

Northwestern

PRITZKER SCHOOL OF LAW

Professional and Continuing  
Legal Education

Affiliate  
Proposal

**57th Annual**

**Corporate**

**Counsel**

**Institute**

Chicago, IL

September 27-28, 2018

# Event Details

## Dates:

September 27 - 28, 2018

(Thursday - Friday)

## Location:

Northwestern Pritzker School of Law  
375 E. Chicago Ave.  
Chicago, IL 60611

## Estimated Attendance:

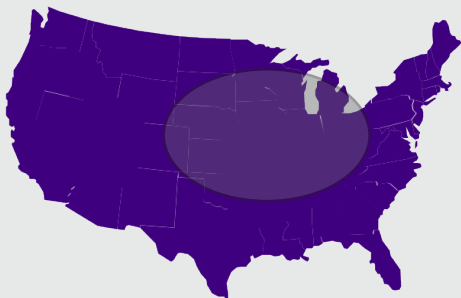
300 (most identify themselves as Senior Vice President, Vice President or General Counsel)

For over 50 years, Northwestern Law has presented the Corporate Counsel Institute, focusing on the specific continuing educational needs of the corporate counsel community.

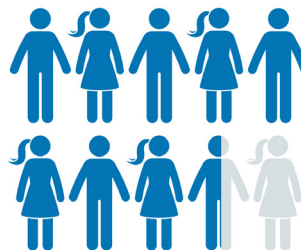
The Institute, which is the only program in the country designed by a committee made up exclusively of general counsel, will address the latest legal issues affecting business while allowing attendees to discuss shared experiences, identify concerns, and network with peers.

*Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.*

# Attendee Information



88%  
Midwest



86%  
In-house Counsel

# Thank you to our 2017 Affiliates



KIRKLAND & ELLIS

LATHAM & WATKINS LLP

MAYER • BROWN

McGUIREWOODS



SIDLEY



WINSTON  
& STRAWN  
LLP

# Why Become a 2018 Affiliate?

## Strengthen Your Client Relationships

Connect your clients to industry experts and prominent practitioners by extending invitations to one of the most reputable continuing legal education programs in the country.

## Grow Your Business

Make over 50,000 impressions on a targeted audience of in-house and firm attorneys through our unique marketing mix of print, e-mail, and online advertising. Build your network and increase your referral sources.

## Professional Development

Two days of carefully designed sessions led by many prominent general counsel earn you, your clients, and your colleagues approximately 10-12 hours of CLE credit.

## 2018 Affiliate Benefits

<b>Cost</b>	<b>\$5,000</b>
Registrations (unlimited additional registrations at discounted rate of \$300 each)	<b>8 Complimentary</b>
<b>Marketing Benefits</b>	
<ul style="list-style-type: none"><li>• Logo recognition in mailer sent to over 15,000 targeted contacts</li><li>• Opportunity to show 30 second firm video during break</li><li>• Opportunity to provide one branded give-away item on registration table</li><li>• Firm listing in e-mail marketing campaign sent to more than 15,000 targeted contacts</li><li>• Firm logo on website prior to Institute and continued acknowledgement on website through May 2019</li><li>• Name acknowledgment on signage at Institute</li><li>• Cover sheet listing affiliates included in conference materials</li><li>• Full-page firm profile in conference materials</li></ul>	

# 2018 CCI Affiliate Agreement

**2018 Corporate Counsel Institute | September 27-28, 2018**

**Please submit agreement by June 15th to guarantee logo inclusion in printed mailer.**

e-mail: peter.skrabacz@law.northwestern.edu or fax at 312.503.4213

**Firm Affiliate - \$5,000**

Firm Name (print below as you would like it listed in the brochure):

\_\_\_\_\_

Approved By (please print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries*

Name/s (please print): \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Checks made payable to: *Northwestern University*  
Mail: Professional and Continuing Legal Education  
375 East Chicago Avenue  
Chicago, Illinois 60611

Check is forthcoming       Please invoice us at the email address below

Address: \_\_\_\_\_

**\*Send logo and full page firm profile to peter.skrabacz@law.northwestern.edu by June 15.**

**Note:** All registrations submitted and confirmed by the program date will be considered full participants and require payment, regardless of actual attendance. Affiliate firms will be invoiced for any additional registrations.