overseeing its responses in active litigation, and its ongoing management of legacy data. AbbVie eDiscovery utilizes state-of-the-art data processing technology in order to solve “big data” problems, and to craft defensible, efficient eDiscovery solutions. As AbbVie moves forward as a leading biopharmaceutical company, Mr. Gasaway and the AbbVie Litigation Operations team will ensure AbbVie’s readiness for litigation, and will continue to implement the best practices for eDiscovery.
Satyender Goel  
_Teaches Health Data: Classification & Compliance_

Satyender is a research faculty member and Director of HealthLNK at Northwestern Medicine. He has more than 10 years of experience in scientific information technology, ranging from bioinformatics and large scale modeling in materials and physical chemistry, to healthcare informatics. He leverages his technical knowledge and tech transfer experience in sourcing new avenues to build a strong and sustained HIT resource for Chicagoans. His experience with INVO, the Office of Corporate Relations, and the Kellogg School of Management at Northwestern University bring him the ease of spinning off ideas into commercial products. Goel serves as implementation/Technical lead for several pioneered healthcare informatics infrastructural projects in Chicago including CAPriCORN, HepCCATT, ILPQC etc. He is the co-founder of a healthcare non-profit ‘FuzeHealth’, which is the Health Data Consortium’s (convener of Health DataPalooza) affiliate for Illinois; his start-ups portfolio also includes two other healthcare-based companies in the US and abroad. He is the founder of postdoctoral forum ‘NUPF’ at Northwestern University and Chair of its advisory board. He also serves on the advisory board of two healthcare start-ups in Chicago. In his free time he can be found at 1871 or MATTER, two co-working spaces for start-ups. Satyender has completed a certificate program “Business for Scientists” in Kellogg school of management, possess a PhD in Chemistry from University of Central Florida, and received a Master’s in chem-informatics from the University of Manchester, UK.

Robert Goldman  
_Teaches IP Valuation_

Bob is a Principal in the IP Practice of Charles River Associates, and economic consultancy. In his practice, he assists clients in developing and implementing strategies for managing and realizing value from their intellectual property portfolios. He has consulted on more than 175 engagements involving the valuation of intellectual property and intangible assets for licensing and sale transactions, mergers and acquisitions, corporate spin-outs, corporate restructuring, and other purposes. He is experienced in performing IP analytics research to assist clients in making informed IP-related decisions in variety of contexts such as M&A due diligence and transaction target identification and prioritization. His litigation experience includes the determination of reasonable royalties and lost profits in patent infringement matters and valuation in bankruptcy and technology license disputes. Mr. Goldman is active in the Licensing Executives Society (LES) as a frequent speaker and instructor on IP Valuation, and has been named one of the world’s leading IP strategists by IAM Magazine.

Phil Goodin  
_Teaches Litigation Operations & eDiscovery_

Mr. Goodin is the Senior Vice President of Litigation services and head of the eDiscovery Consulting Division at UnitedLex--a global leader in legal and data solutions. He specializes in counseling clients on all issues related to electronically stored information (ESI) and ESI preservation, harvesting and production requirements in state and federal courts. Mr. Goodin has also been instrumental in developing the curriculum and educational materials used for UnitedLex’s legal residency program developed in conjunction with the University of Miami School of Law and The Ohio State University School of Law.

Prior to joining UnitedLex, Mr. Goodin practiced for eight years in the Litigation and Dispute Resolution Group at the Kansas City, Missouri office of Spencer Fane Britt & Browne LLP. His practice focused on complex and class litigation with an emphasis on antitrust and construction
litigation. Mr. Goodin was also one of the Firm's experts on ESI issues, drafting and contributing to the eDiscovery “Best Practices.”

Phil earned his Juris Doctorate at the University of Iowa School of Law in 2001, where he graduated with distinction, received a Full Merit Scholarship and was a published author in the Iowa Law Review.

**Robert Graham**
*Teaches Regulation: Energy & Environment*

Robert L. Graham is a nationally recognized authority on environmental, health, safety, natural resources, and energy matters. He literally helped to write the book on these issues, co-authoring an environmental law textbook (now in its fourth edition) that is widely used in many of the nation’s law schools. Mr. Graham also has broad experience in contractual and business tort disputes, RICO and fraud litigation, securities litigation, civil rights matters and class action litigation. He has represented clients in trial, regulatory, and transactional settings before federal and state courts and agencies across the country, and has handled appeals before the U.S. Supreme Court and other state and federal appellate courts.

**Darren Green**
*Teaches Entrepreneurial Finance & Venture Capital*

Mr. Green is a sole practitioner representing a wide range of clients on corporate, technology, venture capital and other transactional matters. Mr. Green’s clients span a wide variety of industries, including software, mobile applications, Internet, “green” and sustainable industries, web design, ASP, professional services, travel, engineering, retail, publishing, manufacturing, insurance, advertising, food services and location based technologies.

