

MSL Faculty Bios

2018-2019

Northwestern

PRITZKER SCHOOL OF LAW

Master of Science in Law

Sharon Ayd

Sharon Ayd, PhD, MBA, is currently Chief Scientific Officer and Sr. VP, Pharmaceuticals at Regulatory Compliance Associates, Inc. (RCA), a boutique consulting firm to the life sciences industry. She provides full-spectrum solutions in Clinical, Scientific and Regulatory Affairs to the firm's clientele while also managing technical functions and overseeing associates around the globe. Immediately prior to joining RCA, Dr. Ayd was Principal of Ayd Consulting Services. Other notable positions held by Dr. Ayd include: VP, Research & Development, Cutis Pharma, Global VP, Innovation & Development, Fresenius-Kabi, Chief Scientific Officer, Pinnacle Biologics, Global VP, Research & Development, Hospira, Chief Operating Officer, Advanced Life Sciences, Director Research & Development, Apotex and Sr. Research Scientist, Baxter.

Dr. Ayd is a seasoned entrepreneur-minded business executive/consultant in R&D, RA, Clinical, and CMC & Quality in the Pharmaceutical and Biotechnology industries with deep expertise in Specialty, Legacy, Orphan and Generic drug development for global markets. She has proven leadership in API sourcing, Analytical & Formulation Development, CRO & CMO Selection, Tech Transfer, Quality/Compliance and Regulatory Filing Strategy, M&A Due Diligence & Integration and General Management with P&L responsibility, from startups to mid-size companies, to Fortune 100 corporations. Dr. Ayd is also active in a number of professional organizations including Women in Bio, (WIB), where she serves on the Programming Committee, Healthcare Business Women's Association (HBA) where she serves on the Executive Women's Events Committee and Chicago Innovation Mentors (CIM) where she serves as a Lead Mentor to faculty at UIC, Northwestern and University of Chicago seeking to commercialize their intellectual property.

MSL Course: Regulatory Compliance: Product Approval & Life Cycle Issues

Charles Bachtell

Charles Bachtell is an attorney and corporate executive with significant expertise in regulatory compliance. For 8 years, Bachtell served as the Executive Vice President and General Counsel of the seventh largest mortgage bank in the nation - establishing himself as one of the foremost authorities on regulatory affairs and compliance in the one of the nation's most heavily regulated industries. Bachtell is currently the CEO of Cresco Labs, LLC, a medical cannabis cultivating and manufacturing company dedicated to reliable patient safety and satisfaction. Having formed Cresco Labs with a strong compliance focus, Bachtell continues to oversee the general management and direction of the company, as well as its expansion into new markets and ancillary industries. Bachtell is a founding member of both the Illinois Cannabis Bar Association and the Medical Cannabis Alliance of Illinois.

MSL Course: Legal and Regulatory Issues in Emerging Industries

Justus Baron

Justus is a Research Associate at Northwestern's Searle Center on Law, Regulation, and Economic Growth and an Associate Researcher at Cerna Mines ParisTech. Before joining Northwestern University, he earned a Ph.D. in Industrial Economics at Mines ParisTech in the "Law and Economics of Patents Group" under the supervision of François Lévêque and Yann Ménière. His Ph.D. thesis addresses the empirical analysis of standardization, and in particular the role of essential patents. Dr. Baron is currently conducting research on technology standards and leading an international research team that is studying standards organizations.

MSL Course: Technology Standards: Strategic & Antitrust Considerations

Esther Barron

Esther Barron is a Clinical Professor of Law and the Director of the Donald Pritzker Entrepreneurship Law Center at the Law School. Prior to joining the law faculty, Professor Barron practiced at Goldberg Kohn in Chicago in its commercial finance department, representing lenders and other financial institutions in middle market debt transactions. In 2004, she helped co-found a start-up handbag company Elezar, LLC, targeting high-end boutiques and department stores. Elezar bags are currently sold throughout the country. Ms. Barron graduated Cum Laude from Brandeis University and received her JD from Northwestern University School of Law.

MSL Courses: Entrepreneurship Law; Entrepreneurship Team Project (EnTP): Silicon Valley; Entrepreneurial Finance & Venture Capital

Michael Barsa

Michael Barsa is a Senior Lecturer and Co-Director of the Environmental Law Concentration at the Northwestern Pritzker School of Law. Before joining the Northwestern Law faculty, Professor Barsa litigated numerous high-profile environmental and natural resources cases. He developed novel legal strategies in cases involving large-scale groundwater contamination from MTBE in gasoline, DDT off the California coast, subsurface trespass of oilfield water, international environmental harms arising from the first Gulf War, and recycling. His scholarly work has explored international environmental claims under the Alien Tort Claims Act, risk perception under environmental warning statutes, the Public Trust Doctrine, and the Deepwater Horizon disaster. In 2012, he was voted the Robert Childres Memorial Award for Teaching Excellence.

MSL Course: Regulatory Strategy & Communication

Phil Beccue

Phil Beccue is founder and principal of White Deer Partners, Inc., a consulting firm specializing in the application of decision analysis, real options valuation, portfolio optimization, and risk analysis to strategic business problems. For over twenty-five years, Phil has helped companies develop corporate and asset strategies and improve portfolio management and business operations. At Baxter BioScience, his pioneering work in the development of tools and processes has directed top executives in allocating an annual R&D investment of \$500 million. His leadership ensured a timely, disciplined, and consistent process to manage uncertainty across diverse businesses where it was necessary to balance near-term and long-term impacts of a dynamic business environment.

Prior to Baxter, Phil initiated and led the Decision Sciences group at Amgen and played a key role in institutionalizing decision analytic processes. Before joining Amgen he was a consultant with Applied Decision Analysis, where he helped solve challenging problems in strategic planning, capital investments, R&D prioritization, risk analysis, and asset valuation. Phil's extensive client list includes pharmaceutical companies, health care organizations, electric utilities, major oil and gas firms, and government agencies around the world.

Phil received a B.A. in Mathematics and Liberal Arts from Westmont College, a B.S. and M.S. in Mechanical Engineering and an M.S. in Management Science from Stanford University. Phil's consulting and executive teaching include work for international corporations, small businesses, and government agencies. He has trained over 1000 managers and senior executives on the principles and processes of strategic decision-making. Phil has authored numerous journal articles, serves as Associate Editor for the Decision Analysis Journal, and is a founding fellow of the Society of Decision Professionals. He won the Decision Analysis Practice Award for changing the culture of portfolio decision-making at Baxter.

MSL Course: Value-based Decision-making: Gaining Competitive Advantage in an Uncertain World

Jack Bierig

Jack R. Bierig is a partner in the law firm of Sidley Austin, LLP, where he has headed the firm's health law practice, and focuses his practice on food and drug law. His clients include the American Medical Association, the American Dental Association, the American Osteopathic Association, the Mayo Clinic, and numerous other associations, certifying bodies and accrediting organizations in medicine, dentistry, and other fields. He graduated from Brandeis University and Harvard Law School. He has been a lecturer at the University of Chicago's Law School and at the Harris School of Public Policy at the University of Chicago.

Mr. Bierig is a founder and past president of the Center for Conflict Resolution. He has been the chair of the Legal Section of the American Society of Association Executives and president of the Illinois Association of Health Care Attorneys. He has written and lectured widely on health care, antitrust, and food and drug law issues.

MSL Course: Regulation of Drugs, Medical Devices, & Biologics

Dan Brown

Dan Brown is a Clinical Associate Professor at the Segal Design Institute, part of the McCormick School of Engineering at Northwestern University. He is also an award winning designer, inventor, and entrepreneur. Dan attended St. Xavier University, earning a bachelor's degree in biology, with a minor in chemistry. He also earned a master's degree in Product Development (MPD) from Northwestern University, and he is currently earning his PhD at Coventry University in the UK. He had many years of experience in the chemical and plastics industry before launching his own product design consultancy: Consul-Tech Concepts. Dan's expertise in design, technology, intellectual property and business have provided numerous experiences to share and advance his perspectives on his vision of design thinking, value creation and their ability to create and transform competitive markets.

