



50th Annual
**Corporate
Counsel
Institute**

**SPONSOR
PROSPECTUS**

October 5 & 6, 2011
Northwestern University School of Law, Chicago

50th Annual
**Corporate
Counsel
Institute**

October 5 & 6, 2011

**Dinner Celebration: Thursday, October 6th
The University Club – Cathedral Hall**

Northwestern Law is proud to celebrate the 50th Annual Corporate Counsel Institute. To mark the occasion, we are planning a dinner celebration for the Chicago corporate counsel community, both past and present, and those who have been an integral part of the Institute for the past 50 years.

The dinner will celebrate [David S. Ruder](#), founder of the Institute, for his dedication to the continuing legal education of the corporate counsel community, his leadership, and his contributions to the Chicago legal community.

SUMMARY OF SPONSORSHIP LEVELS

Celebration Sponsor - \$10,000

- 1 table at dinner (seats 10), 6 Institute registrations
- Opportunity to participate in program presentation
- 1 full page, 4-color ad in dinner program
- Logo recognition on signage at dinner (optional)
- Logo recognition on CCI website

Dinner Affiliate - \$5,000

- 1 table at dinner (seats 10)
- 2 Institute registrations
- 1 full page, 4-color ad in dinner program
- 10% discount on Institute registrations

Reception Sponsor - \$7,500 (Exclusive, limited to 1)

- 2 tickets to dinner, 2 Institute registrations
- Toasting opportunity prior to dinner seating
- 1 full page, 4-color ad in dinner program
- Logo recognition on signage at reception
- Logo recognition in CCI brochure

Program Advertisement - \$500

- 1 full page, 4-color ad in dinner program

*For more detailed information, please contact **Valerie Krasnoff** at (312) 503-8457 or v-krasnoff@law.northwestern.edu.*

Institute Affiliate - \$3,750

5 Institute registrations, 1 page company profile in Institute materials

Signage at Institute

Additional Item for purchase: 1 full page, 4-color ad in dinner program: \$500

Additional Item for purchase: Dinner tickets (limited to 5 per Affiliate): \$150ea

Revised: July 20, 2011

Sponsorship Agreement

2011 Corporate Counsel Institute / Celebration Dinner—October 5 & 6, 2011

The agreement deadline is **August 31st**. To be in the printed brochure, please return this form by July 8th.

E-mail: v-krasnoff@law.northwestern.edu Fax: (312) 503-2930

- Celebration Sponsor\$10,000**
- Reception Sponsor\$7,500**
- Dinner Affiliate\$5,000**
- Program Advertisement\$500**

TOTAL \$ _____

- Institute Affiliate.....\$3,750**

(optional additions)

- Program Ad.....\$500**
- Dinner Tickets.....\$150ea**
requested _____

TOTAL \$ _____

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Sponsor/Affiliate Name (print below): _____

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Contact Information for Dinner Attendees, Institute Registrations, and/or Marketing Inquiries

Name/s (please print): _____

Contact phone: _____

Contact e-mail: _____

Check is forthcoming

Please invoice us

Address: _____