Mr. Green spent the first 6+ years out of law school practicing corporate law at 2 first-tier law firms based in Chicago, and the next 2 years as the Vice President of Business Development and Legal Affairs at MachineTools.com, a leading business-to-business metalworking machinery marketplace. For the past 15 years, Mr. Green has been representing entrepreneurs, start-ups and growth businesses as a sole practitioner.

Mr. Green serves as an Adjunct Professor at Northwestern University School of Law, teaching an upper level seminar entitled Structuring Venture Capital Transactions as well as a Business Associations class. In addition, Mr. Green is one of the founding members of Old Willow Partners, a boutique private equity fund based in the northern suburbs of Chicago.

Mr. Green received his BA in 1991 from the University of Pennsylvania with a major in International Relations, and his J.D. in 1994 from the U.C.L.A. School of Law.

**Jonathan Gunn**
*Teaches Entrepreneurship Lab: Parts I and II*

Jonathan co-founded the medical diagnostics company, Briteseed, LLC, where he now serves as Chief Technology Officer. Prior to starting Briteseed, he studied intellectual property and entrepreneurship law at Northwestern University where he received his J.D. (cum laude). At Northwestern he served as Executive Editor for Northwestern Law’s Journal of Intellectual Property Law and Technology. He was a summer associate at Fish & Richardson, PC. Before studying law, Jonathan earned doctoral degrees in Materials Science and Engineering and Nanotechnology from the University of Washington. He has published research in the fields of
biomedical and biomaterials engineering, including two of the top-five most cited articles in Advanced Drug Delivery Reviews. Jonathan has been awarded research fellowships by the National Institutes of Health, Ford Foundation, and Pacific Northwest National Labs, and business challenge awards totaling over $350K.

**Thomas Hayden**

*Teaches Privacy Management in the Collection and Use of Digital Data*

Tom Hayden is Program Director for Northwestern's Integrated Marketing Communications (IMC) Certificate Program. He joined the full-time IMC faculty in 2006, following a 30-year career in marketing and advertising, and eight years as an adjunct.

After receiving his law degree and passing the bar exam in 1977, Tom switched directions and began his career at The Leo Burnett Company. He then spent most of the 80s at DDB Needham (now DDB), before joining Bozell Worldwide in 1989. He spent the next 14 years as president of Bozell’s Chicago operations, while also serving as a member of the Bozell Worldwide board of directors. Tom left Bozell in 2003 following its acquisition by the Interpublic Group and spent the following three years as both president and chief strategy officer of GreenHouse, an independent communications company based in Chicago.

Tom currently sits on two boards, the Oakmark Mutual Funds and the Chicago International Charter School. On the Oakmark board, Tom is chairman of the governance committee and a member of the executive and investment review committees.

**Dana Hill**

*Teaches Communication & Legal Reasoning - MSL*

Dana Hill teaches Communication and Legal Reasoning, Northwestern Law’s first-year legal writing and research course. She has a particular interest in providing her students with job search and success tactics and regularly counsels students on those issues. In summer 2012, Professor Hill served as J.D. advisor in the Center for Career Strategy. Professor Hill is also interested in using teaching strategies that promote critical thinking and active learning in the classroom. During the 2011-2012 academic year, Professor Hill was selected as the School of Law’s first Fellow at the University’s Searle Center for Advancing Learning and Teaching. Additionally, Professor Hill has served as a faculty advisor for International Team Project courses on Brazil and Ethiopia.

**Hudson Hollister**

*Teaches Open Data: How Information Standardization & Publication are Changing Government and Law*

Hudson Hollister is the founder and Executive Director of the Data Transparency Coalition. The Data Transparency Coalition is a Washington, D.C.-based trade association that represents the technology industry advocating the publication of government information as standardized, open data. Prior to founding the Data Transparency Coalition, he served as counsel to the Committee on Oversight and Government Reform of the U.S. House of Representatives and as an attorney fellow in the Office of Interactive Disclosure at the Securities and Exchange Commission. Before his government service, he was a securities litigator in the Chicago office of Latham & Watkins LLP.
Richard Hoskins
*Teaches IP in the Courts: How Patent Law is Made*

Richard Hoskins combines a successful career as a trial lawyer in sophisticated civil and criminal matters with more than 20 years of teaching at Northwestern Law, as well as four years at the University of Virginia Law School. He is a senior partner, former chair of the Intellectual Property Group, and former member of the Executive Committee on, products liability and toxic tort. He has authored numerous informational and decision-oriented works, including commercial litigation, products liability and toxic tort. She has authored numerous

Malavika Jayaram
*Teaches The Privacy Paradox and Other Post-Snowden Games*

Malavika is a Fellow at the Berkman Center for Internet & Society at Harvard University, working broadly in the areas of privacy, identity, data and internet policy. Previously, she practised law in London and Bangalore: With Allen & Overy in the Communications, Media & Technology group, as Vice President and Technology Counsel at Citigroup, and as a partner at Jayaram & Jayaram. With a focus on technology, media and the arts, she advised media companies, start-ups, innovators, scientists, educational institutions and artists. She is the author of the India chapter of the Data Protection & Privacy volume in the ‘Getting the Deal Done’ series and one of 10 Indian lawyers in The International Who’s Who of Internet e-Commerce & Data Protection Lawyers directory. In August 2013, she was voted one of India’s leading lawyers - one of only 8 women featured in the “40 under 45” survey conducted by Law Business Research, London.