MSL Course: Design Thinking

Paul Brown

Paul Brown is Vice President, Intellectual Property and Litigation at UL. As chief IP & litigation counsel for the company, he leads two teams of lawyers and other legal professionals who protect UL's IP (including the famous UL-in-a-circle certification mark), set and implement IP strategy for the company, negotiate deals, defend the company against lawsuits, and manage the risks UL encounters in its business. Before UL Paul was in private practice focused on IP law at Kirkland & Ellis LLP and Marshall, Gerstein & Borun LLP. Paul received his J.D., cum laude from Northwestern University Pritzker School of Law in Chicago, and a Bachelor of Science in microbiology from the University of Illinois at Urbana-Champaign.

MSL Course: Getting to Market: Tackling Legal Issues in Complex Corporate Environments

James Cahan

James N. Cahan is a recently retired partner from the law firm of Sidley Austin LLP, where he was a founding member of the firm's national Environmental Practice Group. He practiced environmental law for over 35 years, focusing on air pollution matters, climate change, environmental aspects of bankruptcies and transactions environmental permitting and environmental management. Prior to joining Sidley he was a member of the Office of the General Counsel, Air Division, U.S. Environmental Protection Agency, Washington, D.C., where, between 1978 and 1982, he helped develop and defend national regulations implementing the Clean Air Act. In 2013 he was honored by being named by Best Lawyers' as the 2013 Chicago Environmental Law "Lawyer of the Year," an honor given only to a single lawyer in each practice area community. Currently he is an Adjunct Professor of Law at Northwestern University School of Law, where he co-teaches a seminar on climate change and energy. Until the end of 2016, he was the chair of the Board of Directors of Center for Neighborhood Technology (CNT), a leading national center on urban sustainability.

MSL Course: Energy Law & Policy

Chris Carani

Christopher V. Carani, Esq. is a partner and shareholder at the intellectual property law firm of McAndrews, Held & Malloy, Ltd. based in Chicago, Illinois, USA. He is a leading voice in the field of intellectual property, including enforcement and procurement of utility patents, design patents, trademarks, trade dress and copyrights. He published and lectured extensively on the topic, including presentations at the United States Patent & Trademark Office in DC, the World Intellectual Property Organization in Geneva, the Korean Patent Office in Daejeon, the Chinese Patent Office in Beijing, and the European Union's Office of Harmonization of the Internal Markets in Alicante, Spain.

Chris is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of the International Association for the Protection of Intellectual Property (AIPPI-US); he is the current chair of the AIPPI Design Rights Committee and the former chair of the American Bar Association's Design Rights Committee. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris earned his J.D. from The University of Chicago and he holds a BS in Engineering from Marquette University. He is a frequent contributor to CNN and Bloomberg TV on intellectual property law issues, and often is called upon to provide comment to other media outlets, including the New York Times, Wall Street Journal, NPR, PBS TV, CNBC TV, BBC, Reuters, Fast Company, ComputerWorld, Forbes, Fortune, and FoxBusiness TV. Away from the law, Chris is a studied jazz musician playing upright bass on the Chicago jazz circuit.

MSL Course: IP Fundamentals

Lynn Cohn

Lynn P. Cohn is the Director of the Center on Negotiation and Mediation at the Northwestern Pritzker Law School and she currently holds the Harry B. Reese Teaching Chair. She has developed and taught courses in negotiation, mediation, mediation advocacy and problem solving. Professor Cohn received the student-voted Outstanding Professor of a Small Class Award in 2008 and the Dean's Teaching Award in 2010. She has been elected to the Leading Lawyers Network in the categories of ADR Commercial and ADR Employment.

MSL Course: Negotiation Skills & Strategies

Pamela Cox

Pamela L. Cox is a partner and chair of IP Transactions at Marshall Gerstein IP. Her practice concentrates on counseling related to intellectual property transactions, protection and transfer for clients ranging from multinational corporations to non-profit institutions. As a patent attorney who has managed intellectual property portfolios in-house, Ms. Cox understands her clients' intellectual property and agreement needs, and remains passionately engaged until achieving their strategic objectives. Clients find her talented at unraveling complex deal structures and devising creative agreement solutions as a seamless member of their team. Ms. Cox is considered one of the foremost licensing experts both in the Midwest and nationally. She is a pre-eminent authority on university technology transfer and licensing acting for commercial and non-profit clients.

MSL Course: Introduction to IP Licensing

Charlotte Crane

Charlotte Crane is Professor of Law at Northwestern Pritzker School of Law and a member of the faculty in its Tax Program. Before joining academia, Professor Crane practiced law at Hopkins & Sutter in Chicago. Her work there covered the full range of problems encountered by tax lawyers, including tax planning, preparing returns, managing IRS audits, drafting and defending IRS appeals, and drafting complaints, appellate briefs and cert petitions. Prior to practice, she clerked for Justice Harry A. Blackmun at the Supreme Court of the United States and for Judge Wade H. McCree for the Sixth Circuit Court of Appeals. Before that, she attended Radcliffe College in Harvard University, and participated as a port oar in its national championship crew.

She has been active in the Tax Committee of the American Association of Law Schools, the American Bar Association Tax Section, and served as President of the Order of the Coif. During the academic year 2010-11, she served as Professor in Residence at the Chief Counsel's Office of the Internal Revenue Service. Her scholarly work has focused on choices in the design and administration of broad-base taxes. More recently, her work has explored historical questions in the design and implementation of all varieties of taxes, with special emphasis on the evolution of the institutions involved in their administration.

MSL Course: Introduction to Taxation: Business Income

Jason DeSanto

Jason C. DeSanto, a Senior Lecturer at Northwestern Law, brings years of communication experience in the fields of law, government and politics. Primarily teaching courses in communicative freedom, he is particularly interested in the application of the First Amendment to emerging technologies and during times of war. He previously served as a litigation partner at Chicago's Freeborn & Peters LLP, specializing in cases implicating the intersection between speech and law, including defamation and First Amendment controversies. He also handled cases involving the Fourth and Fourteenth Amendments to the U.S. Constitution, and represented a series of individuals and public entities in cases of public controversy. He has appeared as a First Amendment expert on national radio, acted as Special Assistant Attorney General of Illinois, and served as an English teacher in the former Czechoslovakia during that country's first year of post-Communist governance.

A graduate of the University of Pennsylvania Law School, he was an Editor of the University of Pennsylvania Law Review, an H. Clayton Louderback Legal Writing Instructor, and the winner of the George Schechtman Prize. DeSanto also teaches courses in speechwriting, and -- through the Master of Science in Communication program -- in language, leadership and persuasion. He served for more than a decade as a political speechwriter, debate strategist and communications adviser, having worked for United States Senators, members of Congress and candidates for office at all levels. A graduate of the Second City Conservatory, he also periodically appears as a political satirist and commentator on Chicago radio.

MSL Course: Public Persuasion

Peter DiCola

Peter DiCola uses empirical methods and applied economic models to study intellectual property law, media regulation, and their intersection. He received his JD and his Ph.D. in economics from the University of Michigan. His research has centered on the music industry and related industries. In graduate school, he worked with the non-profit Future of Music Coalition on many research projects and he continues to serve on its board of directors. His current work focuses on copyright law's regime for digital sampling and deregulation in the radio industry.

MSL Course: IP Fundamentals

Peter Durand

Peter Durand is the founder of Alphachimp Studio Inc., a graphic facilitation company, and Alphachimp Learning Systems LLC, a company that delivers onsite and online training in visual communication and design thinking skills. Peter is also the lead facilitator for the Vanderbilt Center for Better Health, a specialized innovation space in Nashville, Tennessee, where he facilitates large-scale projects in the fields of biomedical informatics, electronic health records, and patient experience. Peter holds a BFA in visual communication from Washington University in St. Louis and was a Rotary Ambassadorial Scholar at the Academy of Fine Arts in Krakow, Poland where he earned a master degree in industrial design.

