

# OLUFUNMILAYO B. AREWA

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## EDUCATION

### HARVARD LAW SCHOOL

J.D., June 1994

Activities: Women's Law Association, *Harvard Human Rights Journal*, International Law Society

### UNIVERSITY OF MICHIGAN

A.M., December 1989

#### Department of Economics, Applied Economics Program

Honors: Michigan Minority Merit Fellowship, 1988-1989  
Areas of Interest: International economics, trade, finance and statistics

### UNIVERSITY OF CALIFORNIA, BERKELEY

Ph.D., May 1988

#### Department of Anthropology

M.A., May 1986

Honors: National Science Foundation Graduate Fellowship, 1985-1988  
Outstanding Graduate Student Instructor, 1988  
Areas of Interest: Folklore, popular culture, history and theory of the social sciences, Africa  
Dissertation: *Tarzan, Primus inter Primates: Difference and Hierarchy in Popular Culture*  
(Dissertation Advisor: Alan Dundes)

### HARVARD COLLEGE

A.B., anthropology, June 1985

Honors: *magna cum laude*  
Harvard College Scholarship  
Elizabeth Carey Agassiz Award of Merit

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## TEACHING EXPERIENCE

### LEGAL TEACHING EXPERIENCE AND SERVICE:

#### TEACHING:

NORTHWESTERN UNIVERSITY SCHOOL OF LAW, Chicago, IL 2006 - present

#### Associate Professor

Courses: Intellectual Property Survey, Securities Regulation, Business Associations  
• **Instituto de Empresa/Northwestern Law Executive LLM Program:**  
Intellectual Property Survey (courses in Madrid and Chicago)  
• **Lawyer as Problem Solver:** Understanding Financial Data  
Seminars: Copyright and Digital Music, Financial Markets and Private Funds  
Research Areas: Intellectual Property, Music, Law and Society, Law and Technology,  
Business Law, Private Equity, Entrepreneurship, Accounting, Securities  
Regulation

CASE SCHOOL OF LAW, Cleveland, OH

2003 - 2006

#### Assistant Professor

Courses: Venture Capital and Entrepreneurial Financing, Trademark Law  
Seminars: Intellectual Property and Indigenous Peoples, Contexts of Invention

UNIVERSITY OF GEORGIA SCHOOL OF LAW, Athens, GA

Fall 2005

#### Visiting Assistant Professor

Courses: Venture Capital and Entrepreneurial Financing, Trademark Law

**SUMMER INSTITUTE FOR GLOBAL JUSTICE**, Utrecht, Netherlands Summer 2005

*Faculty*

**Course:** The Rights of Ethnic Minorities and Indigenous Peoples, Joint Summer Program of Washington University School of Law and Case School of Law

**SERVICE AND CONSULTING:**

**NELSON MANDELA INSTITUTION, INC.** Washington, DC Fall 2005-present

*Consultant*

Act as consultant to the Nelson Mandela Institution ("NMI") in connection with the establishment of the African Institute of Science and Technology ("AIST"), which will train African students in Africa in science and technology fields. Currently Interim President of NMI.

**AFRICAN UNIV. OF SCIENCE AND TECHNOLOGY**, Abuja, Nigeria Fall 2009-present

*Board Member*

Board member of AUST, first university in Africa established by NMI.

**WORLD BANK GROUP**, Washington, D.C. Summer 2005

*Consultant* for World Bank Institute

- Assessed the corporate and governance structure of NMI and AIST
- Created corporate and governance structure of NMI and AIST

**OTHER CONSULTING AND SERVICE**

*Board Member*, ProSorp Biotech, Inc. Fall 2007-present

- Board member of biotech startup company

*Expert Witness Engagements* Fall 2008-present

**NON-LEGAL TEACHING EXPERIENCE:**

**HARVARD UNIVERSITY**, Cambridge, MA 1992 – 1994

*Teaching Fellow*

- Assisted with instruction in two large undergraduate classes entitled "Caribbean Societies" (Fall 1993) and "Modern African History" (Fall 1994)

*Sophomore Tutor*, Department of Economics

- Created, designed, developed and implemented a small seminar course entitled "Trading Blocs and International Trade," which taught basic economic statistical, analytical and writing skills (Spring 1992-Spring 1994)