A Fellow at the Centre for Internet and Society, India since 2009, she tracks legislative and policy developments relating to privacy, data and civil liberties. For the last few years, she has been looking at the evolution of large e-governance projects in India – particularly the world’s largest biometric ID project – and their implications for identity, freedom, choice and informational self-determination. Her other research interests include responsible data ethics, the challenges of evidence based policy making, the case for privacy in developing countries, and the aligning of incentives in the privacy domain. In 2012, she was a Visiting Scholar at the University of Pennsylvania, with the Annenberg School’s Center for Global Communication Studies. More recently, she was a fellow at the Institute for Technology and Society in Rio de Janeiro, Brazil for 2014-’15, and a Visiting Scholar at the University of Sydney in 2015, with the Center for International Security Studies and the Surveillance and Every Day Life Research Group. She graduated with an LLM from Northwestern in 1995.

Martha Kanter
*Teaches Communication & Legal Reasoning - MSL*

Martha D. Kanter joined Northwestern’s Communication and Legal Reasoning Faculty as a Clinical Assistant Professor of Law in August of 2006. Prior to that she practiced law as an associate and partner at Wildman, Harrold, Allen & Dixon, LLP. She served on her firm’s Professional Standards Committee, Recruiting Committee and has been a member of the firm’s Mentoring Program for the professional development of associates. Her areas of practice included commercial litigation, products liability and toxic tort. She has authored numerous successful state and federal appeals.
Joshua Kleinfeld  
*Teaches Corporate Criminal Law*  
Professor Kleinfeld writes and teaches about criminal law, international law, and moral, political, and legal philosophy. Much of his work uses philosophical tools to bring to light the values implicit in legal doctrine and practice. He received a JD and BA from Yale University and is a PhD candidate in philosophy with Axel Honneth and Rainer Forst at the Goethe University of Frankfurt.

Jay Koehler  
*Teaches Statistics & Probability*  
Jonathan “Jay” Koehler has a Ph.D. in Behavioral Sciences from the University of Chicago. His areas of interest include behavioral decision theory, quantitative reasoning in the courtroom, forensic science, and behavioral finance. Prior to joining Northwestern in 2010, he was a professor at Arizona State University (business and law schools), and a University Distinguished Teaching Professor at University of Texas at Austin (business). He was also a visiting scholar at Harvard (psychology) and Stanford (law).

Michael Kraus  
*Teaches IP Strategy & Management*  
Michael H. Kraus, B.Eng, MBA, CLP, received his bachelor's degree from the Royal Military College of Canada in 1980 with honors in Electrical Engineering. Following graduation and a four year tour of duty with the Canadian Armed Forces, Mr. Kraus joined Motorola Canada Limited in 1984 as an engineering manager working on various projects related to Land Mobile Radio Communications; he later transferred to Motorola Inc. in Schaumburg, IL as an international technical advisor for several Motorola joint ventures in Europe and Asia-Pacific, and he also worked in Motorola's Automotive Group, focusing on advanced driver information systems and content delivery.

After earning his MBA from Northern Illinois University with honors, Mr. Kraus joined Motorola's Intellectual Asset Management organization. He was responsible for Motorola's patent portfolio strategy and licensing programs, including the successful restart of three standards-based programs in the U.S., Europe, and China, as well as the portfolio allocation project related to Motorola's 2011 separation into two publicly traded companies.

Mr. Kraus is currently the President of Licensing & IP Solutions Associates, Inc., a boutique strategy firm focused on providing IP strategy services to small and mid-size companies. He is also an accomplished private pilot with several hundred hours cross-country experience in high performance sailplanes.

Anne Layne-Farrar  
*Teaches Standard Setting*  
Dr. Anne Layne-Farrar is a vice president in the Antitrust & Competition Economics Practice of CRA. She specializes in antitrust and intellectual property matters, especially where the two issues are combined. She advises clients on competition, intellectual property, regulation, and policy issues across a broad range of industries with a particular focus on high-tech and has worked with some of the largest information technology, communications, and pharmaceuticals companies in the world.

Dr. Layne-Farrar’s expert work for industry leading clients has included analyzing reasonable licensing, including F/RAND; analyzing patent portfolios for licensing negotiations; assessing
economic incentives and firm behavior within standard setting organizations; reviewing the competitive implications of licensing; calculating damages; conducting empirical cost-benefit research, including for payment instruments in the US, for legislative proposals covering outpatient surgery, credit and debit cards, labor unions, television ratings, software security, and e-commerce.

