ALL Sponsorship Packages Include:

- Logo recognition in brochure mailed to over 15,000 targeted contacts*
- Logo recognition in one email sent to over 8,000 targeted contacts
- Logo recognition in on-site signage
- Full-page firm profile in conference materials
- Logo on website prior to Institute and continued acknowledgment on website through June 2019

* In order to be included in the printed mailer, agreements must be submitted by Friday, June 15.
Event Details

**Dates:**
September 27 - 28, 2018  
(Thursday - Friday)

**Location:**
Northwestern Pritzker School of Law  
375 E. Chicago Ave.  
Chicago, IL 60611

**Estimated Attendance:**
300 (most identify themselves as Senior Vice President, Vice President or General Counsel)

For over 50 years, Northwestern Law has presented the Corporate Counsel Institute, focusing on the specific continuing educational needs of the corporate counsel community.

The Institute, which is the only program in the country designed by a committee made up exclusively of general counsel, will address the latest legal issues affecting business while allowing attendees to discuss shared experiences, identify concerns, and network with peers.

Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.

Attendee Information

- **88% Midwest**
- **86% In-house Counsel**

Sample of Companies Represented in 2017

- Baxter
- Caterpillar
- Crate & Barrel
- Discover
- Exelon
- General Motors
- Groupon
- Kraft Heinz
- McDonald's
- MillerCoors
- Northern Trust
- RR Donnelley
- Ulta
- W.W. Grainger
- Walgreens
<table>
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<tr>
<th>Packages</th>
<th>Cost</th>
<th>Unique Sponsor Benefits</th>
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| Engagement Sponsor (Limit 5) | $4,000| • 1 Table in high traffic area for two days  
• Opportunity to include one page ad in registration packet distributed to all attendees at check-in  
• Digital ad or demo shown during one break (3 minute limit)  
• 2 Complimentary registrations |
| 2 Remaining                  |       |                                                                                                                                                                                                                        |
| Breakfast Session Sponsor    | $5,000| • Exclusive hosted breakfast, in the format of your choice, held from approximately 7:00 a.m. to 8:00 a.m. (choice of Thursday or Friday)  
• Hot buffet breakfast for up to 25 people included in fee  
• 1 Invitation to the speaker dinner  
• 3 Complimentary registrations |
| (Limit 2) SOLD               |       |                                                                                                                                                                                                                        |
| Lunch Sponsor (Limit 1)      | $10,000| • Exclusive sponsorship of lunch on first day of Institute  
• Ability to include one small firm/company seat drop at lunch  
• Firm/company logo on signage at lunch tables  
• Verbal recognition from podium prior to lunch  
• 3 Complimentary registrations  
• 1 Invitation to the speaker dinner |
| (Limit 1) SOLD               |       |                                                                                                                                                                                                                        |
| Break Sponsor (Limit 1)      | $3,000| • Exclusive sponsorship of snacks and refreshments provided during four breaks to attendees during both days of the Institute (catering costs included in fee)  
• Choice of firm/company logo recognition in snack area with table throw or small table top display included in fee  
• 1 Complimentary registration |
| (Limit 1) SOLD               |       |                                                                                                                                                                                                                        |
| Reception Sponsor (Limit 1)  | $5,000| • Exclusive sponsorship of reception after Institute on Thursday  
• Tabletop display in area during reception for distributing firm materials  
• Option for up to 6 additional colleagues to attend reception  
• 3 Complimentary registrations |
| (Limit 1) SOLD               |       |                                                                                                                                                                                                                        |
| **NEW!** Associate Sponsor   | $2,500| • Logo recognition in brochure mailed to over 15,000 targeted contacts  
• Logo recognition in one email sent to over 8,000 targeted contacts  
• Logo recognition in on-site signage  
• Full-page firm profile in conference materials  
• Logo on website prior to Institute and continued acknowledgment on website through June 2019  
• 1 Complimentary registration |
| (Limit 4)                     |       |                                                                                                                                                                                                                        |
2018 Corporate Counsel Institute | September 27-28, 2018

Please submit agreement by June 15 to guarantee inclusion in printed mailer and all other materials by August 31 by email to peter.skrabacz@law.northwestern.edu

☐ Engagement Sponsor - $4,000
☐ Breakfast Session Sponsor - $5,000 (Sold)
☐ Lunch Sponsor - $10,000 (Sold)
☐ Break Sponsor - $3,000 (Sold)
☐ Reception Sponsor - $5,000 (Sold)
☐ Associate Sponsor - $2,500

Firm/Company Name (print below as you would like it listed in the brochure):

__________________________________________________________

Approved By (please print):

__________________________________________________________

Title:____________________________________________________Date:____________________________________

Signature:________________________________________________

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries

Name/s (please print):

__________________________________________________________

Contact phone:__________________________________________

Contact e-mail:__________________________________________

Checks made payable to: Northwestern University Professional and Continuing Legal Education 375 East Chicago Avenue Chicago, Illinois 60611

☐ Check is forthcoming ☐ Please invoice us at the email address below

Address:________________________________________________

*Send logo and full page profile to peter.skrabacz@law.northwestern.edu by August 31.

For more information regarding sponsorship, please contact peter.skrabacz@law.northwestern.edu