MSL Course: Presentation Design & Visual Storytelling

Michelle Falkoff

Michelle Falkoff joined Northwestern's faculty as Director of the Communication and Legal Reasoning program and Associate Professor of Law in 2013. She received her law degree from Columbia Law School and practiced intellectual property litigation in Silicon Valley for several years before going back to school to receive her Master of Fine Arts in Fiction Writing from the Iowa Writers' Workshop. Michelle teaches a variety of skill-related classes at Northwestern and was a member of the inaugural MSL faculty.

MSL Online Course: Persuasive Communication

Cole Fauver

Cole M. Fauver has 25 years of experience in all aspects of patent litigation, including initial case investigation, discovery, motions, Markman hearings, trials, and appeals. Mr. Fauver was a partner in the Minneapolis office of Robins, Kaplan, Miller, & Ciresi for 13 years, and an associate at Schiff Hardin (Chicago), Howrey LLP (Washington DC) and Merchant & Gould (Minneapolis). He has represented many companies in patent litigation, including Texas Instruments, Volvo Penta, General Electric, Honeywell, Intergraph, AMD and Medtronic, as well as smaller companies, licensing entities, start-ups, and individual inventors.

Mr. Fauver is registered to practice before the USPTO. He is a frequent speaker at programs for legal and business groups, including the Patent Resources Group, Licensing Executives Society, Minnesota Institute for Legal Education, and the Intellectual Property Institute of Canada. Mr.

Fauver previously taught Physics at Lawrenceville School; he has his bachelor's in Engineering from Brown University, and his JD from Northwestern.

MSL Course: Communicating Scientific Information

Mark Finn

Mark Finn is a Clinical Professor of Accounting and International Business at the Kellogg School of Management, Northwestern University. From 2001 to 2008 he also served as director of Kellogg's Global Initiatives in Management (GIM) program. Prior to coming to Kellogg, Professor Finn served on the faculty of the University of Chicago. He received PhD, MS, and MBA degrees from Cornell University and an AB with honors from Stanford University.

Professor Finn teaches core financial accounting and advanced classes in financial reporting, international accounting, and sustainability reporting. He received the Chairs' Core Teaching Award in 1999, 2005, and 2008. Within the GIM program, he has been a faculty adviser to classes on China, Japan, India, and South Africa. His primary research interests are related to the quality and credibility of financial disclosures, especially in non-US settings. His research articles include "Market Rewards for Increasing Earnings Patterns" published in the *Journal of Accounting Research*.

Professor Finn has also served as a visiting professor at the Indian School of Business (Hyderabad, India) since 2002, at the Sasin Graduate Institute of Management, Chulalongkorn University (Bangkok, Thailand) since 2003, and at Keio University (Hiyoshi, Japan) in 2007. He received the ISB's Teacher of the Year award in 2003, 2008, and 2009.

MSL Course: Introduction to Accounting & Financial Statements

Mary Foster

Mary Foster joined the faculty in 2014 as a Lecturer; for ten years prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern. She has also taught Legal Ethics at other law schools. She is currently Counsel for the Review Board at the Illinois Attorney Registration and Disciplinary Commission and was formerly a Senior Counsel at the ARDC with over fifteen years of experience investigating and prosecuting Illinois lawyers for ethical misconduct.

MSL Course: Ethics

Michael Friedman

Michael D. Friedman is the CEO and a founder of Hilco IP Merchant Banking, an integrated provider of intellectual property advisory and monetization services, and principal investor in IP-related transactions. Mr. Friedman was formerly Managing Director at Ocean Tomo, LLC, where he headed its IP Asset Management business, served as Chief Investment Officer, and headed Investment Banking. Prior to joining Ocean Tomo, Mr. Friedman founded and was Managing Partner of FHS Investments, LLC, a multi-strategy hedge fund, and was a managing director at UBS AG where he was co-head of Special Situations investing. Mr. Friedman practiced mergers and acquisitions and securities law before joining the investment community. Mr. Friedman received a JD from the University of Chicago in 1988, and was Research Editor

of the University of Chicago Legal Forum. He also holds a BS in Marine Engineering and Nautical Science from the U.S. Merchant Marine Academy.

MSL Course: IP Investments & Capital Markets: A Global Perspective

Stefania Fusco

Dr. Stefania Fusco's research concentrates on intellectual property law and finance. She earned a J.S.D. from Stanford Law School where she was also a Kaufmann Fellow and a Transatlantic Technology Law Forum Fellow. For her doctoral dissertation, she conducted an interdisciplinary empirical investigation on patent protection and financial methods. Her publications engage with several IP issues including: the impact of patent protection on financial innovation, rules versus standards in patent law and the international negotiations on geographical indications on products. She is currently writing about patents issued by the Venetian Republic between the 15th and 18th centuries in relation to the modern debate on the tailoring of patent protection. She is also investigating the activity of non-practicing entities in the U.S. and the EU.

Fusco has presented her research at several national IP conferences. She became a visiting assistant professor at DePaul College of Law in Fall 2012. In 2014, she became a senior lecturer at Notre Dame Law School.

MSL Course: International & Comparative IP

Josh Gammon

Josh Gammon is Managing Director at Hilco IP Merchant Banking, LLC. Prior to HIPMB, Josh was a Director at Ocean Tomo where he led numerous consulting engagements supporting client operations and decision-making in various high technology sectors. His work has focused on telecommunications, IT, information security, semiconductors, software, and the life sciences. Josh began his professional career as an independent attorney and educator, instructing multiple courses on federal income taxation and mathematics at Harrison College. Josh graduated from the Indiana University Kelley School of Business with high distinction (B.S., Finance). He also holds a J.D. from the Washington University in St. Louis School of Law.

MSL Course: IP Valuation

Nancy Gamburd

Ms. Gamburd's law practice focuses on worldwide patent and trademark prosecution, licensing, and IP counseling. She is one of the few registered patent attorneys having dual technical fields, in both electrical engineering and biomedical technology. She is a graduate of the Northwestern University School of Law, where she ranked nationally as an oralist in Moot Court, in addition to the Illinois Institute of Technology and the University of Michigan, where she was in the 6-year medical program.

Ms. Gamburd represents many Fortune 500 companies in addition to venture-financed start-up companies and university-licensed companies. Patents that she prepared have been asserted

successfully in litigation, including by Motorola against Apple. She has also been a guest lecturer in the Technology Commercialization course of the Biotechnology program in the McCormick School of Engineering of Northwestern University, in addition to being a guest lecturer and conference presenter for intellectual property at various universities, technical, IP and regulatory (FDA) conferences.

MSL Course: Patent Preparation & Prosecution Workshops I & II

Matthew Gasaway

Mr. Gasaway is the Director and Senior Counsel for eDiscovery and Records Management at AbbVie. In this role, Mr. Gasaway is responsible for designing and implementing AbbVie's eDiscovery processes, and provides advice to AbbVie's Legal, Information Technology, and Records groups regarding the company's eDiscovery and record-keeping practices, both prior to and during litigation. Mr. Gasaway graduated from the University of Notre Dame in 1998, and earned his JD at the University of Iowa School of Law in 2001. After law school, he was a trial litigator in Chicago for eight years, initially practicing with the Chicago law firm of Peterson & Ross, and then with the law firm of Chittenden, Murday & Novotny. During his years as a trial litigator, Mr. Gasaway gained first-hand knowledge of the difficulties faced by counsel in managing the preservation and production of electronically stored information. In 2009, Mr. Gasaway left private practice and became a litigation consultant for the UnitedLex Corporation, focusing entirely on eDiscovery and Litigation Operations.