She has given oral and written expert testimony in a variety of courts and has presented in industry conferences around the world. Additionally, she has coauthored a book, published articles in Antitrust, Global Competition Review, and Regulation Magazine and has numerous publications in academic journals, including Antitrust Law Journal, International Journal of Industrial Organization, and Journal of Competition Law and Economics.

Katherine Litvak  
Teaches Business Formation & Structure  
Katherine Litvak’s areas of expertise include venture capital, private equity, corporate and securities law, and corporate finance. She has previously served as an assistant professor at the University of Texas School of Law, a clerk for both the Hon. Ralph K. Winter of the U.S. Court of Appeals for the Second Circuit and the Hon. Frank H. Easterbrook of the U.S. Court of Appeals for the Seventh Circuit, as well as a John M. Olin Fellow in Law and Economics at Columbia Law School. She has presented at more than 50 national and international conferences, workshops, and seminars. Ms. Litvak received her BA from the University of California-Los Angeles, an MA in international relations from Harvard, her JD from Stanford Law School.

Nancy Loeb  
Teaches Regulatory Strategy & Communication  
Nancy Loeb serves as a member of the board of directors of the Environmental Law & Policy Center (Chair), the National Women’s Law Center, and the Chicago Bar Foundation (Chair, Advocacy Committee). She is also a member of the Illinois Supreme Court Committee on Character and Fitness and the Illinois Supreme Court Planning and Oversight Committee on Judicial Evaluation. She is a member of the Bar in Illinois, New York and Washington, D.C.

James Lupo  
Teaches Liability, Risk, and Insurance  
Jim joined the Northwestern Law faculty in 2003. While in private practice, he handled complex commercial litigation matters on behalf of insurance companies and other financial institutions. His cases included risk management disputes involving non-medical malpractice liability, directors’ and officers’ coverage, environmental impairment exposure and risk sharing litigation. Additionally, Mr. Lupo taught legal writing and advocacy at Loyola University Chicago School of Law where he also lectured in contracts for Loyola’s Business Law Institute. His area of research interest is in exploring the relationships between legal rhetoric, judicial decision-making and social change.

Edward Manzo  
Teaches International & Comparative IP
Edward Manzo is a lawyer, author, and law educator. He handles all aspects of patents and patent litigation in federal courts and the USPTO. His physics degree facilitates working in a broad spectrum of technologies, e.g., parallel processing, computerized business methods, character & pattern recognition, consumer products, data acquisition, electronics generally, mechanical arts generally, medical technologies, nuclear physics, semiconductor devices, circuits, and processing, storm water management, and telecommunications. His practice includes federal litigation, Patent Office litigation, global patent prosecution, the first appeal to the Federal Circuit from the District Court and many later Federal Circuit appeals, several amicus briefs, mediation, arbitration, and expert witness engagements.

Mr. Manzo holds degrees in physics (Polytechnic Institute of NYU) and law (SUNY), and is admitted to practice in Illinois, New York, and the USPTO.

Bruce Markell
Teaches The Deal: Working with Contracts and Contract Language
Bruce A. Markell was appointed the Jeffrey A. Stoops Professor of Law in July of 2013 upon his retirement as a United States bankruptcy judge, a position he had held since 2004. Before taking the bench, he practiced bankruptcy and business law in Los Angeles for ten years, and was a law professor for fourteen. After law school, he clerked for then-judge Anthony M. Kennedy on the Court of Appeals for the Ninth Circuit. He is the author of numerous articles on bankruptcy and commercial law, and a co-author of four law school casebooks. He contributes to COLLIER ON BANKRUPTCY, and is a member of COLLIER’S editorial advisory board. He is a conferee of the National Bankruptcy Conference, a fellow of the American College of Bankruptcy (where he is currently the Scholar in Residence), a member of the International Insolvency Institute, and a member of the American Law Institute. He is a founding member of the NITA-trained faculty of the Advanced Consumer Bankruptcy Practice Institute. He consults regularly with the International Monetary Fund on insolvency-related issues (having been part of the IMF’s missions to Ireland, Bosnia and Greece), and is currently engaged in redrafting the Kosovo bankruptcy law.

Chris Martin
Teaches Contract Law & Design
Christopher Martin joined Northwestern’s Communication and Legal Reasoning Faculty as a Clinical Assistant Professor of Law in August 2011. After receiving his law degree from Chicago-Kent College of Law with a certificate in Environmental and Energy Law, he practiced extensively in both California and Illinois. His California practice concentrated on environmental litigation matters. In Illinois, he developed a general business practice including significant commercial litigation and transactional work.

Michael Mazzeo
Teaches Business Strategy & Frameworks
Michael J. Mazzeo is an Associate Professor in the Department of Management and Strategy, and a Faculty Associate at Northwestern University's Institute for Policy Research. He serves on the editorial board of the Review of Industrial Organization.