**UNIVERSITY OF MICHIGAN**, Ann Arbor, MI 1989

*Visiting Lecturer*, Center for Afroamerican and African Studies (CAAS)

- Created, designed, developed and taught two courses for advanced undergraduates and graduate students on American popular culture and folklore

**UNIVERSITY OF CALIFORNIA, BERKELEY**, Berkeley, CA 1987-1988

*Graduate Student Instructor*, Department of Anthropology, Department of Afro-American Studies

- Assisted with instruction in two large undergraduate courses entitled "Introduction to Socio-Cultural Anthropology" (Fall 1987) and "Introduction to Afro-American Studies" (Spring 1988)

**OTHER  
EXPERIENCE**

***EXPERIENCE WITH VENTURE CAPITAL AND STARTUP COMPANIES:***

**JT VENTURE PARTNERS, L.L.C.**, Boston, MA 2001 – 2003

***Chief Financial Officer and General Counsel***

- Directed financial, operations and legal affairs of a technology- private equity fund
- Implemented policy, procedures, systems and controls for accounting, financial planning, relations with portfolio companies and human resources
- Prepared accounting books and records and served as principal contact for two audits by Big Four accounting firm
- Managed office and company operations and administration
- Developed financial and capitalization models in connection with transactions
- Evaluated prospective and current portfolio company financial, legal and operational status
- Acted as interim CFO of portfolio company, overseeing finance and operations matters

**TECHSPACE, INC.**, New York, NY (*company downsized and was acquired*) 2000 – 2001

***General Counsel and Vice President***

- Directed legal, intellectual property and regulatory affairs of a venture capital backed network of technologically advanced offices offering shared space and services to startup companies
- Reviewed and negotiated general corporate, employment, real estate and other agreements
- Implemented contract management process; supervised U.S., UK and Canadian counsel

**INTERNETCASH CORPORATION**, New York, NY (*company has ceased operations*) 1999 – 2000

***General Counsel and Executive Vice President, Strategic and International Planning***

- Directed legal, intellectual property and regulatory affairs of a venture capital backed company that developed payment and transaction infrastructures for the Internet
- Formulated regulatory policies of company
- Managed human resources department; directed company benefits and option plans
- Developed company financial models and business plans; assisted in fundraising

***LAW FIRM EXPERIENCE:***

San Francisco, CA, Menlo Park, CA, New York, NY 1994 - 1999

***Associate Attorney***, Gunderson Dettmer, Farella Braun & Martel, Sherman & Sterling and Sullivan and Cromwell

- Negotiated venture capital financings, public offerings, M&A and intellectual property transactions for high technology and emerging growth companies
- Advised clients concerning incentive stock compensation and employment matters
- Represented companies and underwriters in public and private offerings; advised clients on 1933, 1934 and 1940 Act compliance and commodities law issues and NASD compliance
- Represented asylum seekers in 2 Lawyers Committee for Human Rights cases

***INTERNATIONAL EXPERIENCE:***

**U.S. DEPARTMENT OF STATE**, Washington, D.C. & Montevideo, Uruguay 1989-1990

***Foreign Service Officer***

**Honors:** Meritorious Honor Award (Group), 1990

- Economic Officer assigned as Vice Consul to U.S. Embassy in Montevideo
- Junior officer in two person consular post
- Managed day-to-day operations of consular activities: determined visa eligibility,
- Assisted U.S. citizens and supervised consular employees
- Wrote economic reports on Uruguay and Southern Cone Common Market
- Studied Spanish at Foreign Service Institute and used Spanish actively in daily work activities