MSL Course: Litigation Operations and eDiscovery

Satyender Goel

Dr. Goel is a research faculty member and Director of HealthLNK at Northwestern Medicine. He has more than 10 years of experience in scientific information technology, ranging from bioinformatics and large scale modeling in materials and physical chemistry, to healthcare informatics. He leverages his technical knowledge and tech transfer experience in sourcing new avenues to build a strong and sustained HIT resource for Chicagoans. His experience with INVO, the Office of Corporate Relations, and the Kellogg School of Management at Northwestern University bring him the ease of spinning off ideas into commercial products.

Goel serves as implementation/Technical lead for several pioneered healthcare informatics infrastructural projects in Chicago including CAPriCORN, HepCCATT, ILPQC etc. He is the co-founder of a healthcare non-profit 'FuzeHealth', which is the Health Data Consortium's (convener of Health DataPaloosa) affiliate for Illinois; his start-ups portfolio also includes two other healthcare-based companies in the US and abroad. He is the founder of postdoctoral forum 'NUPF' at Northwestern University and Chair of its advisory board. He also serves on the advisory board of two healthcare start-ups in Chicago. Satyender possess a PhD in Chemistry from University of Central Florida, and received a Master's in chem-informatics from the University of Manchester, UK.

MSL Course: Health Data: Practical Data and Compliance

Phil Goodin

Mr. Goodin is the Senior Vice President of Litigation services and head of the eDiscovery Consulting Division at UnitedLex – a global leader in legal and data solutions. He specializes in counseling clients on all issues related to electronically stored information (ESI) and ESI preservation, harvesting and production requirements in state and federal courts. Mr. Goodin has also been instrumental in developing the curriculum and educational materials used for UnitedLex’s legal residency program developed in conjunction with the University of Miami School of Law and The Ohio State University School of Law. Prior to UnitedLex, Mr. Goodin practiced for eight years in the Litigation and Dispute Resolution Group at the Kansas City office of Spencer Fane Britt & Browne. His practice focused on complex litigation with an emphasis on antitrust and construction litigation. Phil earned his JD at the University of Iowa School of Law, where he graduated with distinction, received a Full Merit Scholarship and was a published author in the Iowa Law Review.

MSL Course: Litigation Operations & eDiscovery

Robert Graham

Robert L. Graham is partner at Jenner & Block in Chicago. He is a nationally recognized authority on environmental, health, safety, natural resources, and energy matters. He literally helped to write the book on these issues, co-authoring an environmental law textbook (now in its fourth edition) that is widely used in many of the nation’s law schools. Mr. Graham also has broad experience in contractual and business tort disputes, RICO and fraud litigation, securities litigation, civil rights matters and class action litigation. He has represented clients in trial, regulatory, and transactional settings before federal and state courts and agencies across the country, and has handled appeals before the U.S. Supreme Court and other state and federal appellate courts.

MSL Course: Regulation: Energy & Environment

Darren Green

Mr. Green is a lecturer at Northwestern Pritzker School of Law, teaching classes related to business associations, structuring venture capital transactions, medical innovation, and entrepreneurial finance. He also supervises students in the Donald Pritzker Entrepreneurship Law Center clinical program. Mr. Green also works as a sole practitioner representing a wide range of clients – entrepreneurs, start-ups, and growth businesses – on corporate, technology, venture capital and other transactional matters. Mr. Green’s clients span a wide variety of industries, including software, mobile applications, Internet, “green” and sustainable industries, web design, ASP, professional services, travel, engineering, retail, publishing, manufacturing, insurance, advertising, food services and location based technologies. Mr. Green spent the first 6+ years out of law school practicing corporate law at 2 first-tier law firms based in Chicago, and the next 2 years as the Vice President of Business Development and Legal Affairs at MachineTools.com, a leading business-to-business metalworking machinery marketplace. In addition, Mr. Green is one of the founding members of Old Willow Partners, a boutique private equity fund based in the northern suburbs of Chicago. Mr. Green received his BA in 1991 from the University of Pennsylvania with a major in International Relations, and his J.D. in 1994 from the U.C.L.A. School of Law.

Jonathan Gunn

Mr. Gunn co-founded the medical diagnostics company, Briteseed, LLC, where he previously served as Chief Technology Officer, and is now CEO. Prior to starting Briteseed, he studied intellectual property and entrepreneurship law at Northwestern University where he received his J.D. (cum laude). At Northwestern he served as Executive Editor for Northwestern Law's Journal of Intellectual Property Law and Technology. He was a summer associate at Fish & Richardson, PC. Before studying law, Jonathan earned doctoral degrees in Materials Science and Engineering and Nanotechnology from the University of Washington. He has published research in the fields of biomedical and biomaterials engineering, including two of the top-five most cited articles in Advanced Drug Delivery Reviews. Jonathan has been awarded research fellowships by the National Institutes of Health, Ford Foundation, and Pacific Northwest National Labs, and business challenge awards totaling over \$350K.

MSL Course: Entrepreneurship Lab: Parts I and II

Thomas Hayden

Thomas H. Hayden is a lecturer and Program Director for Medill's (Northwestern Journalism School) Integrated Marketing Communications (IMC) Certificate Program. He joined the full-time IMC faculty in 2006, following a 30-year career in marketing and advertising.

After receiving his law degree and passing the bar exam in 1977, Mr. Hayden switched directions and began his career at The Leo Burnett Company. He then spent most of the 80s at DDB Needham (now DDB), before joining Bozell Worldwide in 1989. He spent the next 14 years as president of Bozell's Chicago operations, while also serving as a member of the Bozell Worldwide board of directors. Tom left Bozell in 2003 following its acquisition by the Interpublic Group and spent the following three years as both president and chief strategy officer of GreenHouse, an independent communications company based in Chicago. Tom currently sits on two boards, the Oakmark Mutual Funds and the Chicago International Charter School. On the Oakmark board, Tom is chairman of the governance committee and a member of the executive and investment review committees.

MSL Course: Data Privacy Management

William Henderson

William D. Henderson is a professor at the Indiana University Maurer School of Law. He previously held a visiting appointment at Chicago-Kent College of Law and served as a judicial clerk for Judge Richard Cudahy of the U.S. Court of Appeals for the Seventh Circuit.

Henderson pioneered a Legal Profession course at Indiana that has become a nationwide model. He also teaches various business law courses, including corporations, business planning, project management, and the law firm as business organization. From 2009-2014, he served as the director of Indiana Law's Center on the Global Legal Profession. Henderson's scholarship focuses on empirical analysis of the legal profession and legal education. His published work

includes articles in the North Carolina Law Review, Indiana Law Journal, Texas Law Review, Michigan Law Review, and Stanford Law Review. He is also a frequent commentator, author, and lecturer on trends in the legal profession, including patterns of lawyer mobility, the relationship between profitability and associate satisfaction, the economic geography of large law firms, and attrition rates of female and minority attorneys. His work appears frequently in such national publications as The American Lawyer, The Wall Street Journal, ABA Journal, and the National Law Journal. In 2012 and 2013, National Jurist magazine named him the second-most influential person in legal education.

In addition to his teaching responsibilities, Henderson is a research associate with the Law School Survey of Student Engagement (LSSSE) and a principal in Lawyer Metrics, a consulting firm that uses evidence-based methods to assist firms in identifying, selecting, and developing world-class lawyers. He is also a regular contributor to the Empirical Legal Studies Blog (www.elsblog.org) and is an editor of the Legal Whiteboard blog.

MSL Course: Innovation Diffusion in the Legal Industry

Hudson Hollister

Hudson Hollister is the founder and Executive Director of the Data Transparency Coalition. The Data Transparency Coalition is a Washington, D.C.-based trade association that represents the technology industry advocating the publication of government information as standardized, open data. Prior to founding the Data Transparency Coalition, he served as counsel to the Committee on Oversight and Government Reform of the U.S. House of Representatives and as an attorney fellow in the Office of Interactive Disclosure at the Securities and Exchange Commission. Before his government service, he was a securities litigator in the Chicago office of Latham & Watkins LLP.