Mr. Mazzeo's research focuses on empirical industrial organization, in particular the role of differentiation and endogenous product choice in firm strategy and market competition. His work has focused on developing new statistical methodologies for examining the role of product differentiation in markets, and quantifying these effects in industry studies. Mr. Mazzeo has published papers based on research in the airline, banking, health care, lodging, retail and
telecommunications industries. Current research projects include: exploring the product assortment decisions of oligopolistic firms; analyzing the relationship between the competitive environment faced by depository institutions and the decisions these institutions make regarding the size of their branch networks; and studying the effects of a school’s performance on the mobility and career advancement opportunities of its administrators.

**Daniel McGavock**

*Teaches IP Valuation*

Dan McGavock is Vice President and IP practice leader of Charles River Associates – a global business, financial and economics consulting firm. He has specialized in the valuation and strategic management of intellectual property for more than 28 years. Mr. McGavock has consulted on well over 400 IP related matters in a broad array of industries and has provided expert testimony on damages, valuation and licensing issues in over 70 IP litigation matters. Outside of litigation, he has performed IP valuations in a variety of contexts, including license and joint venture transactions, M&A transactions, bankruptcy/restructuring, transfer pricing and financial/tax reporting. Mr. McGavock is a registered Certified Public Accountant and a Certified Licensing Professional. He has been an active member of the Licensing Executives Society (LES) throughout his career, having served as Chairman of the LES Valuation and Taxation and Financial Markets Committees, Vice chairman of the International Audit Committee, and a founding member of the Biopharmaceutical Royalty Rates and Deal Terms Global Survey Committee. He has been named one of the world’s leading IP strategists by *IAM Magazine*.

**Molly Mercer**

*Teaches Introduction to Accounting & Financial Statements*

Molly Mercer has a PhD in Accounting from the University of Texas at Austin. She is currently a professor in the Driehaus College of Business at DePaul University, where she teaches financial accounting in the undergraduate and MBA programs. Prior to joining DePaul, she was a professor at Emory University and Arizona State University. She has received several awards for teaching excellence.

**Wendy Muchman**

*Teaches Ethics*

Wendy J. Muchman joined the law school faculty in 2014 as a Lecturer. She was formerly an Adjunct Professor of Legal Ethics at Northwestern from 2000 to 2014 and has taught Legal Ethics courses at other Chicago law schools. Professor Muchman currently is the Chief of Litigation and Professional Education at the Illinois Attorney Registration and Disciplinary Commission of the Supreme Court of Illinois. She investigates and prosecutes lawyer disciplinary cases, including *In re Rinella*, 175 Ill.2d 504, 677 N.E.2d 909 (1997). Her job responsibilities also include supervision and training of all litigation attorneys and staff at the ARDC. She regularly lectures and presents workshops regarding professional responsibility and disciplinary law to various bar association groups, law firms, judges and law schools.

**Karl Muth**

*Teaches Cases in New Venture Strategies*
Karl T. Muth studied law at the undergraduate level in the Netherlands prior to earning J.D. and M.B.A. degrees in the United States, the latter with a concentration in Economics from the University of Chicago; Muth then wrote his M.Phil. and Ph.D. degrees at the London School of Economics, his dissertation focusing on models of entrepreneurial decision-making, including a study of over 3,000 small firms – the most comprehensive study of its type at the time. He co-founded a startup focused on video-on-demand models of content provision, winning one of the first Google Grants ever awarded (2003) and raising multiple rounds of investor capital as CFO prior to transitioning the firm to successor management in 2009. His primary focus is on recognizing and cultivating innovation in firms (from operations to strategy to M&A). Currently, he advises executives at a mix of large (Fortune 500) and small (startups with <10 employees) firms; representative work includes leading a team tasked with acquiring and integrating a $1.8B portfolio belonging to a failed bank, shaping the training/preparation of the potential next chief executive of a fifteen-billion-dollar holding company, and advising the CEO and Chief Sales Officer of a customer-facing startup from early stage funding through that startup’s acquisition by Groupon. Muth designed advanced courses in Northwestern’s Economics and Organizational Behavior curricula and has taught at Northwestern since 2012; prior to Northwestern, Muth was an Executive-in-Residence at the University of Chicago Booth School of Business.

Nancy Paridy  
*Teaches Integration of Science & Clinical Clinic*  
Nancy E. Paridy is the Senior Vice President & General Counsel & Government Affairs/Corporate Secretary at the Rehabilitation Institute of Chicago. As a member of RIC’s executive management team, Ms. Paridy oversees and directs the Institute’s broad range of legal services in a wide variety of areas. She also oversees the Institute’s insurance needs and its government and community affairs, as well as board functions. Prior to joining RIC, Ms. Paridy practiced law in the areas of litigation and corporate healthcare as a partner of the Chicago-based firm Rooks, Pitts and Poust (now known as Dykema Gossett), as well as at Ungaretti and Harris (now known as Nixon Peabody). Ms. Paridy received her law degree from the Illinois Institute of Technology Chicago, Kent College of Law, and earned her Master of Laws in health law at Loyola University. She received her undergraduate degree from Western Illinois University. She also studied at the St. Louis University School of Law and the University of London. Throughout her career, Ms. Paridy has been recognized for her outstanding leadership including being named "Top General Counsel" in 2011 by First Chair, as well as by *Ethisphere* magazine in 2012.

