

# MATTHEW B. KUGLER

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## ACADEMIC APPOINTMENTS:

**Northwestern University Pritzker School of Law.** Assistant Professor, 2016–Present.

## EDUCATION:

**The University of Chicago Law School.** J.D., highest honors, 2015.

*The University of Chicago Law Review*, Articles Editor 2014–15; Staffer 2013–14.

Casper Platt Award for the best paper by a graduating student. For *Affinities in Privacy Attitudes*.

Rubenstein Scholar, full tuition scholarship plus stipend.

Kirkland & Ellis Scholar, top 5% of the 1L class.

Order of the Coif.

**Princeton University.** Ph.D. Psychology and Social Policy, 2010.

**Williams College.** B.A., *cum laude*, Psychology (Honors) & Political Science, 2005.

## LEGAL EXPERIENCE:

**Law Clerk to the Hon. Richard A. Posner, U.S. Court of Appeals, Seventh Circuit.** 2015–2016.

**Barack, Ferrazzano, Kirschbaum, & Nagelberg.** Summer 2014.

**The Exoneration Project, The University of Chicago Law School.** Summer 2013.

## ARTICLE PUBLICATIONS:

- *From Identification to Identity Theft: Public Perceptions of Biometric Privacy Harms.* \_\_\_\_ U.C. IRVINE L. REV. \_\_\_\_ (forthcoming, 2020).
- *Assessing the Empirical Upside of Personalized Criminal Procedure*, 86 U CHI L REV 489 (2019) (with Lior J. Strahilevitz) (symposium).
- *The Privacy Hierarchy: Trade Secret and Fourth Amendment Expectations*, 104 IOWA L. REV. 1223 (2019) (with Thomas H. Rouse).
- *The Myth of Fourth Amendment Circularity*, 84 U. CHI. L. REV. 1747 (2017) (with Lior J. Strahilevitz).
- *The Materiality of Sponsorship Confusion*, 50 U.C. DAVIS L. REV. 1911 (2017).
- *Is Privacy Policy Language Irrelevant to Consumers?* 45 J. LEGAL STUD. S69 (2016) (with Lior J. Strahilevitz).
- *Measuring Computer Use Norms*, 84 GEO. WASH. L. REV. 1568 (2016) (symposium).
- *Actual Expectations of Privacy, Fourth Amendment Doctrine, and the Mosaic Theory*, 2015 SUP. CT. REV. 205 (2016) (with Lior J. Strahilevitz).
- *Must Torts Be Wrongs? An Empirical Perspective*, 49 WAKE FOREST L. REV., 1–45 (2014) (with John M. Darley, Larry M. Solan, & Joseph Sanders).
- Comment, *The Perceived Intrusiveness of Searching Electronic Devices at the Border: An Empirical Study*, 81 U. CHI. L. REV. 1165–1211 (2014).
- *Another Look at Moral Foundations Theory: Do Authoritarianism and Social Dominance Orientation Explain Liberal-Conservative Differences in “Moral” Intuitions?*, 27 SOC. JUST. RES. 413–431 (2014) (with John T. Jost, & Sharareh Noorbaloochi).
- *Differences in Punitiveness Across Three Cultures: A Test of American Exceptionalism in Justice Attitudes*, 103 J. CRIM. L. & CRIMINOLOGY 1071–1113 (2013) (with Friederike Funk, Judith Braun, Mario Gollwitzer, Aaron Kay, & John M. Darley).
- *Is it Wrong to Trade Stocks on the Basis of Non-Public Information? Public Views of the Morality of Insider Trading*, 39 FORDHAM URB. L.J. 451–484 (2012) (with Stuart Green).