MSL Course: Data in Society; Open Data: Implications for Government, Law, and Society

Allan Horwich

Allan Horwich has practiced law with Schiff Hardin for more than 35 years and taught at Northwestern since 1999. His practice is concentrated in securities litigation and counseling. He has also been involved in litigation in other areas of law, principally involving corporate law and fiduciary duty matters, including class actions and derivative suits.

MSL Course: Introduction to Securities Regulation

Martha Kanter

Martha D. Kanter joined Northwestern's Communication and Legal Reasoning Faculty as a Clinical Assistant Professor of Law in August of 2006. Prior to that she practiced law as an associate and partner at Wildman, Harrold, Allen & Dixon, LLP. She served on her firm's Professional Standards Committee, Recruiting Committee and has been a member of the firm's Mentoring Program for the professional development of associates. Her areas of practice included commercial litigation, products liability and toxic tort. She has authored numerous successful state and federal appeals.

MSL Course: Persuasive Communication

Joshua Kleinfeld

Joshua Kleinfeld teaches and writes about the philosophy of law and criminal law and procedure. He also teaches and practices in the juvenile criminal defense clinic. He is a full professor with tenure at the Northwestern Pritzker School of the Law and (by courtesy) in Northwestern's philosophy department. In 2017-18, he was a visiting professor at Harvard and Stanford Law Schools.

Kleinfeld holds a JD from Yale Law School, a PhD in philosophy from the Goethe University of Frankfurt (supervised by Axel Honneth, Klaus Günther, and Rainer Forst), and a BA in philosophy from Yale College. He clerked for Judge J. Harvie Wilkinson on the United States Court of Appeals for the Fourth Circuit; Judge Janice Rogers Brown on the United States Court of Appeals for the D.C. Circuit; and then-President (chief justice) Aharon Barak of the Supreme Court of Israel. He worked as an Associate at Debevoise & Plimpton LLP in Frankfurt, Germany, in the area of corporate criminal law. Before law school, he worked as a Senior Research Analyst at the White House's Council on Bioethics.

MSL Course: Corporate Criminal Law

Jay Koehler

Jonathan "Jay" Koehler joined the Northwestern Law faculty in 2010. His areas of interest include behavioral decision theory, quantitative reasoning in the courtroom, forensic science, and behavioral finance. Prior to coming to Northwestern, he was a professor at Arizona State University (business and law schools), and a University Distinguished Teaching Professor at University of Texas at Austin (business). He was also a visiting scholar at Harvard (psychology) and Stanford (law). Professor Koehler holds a Ph.D. in Behavioral Sciences from the University of Chicago.

MSL Course: Quantitative Reasoning in the Law; Forensic Science

Anne Layne-Farrar

Dr. Anne Layne-Farrar is a Vice President in the Antitrust & Competition Economics Practice of Charles River Associates. She specializes in antitrust and intellectual property matters, especially where the two issues are combined. She advises clients on competition, intellectual

property, regulation, and policy issues across a broad range of industries with a particular focus on high-tech and has worked with some of the largest information technology, communications, and pharmaceuticals companies in the world.

Dr. Layne-Farrar's expert work for industry leading clients has included analyzing reasonable licensing, including F/RAND; analyzing patent portfolios for licensing negotiations; assessing economic incentives and firm behavior within standard setting organizations; reviewing the competitive implications of licensing; calculating damages; conducting empirical cost-benefit research, including for payment instruments in the US, for legislative proposals covering outpatient surgery, credit and debit cards, labor unions, television ratings, software security, and e-commerce. She has given oral and written expert testimony in a variety of courts and has presented in industry conferences around the world. Additionally, she has coauthored a book, published articles in *Antitrust*, *Global Competition Review*, and *Regulation Magazine* and has numerous publications in academic journals, including *Antitrust Law Journal*, *International Journal of Industrial Organization*, and *Journal of Competition Law and Economics*.

MSL Course: Technology Standards: Strategic & Antitrust Considerations

Justin Lenzo

Justin Lenzo is an economist and a Director and Principal at Navigant Economics who has expertise in econometric and statistical analysis, industrial organization, and strategic modeling. Dr. Lenzo has conducted engagements on industries including electric utilities, alcoholic beverages, wireless and wireline telecommunications, consumer packaged goods, handheld devices, broadband equipment, and online retailing. Analysis of firm profits has been a strong and consistent theme in Dr. Lenzo's training, teaching experience, and consulting experience. His litigation consulting experience includes estimating lost profits in antitrust cases and estimating unjust enrichment and reasonable royalties in intellectual property cases. Before joining Navigant, Dr. Lenzo served on the faculty of the Management and Strategy Department at the Kellogg School of Management at Northwestern University.

MSL Course: Business Strategy & Frameworks

Daniel W. Linna, Jr.

Daniel W. Linna Jr. is a Visiting Professor of Law at Northwestern Pritzker School of Law. Dan is also an affiliated faculty member at CodeX – the Stanford Center for Legal Informatics. He joined Northwestern from Michigan State University College of Law, where he was a Professor of Law in Residence and the founder and Director of LegalRnD – The Center for Legal Services Innovation. Dan began his legal career with a one-year judicial clerkship for U.S. Court of Appeals Judge James L. Ryan. After his clerkship, he joined Honigman Miller Schwartz and Cohn, an Am Law 200 firm headquartered in Detroit. Dan was a litigator and member of Honigman's Automotive and Manufacturing; e-Discovery and Information Management; Commercial Transactions; and Social, Mobile, and Emerging Media groups. In 2013, Dan was elected equity partner.

Dan received his BA from the University of Michigan, received a second BA and an MA in public policy and administration from Michigan State University, and graduated magna cum laude from the University of Michigan Law School. Before law school, Dan was an information technology manager, developer, and consultant. His work included computerizing

and automating business processes, developing dynamic, data-driven websites, and building enterprise information systems. Dan is a co-founder of the Chicago Legal Innovation & Technology meetup group. He was named to the 2015 Fastcase 50 as a person who has charted a new course for the delivery of legal services. He was inducted in 2018 as a Fellow of the College of Law Practice Management. He is Vice Chair of the Legal Analytics Committee of the ABA Business Law Section. Dan is also a co-director of the Institute for the Future of Law Practice.

MSL Course: Assessing AI & Computational Technologies; Innovation Lab

Nancy Loeb

Nancy Loeb serves as a member of the board of directors of the Environmental Law & Policy Center (Chair), the National Women's Law Center, and the Chicago Bar Foundation (Chair, Advocacy Committee). She is also a member of the Illinois Supreme Court Committee on Character and Fitness and the Illinois Supreme Court Planning and Oversight Committee on Judicial Evaluation. She is a member of the Bar in Illinois, New York and Washington, D.C.

MSL Course: Regulatory Strategy & Communication

James Lupo

Jim joined the Northwestern Law faculty in 2003. While in private practice, he handled complex commercial litigation matters on behalf of insurance companies and other financial institutions. His cases included risk management disputes involving non-medical malpractice liability, directors' and officers' coverage, environmental impairment exposure and risk sharing litigation. Additionally, Mr. Lupo taught legal writing and advocacy at Loyola University Chicago School of Law where he also lectured in contracts for Loyola's Business Law Institute. His area of research interest is in exploring the relationships between legal rhetoric, judicial decision-making and social change.

MSL Online Course: Business Torts

Chris Martin

Christopher Martin is a Clinical Assistant Professor of Law and the Assistant Dean for Academic Affairs: Curriculum at the Northwestern Pritzker School of Law. He joined Northwestern Law's Communication and Legal Reasoning Faculty in August 2011. After receiving his law degree from Chicago-Kent College of Law with a certificate in Environmental and Energy Law, he practiced extensively in both California and Illinois. His California practice concentrated on environmental litigation matters. In Illinois, he developed a general business practice including significant commercial litigation and transactional work.