George Pike  
*Teaches Legal Research & Intellectual Property*  
George H. Pike is the Director of the Pritzker Legal Research Center and Senior Lecturer at the Northwestern University School of Law. He teaches legal research, privacy and copyright courses at the School of Law, and is a frequent lecturer on issues of First Amendment, copyright, and Internet law for library professionals. He is also a regular columnist for *Information Today*, publishing a monthly column on legal issues confronting information producers and consumers. Previously, Prof. Pike was Director of the Law Library at the University of Pittsburgh School of Law, Associate Law Librarian at Lewis & Clark Law School in Portland, OR, Reference Librarian at the University of Idaho School of Law, and was a practicing attorney in Idaho Falls, Idaho. Prof Pike received his B.A. degree from the College of Idaho, his law degree from the University of Idaho, and his Masters in Library Science from the University of Washington. He is a member of the American and Idaho State Bar Associations, the American Association of Law Libraries, and the American Intellectual Property Lawyers Association.
Susan Provenzano
*Teaches Employment Law*
Professor Provenzano teaches in the areas of appellate advocacy, employment law, and legal communication. She has served the Law School in many capacities, including as Interim Dean of Students and Director of Communication and Legal Reasoning. Professor Provenzano has chaired both the Law School’s Communications Task Force and the faculty judicial clerkship committee. In recognition of her teaching, Professor Provenzano has received Dean’s Teaching Awards and the SBA Faculty Appreciation Award.

Alex Ramanathan
*Teaches Effective Business Communication*
Alex Egan Ramanathan is a partner at Bain & Company in the Chicago office and a leader in the firm’s Industrial Goods & Services and Mergers & Acquisitions practice areas. During the course of her career at Bain, Alex has helped senior leaders across a variety of industries, including real estate, agriculture and machinery. She has particularly deep expertise in merger integration, advising companies on large- and mid-sized post-merger integrations and separations. In addition to her work with clients, Alex has led Bain’s global recruiting team at Northwestern University’s Kellogg School of Business and currently leads Bain's Social Impact efforts in the Chicago office.

Alex started her professional career as an investment banker at Lehman Brothers. She subsequently worked for a start-up company in the customer loyalty industry and in marketing at American Express.

Alex earned a JD-MBA from Northwestern University and a BA in Economics from Williams College.

Ram Ramanathan
*Teaches Effective Business Communication*
Ram is the Founder and a Principal at Coacharya, a global coaching company focused on leadership development. As the resident mentor coach, Ram oversees and conducts all aspects of coaching and training services offered under the Coacharya banner. He is also responsible for creating the proprietary 3A-coaching model.

Ram brings an accomplished career of 45 years to the helm of Coacharya. As an engineer turned business leader and CEO, his career has been across multiple industries from consumer goods to steel, oil and IT, overseeing multinational global operations. Ram’s success as a corporate leader has been due to a natural ability to form teams and motivate them to peak performance. Ram transitioned from his formal corporate responsibilities to a serial entrepreneur and start-up coach, in order to help fulfill visions of people wanting to build successful institutions. Ram continues to mentor coach many colleagues and subordinates in furthering their careers, enhancing their performances and balancing their lives.

Stephen Reed
*Teaches Business Combinations*
Steve Reed is a Clinical Professor of Law, the Assistant Director of the Entrepreneurship Law Center, and Co-Director of the JD-MBA Program at Northwestern University School of Law. In the clinical program of the Entrepreneurship Law Center, Reed works with students to represent start-ups, more mature companies and social entrepreneurs in a variety of transactional matters. In the classroom, he teaches Business Associations, Advanced Corporate Law and Mergers & Acquisitions, and co-teaches Entrepreneurship Law. Reed also co-teaches Law and the Entrepreneur, a Massive Open Online Course offered by Northwestern University and Coursera that attracted over 35,000 students worldwide in its first session.

**Leonard Riskin**
*Teaches Focus & Awareness: Strategies for Academic & Professional Excellence*
Leonard L. Riskin is Chesterfield Smith Professor of Law at the University of Florida College of Law and has been a Visiting Professor at Northwestern School of Law for the past five falls semesters. He previously served as Director of the Center for the Study of Dispute Resolution and Isidor Loeb Professor of Law at the University of Missouri-Columbia. He teaches and writes about mediation, negotiation, and alternative dispute resolution, and has led a major project to integrate dispute resolution into standard law school classes. He also works at integration of mindfulness into the education of lawyers and other dispute resolution professionals. Professor Riskin has published several books and numerous articles in scholarly journals, as well as essays in popular publications; has led training workshops around the world, and has won numerous awards for his work, including the Award for Outstanding Scholarship from the ABA Section of Dispute Resolution in 2013.