## PUBLICATIONS

- YouTube, UGC, and Digital Music: Competing Business and Cultural Models in the Internet Age*, 104 NORTHWESTERN UNIVERSITY LAW REVIEW \_\_\_\_ (2010) (maturing Internet studies symposium) (invited)
- Networks, Risk, and Financial Market Regulation*, \_\_\_\_ JOURNAL OF FINANCIAL TRANSFORMATION \_\_\_\_ (forthcoming 2010) (invited)
- Risky Business: The Credit Crisis and Failure*, 104 NORTHWESTERN LAW REVIEW COLLOQUY 398 (2010)
- Culture and Entrepreneurship: Law, Networks, and Relationships*, in LAW AND CREATIVITY (Shubha Ghosh & Robin Paul Malloy, eds., forthcoming, Edward Elgar) (invited)
- Blues Lives: Promise and Perils of Musical Copyright*, 27 CARDOZO ARTS & ENTERTAINMENT LAW JOURNAL 547 (2010) (invited)
- Financial Markets and Networks: Implications for Financial Market Regulation*, 78 UNIVERSITY OF CINCINNATI LAW REVIEW (2010), 22nd Annual Corporate Law Symposium (invited)
- Failing Firewalls: The Credit Crisis as Network Failure*, 4 OHIO STATE ENTREPRENEURIAL BUSINESS LAW JOURNAL 305 (2009) (credit crisis symposium) (invited)
- Vultures, Hyenas, and African Debt: Private Equity and Zambia*, 29 NORTHWESTERN JOURNAL OF INTERNATIONAL LAW & BUSINESS 643 (2009) (private equity symposium) (invited)
- The Freedom to Copy: Copyright, Creation and Context*, 41 UNIVERSITY OF CALIFORNIA DAVIS LAW REVIEW 477 (2007)
- Is Apple Playing Fair? Navigating the iPod DRM Controversy*, 5 NORTHWESTERN JOURNAL OF TECHNOLOGY & INTELLECTUAL PROP. (2007) (co-authored with Nicola F. Sharpe) (invited)
- From J.C. Bach to Hip Hop: Musical Borrowing, Copyright and Cultural Context*, 84 NORTH CAROLINA LAW REVIEW 547 (2006)
- Measuring and Representing the Knowledge Economy: Accounting for Economic Reality under the Intangibles Paradigm*, 54 BUFFALO LAW REVIEW 1 (2006)
- Copyright on Catfish Row: Musical Borrowing, Porgy and Bess and Unfair Use*, 37 RUTGERS LAW JOURNAL 277 (2006)
- Open Access in a Closed Universe: Lexis, Westlaw, the Law School and the Legal Information Industry*, 10 LEWIS & CLARK LAW REVIEW 797 (2006) (Open Access Legal Scholarship Symposium) (invited)
- TRIPs and Traditional Knowledge: Local Communities, Local Knowledge and Global Intellectual Property Frameworks*, 10 MARQUETTE INTELLECTUAL PROPERTY LAW REVIEW 156 (2006) (TRIPs Symposium) (invited)
- Copyright and Borrowing*, in INTELLECTUAL PROPERTY AND INFORMATION WEALTH (Peter K. Yu, ed. 2006)
- Securities Regulation of Private Offerings in the Cyberspace Era: Legal Translation, Advertising and Business Context*, 37 UNIVERSITY OF TOLEDO LAW REVIEW 331 (2006) (Cybersecurities Symposium)
- Corporate Governance Events: Legal Rules, Business Environment and Corporate Culture* (Comments on presentation by SEC Commissioner Roel C. Campos), 55 CASE WESTERN RESERVE LAW REVIEW 545 (2005) (Leet Business Symposium) (invited)
- Strategic Behavior and Sources of Value: Some Implications of the Intangibles Paradigm*, in NEW DIRECTIONS IN COPYRIGHT (Fiona Macmillan, ed. 2006, Edward Elgar)
- Co-author, Note, *Country Specific Legislation and Human Rights: The Case of Peru*, 5 HARVARD HUMAN RIGHTS JOURNAL 183 (1992)
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## WORKS IN PROGRESS

### **Books**

*A Nollywood Story: Culture, Film, and Commerce in Nigeria*

*Blackface, Black Music: Global Markets for African American Music*

### **Intellectual Property and Technology**

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*

*The Rise of Nollywood: Piracy and Digital Era Distribution Networks*

*Creativity, Improvisation, and Risk: Copyright and Musical Innovation*

### **Business and Entrepreneurship**

*God's Work: Securities Regulation and the Protestant Ethic*

*Governing Sub-Saharan Africa: Legal Relationships, Incentives and Performance Based Governance*