MSL Course: Contract Law & Design

J. Scott McBride

Scott McBride has been a trial lawyer at Bartlit Beck in Chicago for all of his 15 years as a practicing attorney. During that time, he has litigated and tried cases in a wide variety of fields, including product liability, patents, unfair competition, accounting, securities, tax, and other commercial disputes. He specializes in patent litigation, with an emphasis on pharmaceutical patent litigation. Scott graduated from the University of Chicago Law School in 2002 and spent one year as a clerk for Judge Richard Cudahy on the United States Court of Appeals for the Seventh Circuit.

Scott's background is in chemistry. He graduated from Dartmouth College with a degree in chemistry and spent one year working as a research chemist in a University lab. Prior to deciding to pursue a career in law, he was an educator. He taught high school chemistry for three years in the Chicago suburbs and taught a variety of science subjects as a Peace Corps Volunteer in Kenya.

MSL Course: Business Torts

Chris Miller

Chris Miller is a patent attorney, patent strategist and medicinal chemist who has held various positions on both the science and legal side in law firm and pharmaceutical company environments. Chris has a BS in chemistry from Northern Illinois University, a PhD in organic chemistry from the University of Pittsburgh and a JD (magna cum laude) from Temple University. As a chemist, Chris has led numerous drug discovery projects that collectively introduced a number of compounds into human clinical studies, including the marketed drugs Viviant (ex USA approved) and Duavee (US approved). On the legal side, Chris has worked as a law firm associate, in house patent counsel, patent/IP strategist, and chief patent counsel. He currently is the executive director of R&D innovation at Radius Health, a publicly traded biotech company based in Boston. His present duties include managing the intellectual property portfolio, directing the medicinal chemistry function and strategizing across the R&D organization. Chris has authored over peer-reviewed 40 publications, a book on chemical patent law and is a named inventor on over 40 issued US patents. He currently resides in Lake Forest with his family and commutes to Boston regularly for work.

MSL Course: Patent Law

Wendy Muchman

Wendy J. Muchman joined the law school faculty in 2014 as a Lecturer. Prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern for ten years, and also an instructor of legal ethics at other Chicago-area law schools. Professor Muchman currently is the Chief of Litigation and Professional Education at the Illinois Attorney Registration and Disciplinary Commission of the Supreme Court of Illinois. She investigates and prosecutes lawyer disciplinary cases, including *In re Rinella*, 175 Ill.2d 504, 677 N.E.2d 909 (1997). Her job responsibilities also include supervision and training of all litigation attorneys and staff at the ARDC. She regularly lectures and presents workshops regarding professional responsibility and disciplinary law to various bar association groups, law firms, judges and law schools.

MSL Course: Ethics

Karl Muth

Karl T. Muth studied law at the undergraduate level in the Netherlands prior to earning J.D. and M.B.A. degrees in the United States, the latter with a concentration in Economics from the University of Chicago; Muth then wrote his M.Phil. and Ph.D. degrees at the London School of Economics, his dissertation focusing on models of entrepreneurial decision-making, including a study of over 3,000 small firms – the most comprehensive study of its type at the time. He co-founded a startup focused on video-on-demand models of content provision, winning one of the first Google Grants ever awarded (2003) and raising multiple rounds of investor capital as CFO prior to transitioning the firm to successor management in 2009. His primary focus is on recognizing and cultivating innovation in firms (from operations to strategy to M&A). Currently, he advises executives at a mix of large (Fortune 500) and small (startups with <10 employees) firms; representative work includes leading a team tasked with acquiring and integrating a \$1.8B portfolio belonging to a failed bank, shaping the training/preparation of the potential next chief executive of a fifteen-billion-dollar holding company, and advising the CEO and Chief Sales Officer of a customer-facing startup from early stage funding through that startup's acquisition by Groupon. Muth designed advanced courses in Northwestern's Economics and Organizational Behavior curricula and has taught at Northwestern since 2012; prior to Northwestern, Muth was an Executive-in-Residence at the University of Chicago Booth School of Business.

MSL Course: Cases in New Venture Strategies

Janice Nadler

Janice Nadler is the Stanford Clinton Research Professor of Law and has served as the Associate Dean for Faculty Affairs at Northwestern Pritzker. She has been a member of the Law School faculty since 2000. Her research focuses on criminal law; social norms and compliance with the law; and negotiation and dispute resolution. She holds a joint appointment as a Research Fellow with the American Bar Foundation. In addition to a JD, she holds a PhD in social psychology from the University of Illinois at Urbana-Champaign. She teaches criminal law, law and psychology, and negotiation.

MSL Course: Food Policy & Regulation

Erin Paquette

Dr. Paquette is an Instructor in Pediatrics at Northwestern University Feinberg School of Medicine and Attending Physician in the Division of Critical Care Medicine at Lurie Children's Hospital of Chicago. She also serves on the Advocacy Board, Ethics Advisory Board, and the Biorepository Governance Committee at Lurie Children's Hospital and on the Joint Institutional Review Board for Lurie Children's Hospital/Northwestern University. Dr. Paquette completed her graduate training in medicine, law, and bioethics at the University of Pennsylvania, followed by a pediatrics residency at the University of Chicago and a pediatric critical care fellowship at Boston Children's Hospital/Harvard University. Dr. Paquette is a physician-lawyer-bioethicist with academic interests focused at the intersection of law, medicine, ethics, and public policy. Her previous work has included examining approaches to treatment refusals in pediatrics, competency of pediatric residents in providing end-of-life care, confidentiality of end-of-life care, and informed consent in research and clinical settings. Dr. Paquette is additionally interested in the role of mediation to resolve bedside healthcare disputes and in the impact of access to primary care on critical illness. Her current research examines ethical and regulatory issues in oversight and consent practices for biorepository-based research and research ethics in the critical care setting.

MSL Course: Ethics & Law in STEM-Related Fields

Nancy Paridy

Nancy E. Paridy is the Senior Vice President & General Counsel & Government Affairs/Corporate Secretary at the Rehabilitation Institute of Chicago. As a member of RIC's executive management team, Ms. Paridy oversees and directs the Institute's broad range of legal services in a wide variety of areas. She also oversees the Institute's insurance needs, government and community affairs, and board functions. Prior to joining RIC, Ms. Paridy practiced law in the areas of litigation and corporate healthcare as a partner of the Chicago-based firm Rooks, Pitts and Poust (now known as Dykema Gossett), as well as at Ungaretti and Harris (now known as Nixon Peabody). Ms. Paridy received her law degree from the Illinois Institute of Technology Chicago, Kent College of Law, and earned her Master of Laws in health law at Loyola University. She received her undergraduate degree from Western Illinois University. She also studied at the St. Louis University School of Law and the University of London. Throughout her career, Ms. Paridy has been recognized for her outstanding leadership including being named "Top General Counsel" in 2011 by First Chair, as well as by *Ethisphere* magazine in 2012.

MSL Course: Integration of Science & Clinical Care

James Pfander

James Pfander is the Owen L. Coon Professor of Law at Northwestern Pritzker School of Law. His teaching and research focuses on federal jurisdiction and procedure. Much of Professor Pfander's recent work deals with the history and structure of Article III, the judicial article of the Constitution. Recent papers explore the origins of the anti-injunction act of 1793; the influence of the Scottish judicial system on the framing of the Supreme Court of the United States; and the role of non-contentious jurisdiction in a federal system otherwise largely devoted to the resolution of disputes between adverse parties. Pfander's books include *Civil Procedure: A Modern Approach*; *Federal Courts: Cases, Comments, and Questions*; *Principles of Federal*

Jurisdiction; One Supreme Court: Supremacy, Inferiority, and the Judicial Power of the United States. A member of the American Law Institute, Professor Pfander currently serves as reporter/consultant to the Federal-State Jurisdiction Committee of the Judicial Conference of the United States. He has served as chair of both the federal courts and civil procedure sections of the Association of American Law Schools.