- *Punitiveness Towards Users Of Illicit Drugs: A Disparity Between Actual and Perceived Attitudes*, 24 FED. SENT'G REP. 217–221 (2012) (with John M. Darley).
- *Public Perceptions of White Collar Crime Culpability: Bribery, Perjury, and Fraud*, 75 LAW AND CONTEMP. PROBS. 33–60 (2012) (with Stuart Green).
- *People Believe They Have More Free Will Than Others*, 107 PROC. NAT'L ACAD. OF SCI., 22469–74 (2010) (with Emily Pronin).
- *Group-Based Dominance and Opposition to Equality Correspond to Different Psychological Motives*, 23 SOC. JUST. RES. 117–155 (2010) (with Joel Cooper, & Brian Nosek).
- *Doing Wrong Without Creating Harm*, 7 J. EMPIRICAL LEGAL STUD. 30–63 (2010) (with John M. Darley, Larry M. Solan, & Joseph Sanders).
- *Community Perceptions of Theft Seriousness: A Challenge to Model Penal Code and English Theft Act Consolidation*, 7 J. EMPIRICAL LEGAL STUD. 511–537 (2010) (with Stuart Green).
- *Still an American? Mortality Salience and Treatment of Suspected Terrorists*, 40 J. APPLIED SOC. PSYCHOL. 3130–47 (2010) (with Joel Cooper).
- *Trait-Focused Spin in Presidential Debates: Surviving the Kisses of Death*, 30 BASIC & APPLIED SOC. PSYCHOL. 219–229 (2008) (with George R. Goethals).
- *Social Influence on Political Judgments: The Case of Presidential Debates*, 28 POL. PSYCHOL. 165–192 (2007) (with Steven Fein & George R. Goethals).
- *Valuing Thoughts, Ignoring Behavior: The Introspection Illusion as a Source of the Bias Blind Spot*, 43 J. EXPERIMENTAL SOC. PSYCHOL. 565–578 (2007) (with Emily Pronin).

### **CHAPTERS, BOOK REVIEWS, AND OTHER PUBLICATIONS:**

- Opinion, *Does it hurt you if your face is tracked by technology?*, CHICAGO TRIBUNE, November 27, 2018.
- Opinion, *Your phone knows where you've been, and the government wants to know too*, LOS ANGELES TIMES, November 28, 2017 (with Sarah Schrup).
- Review of *Popular Punishment: On the Normative Significance of Public Opinion* by Jesper Ryberg and Julian Roberts (Eds.), CRIMINAL LAW AND CRIMINAL JUSTICE BOOKS (November, 2014).
- *Cognitive Consistency*, in ENCYCLOPEDIA OF GROUP PROCESSES AND INTERGROUP RELATIONS (John M. Levine, & Michael A. Hogg eds., 2010) (with Joel Cooper).
- *The Unbearable Lightness of Debating: Performance Ambiguity and Social Influence*, in 1 LEADERSHIP AT THE CROSSROADS: PSYCHOLOGY AND LEADERSHIP 149–164 (Crystal L. Hoyt, George R. Goethals, & Donald R. Forsyth Eds., 2008) (with George R. Goethals).
- *Grant “Blinked”*: *Appraising Presidential Leadership*, in THE VALUES OF PRESIDENTIAL LEADERSHIP 161–182 (Terry L.L. Price & J. Thomas Wren Eds., 2007) (with George R. Goethals).
- *The Digital Divide: The Role of Gender in Human Computer Interaction*, in THE HUMAN-COMPUTER INTERACTION HANDBOOK 763–776 (Andrew Sears & Julie A. Jacko Eds., 2007) (with Joel Cooper).

### **WORKS IN PROGRESS:**

- *Affinities in Privacy Attitudes: A Psychological Approach to Unifying Informational and Decisional Privacy*.

### **TEACHING EXPERIENCE:**

**Northwestern School of Law.** 2016–Present. Privacy Law, Intellectual Property Law, and Trade Secrets Law.

**Tel Aviv University.** Visiting Professor, December 2017, American Privacy Law.

**Lehigh University.** Adjunct Professor, 2011–2012, Political Psychology and Social Psychology.

**DeSales University.** Adjunct Professor, 2011–2012, Research Methods.

**Princeton University, Department of Psychology.** Ph.D. Student and Teaching Assistant, 2005–2010.  
Assistant in Instruction for Introduction to Psychology and Quantitative Methods.