### **Law Schools and Legal Scholarship**

*The Law School as Organization* (co-author: Andrew Morriss, University of Illinois College of Law)

*The Production, Content, and Consumption of Legal Scholarship: A Longitudinal Analysis* (empirical study) (co-principal investigators: Andrew Morriss, University of Illinois College of Law and Kenneth Dau-Schmidt and William Henderson, Indiana University School of Law – Bloomington) (received grant from Law School Admission Council, November 2006)

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## PRESENTATIONS

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*, Intellectual Property Colloquium, Washington University School of Law, St. Louis, MO, January 2011 (invited)

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*, Faculty Workshop, Marquette University Law School, Milwaukee, WI, January 2011 (invited)

*Creativity, Improvisation, and Risk: Copyright and Musical Innovation*, Creativity and the Law Conference, Notre Dame Law School, South Bend, IN, November 2010 (invited)

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*, Faculty Workshop, University of Minnesota Law School, Minneapolis, MN, October 2010 (invited)

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*, Faculty Workshop, University of California, Irvine School of Law, Irvine, CA, October 2010 (invited)

*Writing Rights: Performance, Composition, and Copyright's Visual Bias*, University of Michigan Intellectual Property Workshop, Ann Arbor, MI, September 2010 (invited)

*The Rise of Nollywood: Piracy and Digital Era Distribution Networks*, Bits without Borders: Law, Communications & Transnational Culture Flow in the Digital Age, Michigan State University College of Law, Intellectual Property & Communications Law Program, East Lansing, MI, September 2010 (invited)

*The Rise of Nollywood: Piracy and Digital Era Distribution Networks*, Faculty Workshop, University of Colorado School of Law, Boulder, CO, September 2010 (invited)

*The Rise of Nollywood: Technology, Piracy, and Development*, Law and Society Association Annual Meeting, Chicago, IL, May 2010

*The Rise of Nollywood: Technology, Piracy, and Development*, Cyberlaw Symposium, American University, Washington, DC, April 2010 (invited)

*God's Work: Securities Regulation and the Protestant Ethic*, Midwestern People of Color Scholarship Conference, Chicago, IL, April 2010

*Risky Business: The Credit Crisis and Failure*, Faculty Workshop, Seattle University School of Law, Seattle, WA, April 2010 (invited)

*From Print to Audio: Technology, Sound Reproduction, and Musical Copyright*, Copyright@300: Looking Back at the Statute of Anne and Looking Forward to Challenges of the Future, U.C.

Berkeley, Berkeley, CA, April 2010 (invited)

*Illegal Profits: Domain Names, Business, and Intellectual Property, Signifiers in Cyberspace: Domain Names and Online Trademarks*, Case Law School, Center for Law, Technology, and the Arts, Cleveland, OH, November 2009 (invited)

*Regulating Risk: Corporate Governance and External Enforcement*, University of Wisconsin, Corporate Governance Colloquium, Madison, WI, November 2009 (invited)

*The Rise of Nollywood*, Intellectual Property Scholars Conference, Cardozo Law School, New York, NY, August 2009

*Copyright and the Cultural Industries*, 2009 International Workshop on the Copyright Industries and Intellectual Property, South China University of Technology, Guangzhou China, June 2009 (invited)

*The Rise of Nollywood*, Age of Digital Convergence Conference, University of Hong Kong, Hong Kong, China, June 2009 (invited)

*More than Just IP: Biotechnology and Financing*, Second Summer Institute in IP, Biotechnology and Agricultural Sciences, Drake University, Des Moines, Iowa, June 2009 (invited)

*All Work and No Play: Intellectual Property as Serious Business*, Creativity, Law and Entrepreneurship Workshop, University of Wisconsin Law School, Madison, WI, April 2009 (invited)

*Vultures, Hyenas, and African Debt: Private Equity and Zambia*, Private Equity Symposium, Northwestern Journal of International Law & Business, Northwestern University School of Law, Chicago, IL April 2009 (invited)

*Blueprint for Future Risk Regulation—Implications for the SEC*, Annual Symposium on New Models of Regulating the Financial Markets, University of Cincinnati Corporate Law Center, Cincinnati, OH, April 2009 (invited)