**Daniel Rodriguez**
*Teaches Legal & Regulatory Process*
Daniel B. Rodriguez is dean and Harold Washington Professor at Northwestern Law. He is also the current president of the Association of American Law Schools.

Prior to his appointment at Northwestern Law, Rodriguez served as Minerva House Drysdale Regents Chair in Law at the University of Texas from 2007 to 2011. While at Texas, he was also a professor of government (by courtesy) and a Research Fellow at Rice University’s Baker Institute for Public Policy.

Before joining the Texas faculty, Rodriguez served as Dean and Warren Distinguished Professor of Law at the University of San Diego School of Law. He began his academic career at the University of California, Berkeley’s Boalt Hall School of Law. In addition, he has been a visiting professor of law at Columbia University, University of Southern California, University of Illinois, and University of Virginia and also at the Free University of Amsterdam, The Netherlands.

Rodriguez received his law degree from Harvard in 1987. His undergraduate degree is from the California State University of Long Beach, and he is a recipient of that school’s distinguished alumnus award. After graduating from law school, he clerked for Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit.

**Paul Rodriguez**
Teaches Infringement Risk Assessments: Driving Early Resolution of Patent Disputes

Paul Rodriguez is Vice President and Chief IP Counsel at RR Donnelley, a global company that helps organizations communicate more effectively by creating, managing, producing, distributing and processing content on behalf of our customers. Paul is responsible for all of RR Donnelley’s intellectual property matters, including strategic portfolio management, product and process clearance, licensing, litigation and enforcement, development agreements and due diligence. Prior to working for RR Donnelley, Paul served as Assistant General Counsel at Pactiv Corporation with responsibility for all intellectual property matters and as Intellectual Property Counsel at Videojet Technologies. Paul started his career in private practice and was a Partner at McAndrews, Held & Malloy, where his practice focused on patent litigation. Paul received his JD from the University of Chicago Law School and a BSE from Duke University (biomedical and electrical engineering).

David Schwartz
Teaches Patent Law

David Schwartz joined the Northwestern University School of Law as a Professor in June of 2015. His teaching and research focus on intellectual property and patent law, with a particular emphasis on empirical studies of patent litigation. Professor Schwartz previously was a professor and co-director of the Center for Empirical Studies of Intellectual Property Law at IIT / Chicago-Kent College of Law and an assistant professor at the John Marshall Law School. Prior to entering academics in 2006, Professor Schwartz practiced intellectual property law, focusing on patents and patent litigation, for over a decade. From 2000 to 2006, he was a partner at two intellectual property boutique firms in Chicago, where his practice included patent, copyright, trademark and trade secrets litigation; patent and trademark prosecution; and intellectual property-related transactions. He began his career in 1995 as an associate at Jenner & Block.

James Speta
Teaches Regulation: Tech & Telecom

Jim Speta is the Class of 1940 Research Professor of Law, the Senior Associate Dean for Academic Affairs and International Initiatives, and the Director of the Executive LLM Programs. He has been a member of the faculty since 1999. His research interests include telecommunications and Internet policy, antitrust, administrative law, and market organization. He teaches in the Law School and in the Joint Program in Law and Business operated by the Law School and the Kellogg School. A 1991 graduate of the University of Michigan Law School, Speta joined the Northwestern faculty following a one-year visit. He had previously clerked for Judge Harry T. Edwards on the United States Court of Appeals for the D.C. Circuit and practiced appellate, telecommunications, and antitrust law with the Chicago firm of Sidley & Austin.

D. Daniel Sokol
Teaches Global Regulation & Compliance
D. Daniel Sokol is Professor of Law at the University of Florida Levin College of Law and Senior Of Counsel at Wilson Sonsini Goodrich & Rosati. He was co-editor of the first three volumes of the Global Competition Law and Economics book series (Stanford University Press), and is co-editor of the Oxford Handbook of International Antitrust Economics Volumes 1 and 2 (Oxford University Press, 2014 forthcoming) and the Global Antitrust Compliance Handbook (Oxford University Press, 2014).

Sokol is also a non-governmental advisor to the International Competition Network for several working groups and is the academic advisor to the U.S. Chamber of Commerce for antitrust matters. His recent course offerings include: Business Enterprise Survey, Global Corporate Compliance, Comparative Corporate Governance, Law and Entrepreneurship, Corporations, Business Organizations, International and Comparative Antitrust, Antitrust Mergers, Antitrust-IP and Antitrust Health Care. The Global Competition Review, the leading antitrust practitioner publication, named Sokol its antitrust academic of the year in 2014, the first non-Ph.D. economist so honored.