MSL Course: Legal & Regulatory Process

Ryan Phelan

Ryan N. Phelan is a registered patent attorney at Marshall, Gerstein & Borun LLP who counsels and works with clients in intellectual property (IP) matters, with a focus on patents. As a former technology consultant with Accenture and with a background in computer science and engineering, Ryan has extensive experience in computer system and software design, engineering, development and related technologies. He has represented numerous Fortune 500 clients with patent matters in technical areas including electrical and software engineering, machine learning, virtual reality, imaging, internet and e-commerce, computer networking, encryption and security, mobile telecommunications, consumer electronics, insurance and finance applications.

Ryan focuses on results for his clients in legal areas such as patent protection and procurement, patent portfolio development and management, infringement and invalidity opinions, intellectual property litigation and post-grant proceedings at the United States Patent and Trademark Office (USPTO), including Inter Partes Reviews (IPR) and Covered Business Method (CBM) petitions.

Ryan received his J.D., cum laude, from Northwestern University School of Law, concurrent with an M.B.A. from Northwestern University, Kellogg School of Management. While in law school, he served as an Executive Editor of the Northwestern Journal of Technology and Intellectual Property.”

MSL Course: Patenting Software Inventions

George Pike

George H. Pike is the Director of the Pritzker Legal Research Center and Senior Lecturer at Northwestern Pritzker School of Law. He teaches legal research, privacy and copyright courses, and is a frequent lecturer on issues of First Amendment, copyright, and Internet law for library professionals. He is also a regular columnist for Information Today, publishing a monthly column on legal issues confronting information producers and consumers. Previously, Professor Pike was Director of the Law Library at the University of Pittsburgh School of Law, Associate Law Librarian at Lewis & Clark Law School, Reference Librarian at the University of Idaho School of Law, and a practicing attorney in Idaho Falls. Professor Pike received his B.A. degree from the College of Idaho, his law degree from the University of Idaho, and his Masters in Library Science from the University of Washington. He is a member of the American and Idaho State Bar Associations, the American Association of Law Libraries, and the American Intellectual Property Lawyers Association.

MSL Course: Research in Law, Business & Technology Sections 1, 2, and 3

Susan Provenzano

Susan Provenzano is a Professor of Practice at Northwestern Pritzker School of Law. She teaches in the areas of appellate advocacy, employment law, and legal communication. She has served the Law School in many capacities, including as Interim Dean of Students and Director of Communication and Legal Reasoning. Professor Provenzano has chaired both the Law School's Communications Task Force and the faculty judicial clerkship committee. In recognition of her teaching, Professor Provenzano has received Dean's Teaching Awards and the SBA Faculty Appreciation Award.

MSL Course: Employment Law

Alex Ramanathan

Alex Egan Ramanathan is a partner at Bain & Company in the Chicago office and a leader in the firm's Industrial Goods & Services and Mergers & Acquisitions practice areas. During the course of her career at Bain, Alex has helped senior leaders across a variety of industries, including real estate, agriculture and machinery. She has particularly deep expertise in merger integration, advising companies on large- and mid-sized post-merger integrations and separations. Alex has led Bain's global recruiting team at Northwestern's Kellogg School of Business and currently leads Bain's Social Impact efforts in the Chicago office. Alex started her professional career as an investment banker at Lehman Brothers. She then worked for a start-up company in the customer loyalty industry and in marketing at American Express. Alex earned a JD-MBA from Northwestern University and a BA in Economics from Williams College.

MSL Course: Leadership Communication

Ram Ramanathan

Ram Ramanathan is the Founder and a Principal at Coacharya, a global coaching company focused on leadership development. As the resident mentor coach, Ram oversees and conducts all aspects of coaching and training services offered under the Coacharya banner. He is also responsible for creating the proprietary 3A-coaching model. Ram brings an accomplished career of 45 years to the helm of Coacharya. As an engineer turned business builder and CEO, his career has been across multiple industries from consumer goods to steel, oil and IT, overseeing multinational global operations. Ram transitioned from his formal corporate responsibilities to a serial entrepreneur and start-up coach to help build successful institutions. He continues to mentor many colleagues and subordinates in furthering their careers.

MSL Course: Leadership Communication

Stephen Reed

Steve Reed is a Clinical Professor of Law, the Assistant Director of the Entrepreneurship Law Center, and Co-Director of the JD-MBA Program at Northwestern University School of Law. In the clinical program of the Entrepreneurship Law Center, Reed works with students to represent start-ups, more mature companies and social entrepreneurs in a variety of transactional matters. In the classroom, Professor Reed teaches Business Associations, Advanced Corporate

Law and Mergers & Acquisitions, and co-teaches Entrepreneurship Law. Reed also co-teaches Law and the Entrepreneur, a Massive Open Online Course offered by Northwestern University and Coursera that attracted over 35,000 students worldwide in its first session.

MSL Course: Business Formation and Structure

Jason Robinson

Prior to founding a software company as CEO, Jason developed industry experience across data science, business analytics, hardware and software engineering, venture capital investing, fund marketing, and management. He has held high-impact roles at startups and public companies, as well as a postdoctoral fellowship at Lawrence Berkeley National Laboratory. Jason earned a PhD in Physical Chemistry at the University of California, Berkeley, as well as an MBA with concentrations in Finance, Decision Sciences, and Management & Strategy at Northwestern University's Kellogg School of Management, where he was a Siebel Scholar. He earned two undergraduate degrees from the University of Georgia's Honors Program, and he was a National Merit Scholar. Jason's continuing education work includes a graduate certificate in Data Mining and Applications through Stanford's Center for Professional Development, and he has completed graduate coursework toward a Master of Science degree in Computer Science from the Georgia Institute of Technology.

MSL Course: Data Science in a Business Context

Daniel Rodriguez

Daniel B. Rodriguez is Dean and Harold Washington Professor at Northwestern Law. He is also the past president of the Association of American Law Schools and a Council member of the American Law Institute. Prior to his appointment at Northwestern Law, Rodriguez served as Minerva House Drysdale Regents Chair in Law at the University of Texas from 2007 to 2011. While at Texas, he was also a professor of government (by courtesy) and a Research Fellow at Rice University's Baker Institute for Public Policy. Before joining the Texas faculty, Rodriguez served as Dean and Warren Distinguished Professor of Law at the University of San Diego School of Law. He began his academic career at the University of California, Berkeley's Boalt Hall School of Law. In addition, he has been a visiting professor of law at Columbia University, University of Southern California, University of Illinois, and University of Virginia and also at the Free University of Amsterdam, The Netherlands. Rodriguez received his law degree from Harvard in 1987. His undergraduate degree is from the California State University of Long Beach, and he is a recipient of that school's distinguished alumnus award. After graduating from law school, he clerked for Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit.

MSL Online Course: Legal & Regulatory Process

Paul Rodriguez

Paul Rodriguez is Vice President and Chief IP Counsel at RR Donnelley, a global company that helps organizations communicate more effectively by creating, managing, producing, distributing and processing content on behalf of our customers. Mr. Rodriguez is responsible for all of RR Donnelley's intellectual property matters, including strategic portfolio management, product and process clearance, licensing, litigation and enforcement, development

agreements and due diligence. Prior to working for RR Donnelley, Paul served as Assistant General Counsel at Pactiv Corporation with responsibility for all intellectual property matters and as Intellectual Property Counsel at Videojet Technologies. He started his career in private practice and was a Partner at McAndrews, Held & Malloy, where his practice focused on patent litigation. Paul received his JD from the University of Chicago Law School and a BSE from Duke University (biomedical and electrical engineering).

MSL Course: IP Strategy & Management

Sheva Sanders

Sheva Sanders practices Health Law at Stinson Leonard Street LLP and advises health care, managed care, medical device, pharmaceutical, life sciences and PBM clients on complex regulatory issues, including fraud and abuse, compliance, reimbursement and transactional matters. Sheva is a member of the University of Minnesota Advisory Board for the Joint Degree in Law, Science & Technology, and has been an adjunct professor at both William Mitchell College of Law and Hamline University School of Law. Sheva was named a 2003 AdvaMed Achiever for her role in drafting the AdvaMed Code of Ethics.