*Failing Firewalls: The Credit Crisis as Network Failure*, The Credit Crash of 2008: Regulation Within Economic Crisis, Entrepreneurial Business Law Journal Symposium, The Ohio State University Moritz College of Law, Columbus, OH, March 2009 (invited)

*Seeing But Not Hearing Music: How Copyright Got (And Didn't Get) the Blues*, Faculty Workshop, University of North Carolina School of Law, Raleigh, NC, February 2009 (invited)

*Authorizing Hip Hop: Law and Musical Innovation*, The Evolution of Street Knowledge: Hip Hop's Influence on Law and Culture, West Virginia University College of Law, February 2009 (invited)

*Secrets and Supply Chains: Apple iPhone Innovations*, Legal Issues in the Governance of Supply Chains Conference, Vanderbilt University Law School, Nashville, TN, October 2008 (invited)

*YouTube and Sharing: Competing Business and Cultural Models in the Digital Era*, Intellectual Property Scholars Conference, Stanford Law School, Palo Alto, CA, August 2008

*The Culture Industries, Work, and Play: Intellectual Property and "Corporate" Creativity*, Law and Society Association Annual Meeting, Montreal, Canada, May 2008

*Borrowing the Blues: Intellectual Property and African American Music*, Law and Society Association Annual Meeting, Montreal, Canada, May 2008

*YouTube and Sharing: Competing Business and Cultural Models in the Digital Era*, Cardozo Intellectual Property Speakers Series, April 2008 (invited)

*Difference and Technology: Gender, Intellectual Property and Identity in the Internet Age*, IP/Gender: Mapping The Connections, American University, April 2008 (invited)

*Authorship and Authenticity: Copyright, Copying and Creation*, Art Law Section, AALS Annual Meeting, January 2008

*YouTube and Sharing: Competing Business and Cultural Models in the Digital Era*, John Marshall Law School, Conference on Information Convergence, November 2007 (invited)

*YouTube and Sharing: Culture Theory, Popular Culture and the Digital Era*, UCLA School of Law,

Faculty Workshop; Entertainment and Media Symposium, October 2007 (invited)

*Open Access to Legal Information: Market Structures, Manners of Access and Consumer Expectations*, 8th International Conference Law Via the Internet: Access to Law and the New Web Reality, University of Montreal, October 2007 (invited)

*IP Roundtable: Law and Society Approaches to Intellectual Property*, Law and Society Association Annual Meeting, Berlin, Germany, July 2007

*Sarbanes-Oxley and Global Capital Markets*, Law and Society Association Annual Meeting, Berlin, Germany, July 2007

*Securities Regulation and Corporate Governance: Small Business, SOX and Global Capital Markets*, Searle Annual Review of Regulation, Northwestern University School of Law, May 2007

*Copyright and Access to Knowledge: Social Welfare and Developing Countries*, University of Maryland University College 7th Annual Symposium on Intellectual Property, May 2007 (invited)

*Intellectual Property, Capacity and Development: Lessons from the Nineteenth Century American Model*, International Law Association (American Branch) Meeting, New York, NY, October 26-28, 2006 (invited)

*Borrowing the Blues: Rock and Roll, Cultural Icons and Intellectual Property*, Hosier Distinguished Intellectual Property Visit, DePaul University College of Law, Chicago, IL, October 19, 2006 (invited)

*Sub-Saharan Africa in the Knowledge Economy: Legal Relationships, Incentives and Performance Based Governance*, Illinois Corporate Colloquium, Champaign-Urbana, IL, August 29, 2006 (invited)

*Strategic Behaviors and Competition: Intangibles, Intellectual Property and Innovation*, AALS Intellectual Property Mid-Year Meeting, Vancouver, Canada, June 15, 2006

*The Production, Consumption and Content of Legal Scholarship: A Longitudinal Analysis*, Faculty Workshop, Case School of Law, Cleveland, OH, May 9, 2006 (with Andrew Morriss)

*Intellectual Property Categories and Culture: Biodiversity and the Diversity of Knowledge*, The International Intellectual Property Regime Complex Conference, Michigan State University, East Lansing, MI, April 7, 2006 (invited)