Liisa Thomas
Teaches Data Security & Breach: Identification, Investigation, Notification, & Defense
Liisa Thomas, is a partner based in the Winston and Strawn’s Chicago office; she is the chair of the firm’s global privacy and data security practice. Ms. Thomas was born in Finland and frequently coordinates global efforts in the privacy area for her clients. She assists clients with a variety of legal issues, including identifying and investigating data breach incidents, simplifying privacy policies to better protect corporate clients, developing compliant text message and mobile marketing campaigns, navigating the complex legal world of online behavioral advertising, ensuring compliance in social media promotions as well as other projects. Ms. Thomas received a B.A. in History from Haverford College and a J.D. from the University of Chicago Law School.

Emerson Tiller
Teaches Contract Law & Design
Emerson H. Tiller joined the Northwestern faculty in 2003 as a Professor of Law with a courtesy appointment at the Kellogg School of Management as Professor of Business Law. Prior to joining the Northwestern faculty, Professor Tiller was a professor at the University of Texas, Graduate School of Business, where he also directed the Center for Business, Technology and Law. His research has primarily focused on empirical and theoretical analyses of political forces in regulatory and judicial decision-making.

J. Lynn Watkins-Asiyanbi
Teaches Developing an Effective Business Plan in a Start-Up or Corporate Environment
Mrs. Lynn Watkins-Asiyanbi is a native of Chicago and attended the University of Wisconsin-Madison, where she graduated with degrees in Chemical Engineering and Economics. Upon graduation, she worked for General Mills in their Operations Management Leadership Program. She moved to M&M/Masterfoods as an Operations Technician, working on process efficiencies for production lines. She was promoted to Inbound Logistics Manager, where she managed approximately a $5 million dollar inventory. She returned to graduate school to pursue a Juris Doctorate and M.B.A. at Northwestern University. Upon receiving her J.D./M.B.A., she worked at Cargill in their Strategy and Business Development Leadership Program. With some other employment opportunities along the way, currently, Ms. Watkins-Asiyanbi is Assistant General Counsel at W.W. Grainger, Inc. supporting the Global Supply Chain including global sourcing,
product management, transportation logistics and some variety of international businesses that are North American and European based.

**Cheryl Watkins-Moore**  
*Teaches Developing an Effective Business Plan in a Start-Up or Corporate Environment*  
Dr. Moore currently serves as the Director, Bioscience Entrepreneurial Inclusion for BioSTL. In this role, Cheryl is responsible for creating processes that will increase the mission impact of BioSTL and the regional bioscience ecosystem by improving the performance and contribution of underrepresented populations in the regional bioscience sector. Throughout her career, Dr. Moore has developed and implemented strategic initiatives for both the domestic and international markets. Dr. Moore holds a Masters of Business Management from the Kellogg School of Management, Northwestern University and a Bachelor of Arts, Biology from Fisk University. She is a Doctor of Podiatric Medicine, earning her degree from Illinois College of Podiatric Medicine. She has led marketing teams that have won several awards for marketing innovations, including the American Marketing Association highest award, The Award of Excellence and The Bronze Quill award.

**Julie Watson**  
*Teaches IP Licensing & Transactions*  
Julie Watson is special counsel at Marshall Gerstein & Borun, LLP, a Chicago-based intellectual property law firm. A licensing professional with over 25 years’ experience structuring and negotiating complex deals, Julie concentrates her practice on intellectual property transactions with a particular emphasis in technology startups and university technology transfer. Julie’s prior work includes managing nonprofit intellectual property licensing programs including the Wake Forest Institute for Regenerative Medicine and the American Medical Association. Julie received her law degree from Wake Forest University Law School and is admitted to practice law in Illinois, North Carolina and before the USPTO. She also holds a master’s degree from Johns Hopkins University and is a Certified Licensing Professional.

**Jerzy Wojcik**  
*Teaches Regulation: Medicine & Health*  
Mr. Wojcik is Director of Quality and Regulatory Affairs, and has over 15 years of industry experience in quality and regulatory affairs at Baxter Healthcare, Avery Dennison Medical (Vancive Medical), Deloitte & Touche, Abbott Laboratories and Baxter BioLife Plasma Services. His expertise includes identification and execution of regulatory activities across all stages of product development and lifecycle management necessary to support Class I, II and III (in both US and EU) medical device, device-biological and device-drug combination products as well as wearable sensor devices. Mr. Wojcik also has expertise in US distribution and dispensing regulation compliance and US regulatory surveillance for drug, biologics and devices. In addition to medical product regulatory responsibilities, Mr. Wojcik also helped develop and implement quality systems and various process quality compliance initiatives.  
Mr. Wojcik has a Bachelor of Science in Biology, Medical Technology and Cytotechnology from Augustana College, IL and is currently pursuing his Masters in Quality Assurance and Regulatory Science from Northwestern University. He is a member of Regulatory Affairs Professional Society (RAPS) and volunteers for Junior Achievement. Mr. Wojcik speaks Polish and Spanish.