MSL Courses: Health Care Law & Regulation: State & Federal

David Schwartz

David Schwartz joined the Northwestern University School of Law as a Professor in June of 2015. His teaching and research focus on intellectual property and patent law, with a particular emphasis on empirical studies of patent litigation. Professor Schwartz previously was a professor and co-director of the Center for Empirical Studies of Intellectual Property Law at IIT / Chicago-Kent College of Law and an assistant professor at the John Marshall Law School. Prior to entering academia in 2006, Professor Schwartz practiced intellectual property law, focusing on patents and patent litigation, for over a decade. From 2000 to 2006, he was a partner at two intellectual property boutique firms in Chicago, where his practice included patent, copyright, trademark and trade secrets litigation; patent and trademark prosecution; and intellectual property-related transactions. He began his career in 1995 as an associate at Jenner & Block.

MSL Course: Patent Law, Innovation Lab

D. Daniel Sokol

D. Daniel Sokol is Professor of Law at the University of Florida Levin College of Law and Senior Of Counsel at Wilson Sonsini Goodrich & Rosati. He was co-editor of the first three volumes of the Global Competition Law and Economics book series (Stanford University Press), and is co-editor of the Oxford Handbook of International Antitrust Economics Volumes 1 and 2 (Oxford University Press, 2014 forthcoming) and the Global Antitrust Compliance Handbook (Oxford University Press, 2014). Sokol is also a non-governmental advisor to the International Competition Network for several working groups and is the academic advisor to the U.S. Chamber of Commerce for antitrust matters. His recent course offerings include: Business Enterprise Survey, Global Corporate Compliance, Comparative Corporate Governance, Law and Entrepreneurship, Corporations, Business Organizations, International and Comparative

Antitrust, Antitrust Mergers, Antitrust-IP and Antitrust Health Care. *The Global Competition Review*, the leading antitrust practitioner publication, named Sokol its antitrust academic of the year in 2014, the first non-Ph.D. economist so honored.

MSL Course: Global Business Regulation & Risk Assessment

James Speta

Jim Speta is the Class of 1940 Research Professor of Law, the Senior Associate Dean for Academic Affairs and International Initiatives, and the Director of the Executive LLM Programs. He has been a member of the faculty since 1999. His research interests include telecommunications and Internet policy, antitrust, administrative law, and market organization. He teaches in the Law School and in the Joint Program in Law and Business operated by the Law School and the Kellogg School. A 1991 graduate of the University of Michigan Law School, Professor Speta joined the Northwestern faculty following a one-year visit. He had previously clerked for Judge Harry T. Edwards on the United States Court of Appeals for the D.C. Circuit and practiced appellate, telecommunications, and antitrust law with the Chicago firm of Sidley & Austin.

MSL Course: Regulation: Tech & Telecom

Nicholas Terrell

Nicholas Terrell is a partner at Marshall, Gerstein & Borun LLP. His practice focuses on obtaining and protecting intellectual property rights for clients through development and evaluation of patent portfolios. He particularly focuses on patents relating to electronic systems and software. Recent work has included patents related to data management, user interfaces, communications, process control, transportation, and medical devices. Mr. Terrell earned a bachelor's degree in electrical engineering and a JD from Northwestern University, as well as a master's degree in economics from George Mason University. Prior to private practice, he clerked for the Honorable Robert H. Cleland at the U.S. District Court for the Eastern District of Michigan.

MSL Course: Patenting Software Inventions

Liisa Thomas

Liisa Thomas is a partner in Sheppard Mullin's Chicago office; she is the co-practice group leader of the firm's privacy and cybersecurity practice. Ms. Thomas was born in Finland and frequently coordinates global efforts in the privacy area for her clients. She assists clients with a variety of legal issues, including identifying and investigating data breach incidents, simplifying privacy policies to better protect corporate clients, developing compliant text message and mobile marketing campaigns, navigating the complex legal world of online behavioral advertising, ensuring compliance in social media promotions as well as other projects. Ms. Thomas received a B.A. in History from Haverford College and a J.D. from the University of Chicago Law School.

MSL Courses: Data Security Regulation: Data Breaches & Beyond; Data Privacy: Law, Regulation & Application

Emerson Tiller

Emerson H. Tiller is the J. Landis Martin Professor of Law and Business at the Northwestern Pritzker School of Law. He joined the Northwestern law faculty in 2003, with a courtesy appointment at the Kellogg School of Management as Professor of Business Law. Prior to joining the Northwestern faculty, Professor Tiller was a professor at the University of Texas, Graduate School of Business, where he also directed the Center for Business, Technology and Law. His research has primarily focused on empirical and theoretical analyses of political forces in regulatory and judicial decision-making.

MSL Course: Contract Law & Design

Lisa Winkler

Lisa Winkler is the Clinical Services Librarian at the Northwestern Pritzker School of Law. The primary responsibilities in this recently-created position include supporting the Bluhm Legal Clinic and assisting law faculty, fellows, students and staff with research. Her specialties include legal research instruction, outreach, and clinical legal education and legal technology trends, especially those reshaping the practice of law like AI-enabled or data analytics products. She also serves on the Northwestern Pritzker School of Law's Legal Technology Committee, which facilitates the creation and awareness of initiatives to innovate legal education. She earned a Bachelor of Arts from the University of Wisconsin, Madison, and a Master of Arts in Library and Information Studies from the Information School, UW-Madison. Before coming to the Pritzker Legal Research Center in 2016, Lisa was the Manager and Reference Librarian of the Dane County Law Library, a branch of the Wisconsin Supreme Court's library system and the second largest county public law library in the State of Wisconsin.

MSL Course: Research in Law, Business & Technology, Sections 1 and 2

Amy E. Yates

Amy E. Yates is currently the Global Data Privacy Officer for McKinsey & Company, a worldwide management consulting firm operating in over 60 countries. She has been a privacy professional since 2000, acting as the first (and only) privacy attorney at Arthur Anderson. Since then, she has served as the Chief Privacy Officer for several other global professional services firms, a Director in the Deloitte Privacy and Data Protection Center of Excellence and has led the Privacy and Data Protection Practice at Faegre Baker Daniels LLP. Amy graduated from Georgetown University's School of Foreign Service and the Northwestern University School of Law. She has served on the Board of Directors for the International Association of Privacy Professionals (IAPP) and is a frequent contributor to articles and panel discussions on privacy topics.

MSL Course: Data Privacy: Law, Regulation, & Application

K.M. Zouhary

Katie Marie Zouhary teaches Public Persuasion in the Master of Science in Law Program. She has lectured at law schools and professional schools on how to use improvisation techniques to improve persuasive presentations, negotiation skills, and interview skills.

K.M.—as she is known to colleagues and friends—is a senior associate at Schiff Hardin LLP. She focuses her practice on employment litigation and pre-litigation counseling. She has represented clients in proceedings in federal and state courts and administrative agencies on matters involving discrimination claims, harassment claims, whistleblower claims, and claims related to non-compete agreements. In addition, she counsels clients on personnel policies, separation agreements, and performance evaluations. She began her legal career at Proskauer Rose LLP, where she served as Co-Chair of Proskauer’s Women’s Alliance and on the Pro Bono Committee.

Before her legal career, K.M. served as Chief of Staff of the National Endowment for the Arts, worked on HAIRSPRAY the musical (and its West End transfer), worked as Director of Client Service for Schematic (now part of Possible Worldwide), and served as an analyst on Accenture’s Global Marketing team.

K.M. graduated from the Second City (Chicago) Conservatory and completed courses at the People’s Improv Theatre (New York) before performing Off-Broadway, including stints at St. Ann’s Warehouse and Ars Nova. She currently serves as a board member for Northwestern University School of Law’s Center for Practice Engagement and Innovation and Center on Wrongful Convictions Justice Council. She received her B.A., *cum laude*, from Yale and her J.D., *magna cum laude*, from Northwestern University’s Pritzker School of Law where she graduated Order of the Coif.

MSL Course: Public Persuasion, Sections 1 and 2