*Open Access in a Closed Universe: Lexis, Westlaw and the Law School*, Open Access Publishing and the Future of Legal Scholarship Symposium, Lewis and Clark Law School, Portland, OR, March 10, 2006 (invited)

*Copyright, Borrowing and Unfair Use*, Intellectual Property and Technology Colloquium, Georgetown University Law Center, Washington, DC, February 16, 2006 (invited)

*Copyright, Borrowing and Unfair Use*, Intellectual Property Scholars Roundtable, Michigan State University, East Lansing, MI, January 27, 2006

*Measuring the Knowledge Economy: Securities Regulation and Accounting under the Intangibles Paradigm*, Faculty Workshop, Northwestern University School of Law, Chicago, IL, January 11, 2006 (invited)

*Measuring the Knowledge Economy: Securities Regulation and Accounting under the Intangibles Paradigm*, Faculty Workshop, Chicago-Kent College of Law, Chicago, IL, December 15, 2005 (invited)

*"Piracy", Borrowing and Global Intellectual Property Frameworks: History, Hierarchies and Conceptions of Culture*, Faculty Colloquium, University of Georgia School of Law, Athens, GA, November 16, 2005

*"Piracy", Borrowing and Global Intellectual Property Frameworks: History, Hierarchies and Conceptions of Culture*, Working Group on Property, Citizenship, and Social Entrepreneurism (PCSE), Washington, DC, November 5, 2005

*Copyright on Catfish Row: Musical Borrowing, Porgy and Bess and Unfair Use*, 2005 Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law, New York, NY, August 12, 2005

*Emic and Etic Perspectives on Stockholder Value: Some Implications of Inside Management Stock Ownership*, 2005 Sloan Program for the Study of Business in Society Retreat, Warrenton, VA, June 26-30, 2005

*Securities Law and Technology: Translation and Accommodation in Cyberspace*, Tenth Anniversary Cybersecurities Law Conference, The University of Toledo College of Law Cybersecurities Law Institute and the Stranahan National Issues Forum, Toledo, OH, April 8, 2005

*From J.C. Bach to Hip Hop: Musical Borrowing, Copyright and Cultural Context*, Intellectual Property Scholars Roundtable, Michigan State University, East Lansing, MI, January 2005

*Copyright on Catfish Row: Musical Borrowing, Porgy and Bess and Unfair Use*, Ohio Legal Scholarship Workshop, Capital University School of Law, January 2005

*Technology, Knowledge and Development: The Implications of Changing Rules of Ownership for Developing Countries*, Heller School of Social Policy and Management, Brandeis University, Waltham, MA, December 9, 2004 (invited)

*From J.C. Bach to Hip Hop: Musical Borrowing, Copyright and Cultural Context*, Faculty Workshop, Case School of Law, Cleveland, OH, November 10, 2004

*Corporate Governance: Legal Rules, Business Environment and Corporate Culture*, Commentator, Presentation by Commissioner Roel Campos, Securities and Exchange Commission, George A. Leet Business Law Symposium, Case School of Law, Cleveland, OH, October 1, 2004

*Cultural Autonomy and Cultural Hierarchies: Sacred Spaces, Intellectual Property and Local Knowledge*, Panelist, International Intellectual Property Panel, Works-in-Progress Intellectual Property Conference, Boston University, Boston, MA, September 10, 2004

*Strategic Behavior and Sources of Value: Some Implications of the Intangibles Paradigm*, Panelist, Copyright and the New Technologies Panel, AHRB Copyright Research Network Conference, Birkbeck College, University of London, London, United Kingdom, June 30, 2004 (invited)

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**GRANTS,  
HONORS AND  
AWARDS**

Grant Recipient, Law School Admission Council, November 2006

Grant Recipient, Case Learning Fellows Program, Case Western Reserve University, Spring 2005

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**INTERESTS**

Classical voice, spinning, Pilates

**BAR ADMISSIONS**

New York (1995) and California (1997)

**LANGUAGES**

Spanish (proficient), French (basic proficiency), German (elementary proficiency), Italian (elementary proficiency)