

Northwestern

PRITZKER SCHOOL OF LAW

Professional and Continuing
Legal Education

Sponsor
Proposal

57th Annual
**Corporate
Counsel
Institute**

Chicago, IL
September 27-28, 2018

ALL Sponsorship Packages Include:

- Logo recognition in brochure mailed to over 15,000 targeted contacts*
- Logo recognition in one email sent to over 8,000 targeted contacts
- Logo recognition in on-site signage
- Full-page firm profile in conference materials
- Logo on website prior to Institute and continued acknowledgment on website through June 2019

** In order to be included in the printed mailer, agreements must be submitted by Friday, June 15.*

Event Details

Dates:

September 27 - 28, 2018

(Thursday - Friday)

Location:

Northwestern Pritzker School of Law

375 E. Chicago Ave.

Chicago, IL 60611

Estimated Attendance:

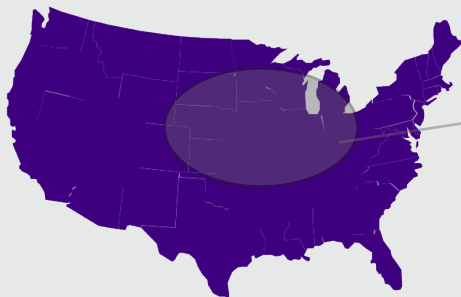
300 (most identify themselves as Senior Vice President, Vice President or General Counsel)

For over 50 years, Northwestern Law has presented the Corporate Counsel Institute, focusing on the specific continuing educational needs of the corporate counsel community.

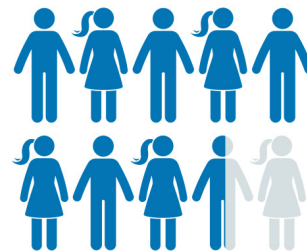
The Institute, which is the only program in the country designed by a committee made up exclusively of general counsel, will address the latest legal issues affecting business while allowing attendees to discuss shared experiences, identify concerns, and network with peers.

Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.

Attendee Information



88%
Midwest



86%
In-house Counsel

Sample of Companies Represented in 2017

Baxter

General Motors

Northern Trust

Caterpillar

Groupon

RR Donnelley

Crate & Barrel

Kraft Heinz

Ulta

Discover

McDonald's

W.W. Grainger

Exelon

MillerCoors

Walgreens

2018 Sponsor Packages

Packages	Cost	Unique Sponsor Benefits
Engagement Sponsor (Limit 5) 2 Remaining	\$4,000	<ul style="list-style-type: none"> • 1 Table in high traffic area for two days • Opportunity to include one page ad in registration packet distributed to all attendees at check-in • Digital ad or demo shown during one break (3 minute limit) • 2 Complimentary registrations
Breakfast Session Sponsor (Limit 2) SOLD	\$5,000	<ul style="list-style-type: none"> • Exclusive hosted breakfast, in the format of your choice, held from approximately 7:00 a.m. to 8:00 a.m. (choice of Thursday or Friday) • Hot buffet breakfast for up to 25 people included in fee • 1 Invitation to the speaker dinner • 3 Complimentary registrations
Lunch Sponsor (Limit 1) SOLD	\$10,000	<ul style="list-style-type: none"> • Exclusive sponsorship of lunch on first day of Institute • Ability to include one small firm/company seat drop at lunch • Firm/company logo on signage at lunch tables • Verbal recognition from podium prior to lunch • 3 Complimentary registrations • 1 Invitation to the speaker dinner
Break Sponsor (Limit 1) SOLD	\$3,000	<ul style="list-style-type: none"> • Exclusive sponsorship of snacks and refreshments provided during four breaks to attendees during both days of the Institute (catering costs included in fee) • Choice of firm/company logo recognition in snack area with table throw or small table top display included in fee • 1 Complimentary registration
Reception Sponsor (Limit 1) SOLD	\$5,000	<ul style="list-style-type: none"> • Exclusive sponsorship of reception after Institute on Thursday • Tabletop display in area during reception for distributing firm materials • Option for up to 6 additional colleagues to attend reception • 3 Complimentary registrations
NEW! Associate Sponsor (Limit 4)	\$2,500	<ul style="list-style-type: none"> • Logo recognition in brochure mailed to over 15,000 targeted contacts • Logo recognition in one email sent to over 8,000 targeted contacts • Logo recognition in on-site signage • Full-page firm profile in conference materials • Logo on website prior to Institute and continued acknowledgment on website through June 2019 • 1 Complimentary registration

2018 Sponsor Agreement

2018 Corporate Counsel Institute | September 27-28, 2018

Please submit agreement by June 15 to guarantee inclusion in printed mailer and all other materials by August 31 by email to peter.skrabacz@law.northwestern.edu

- | | |
|---|---|
| <input type="checkbox"/> Engagement Sponsor - \$4,000 | <input type="checkbox"/> Break Sponsor - \$3,000 (Sold) |
| <input type="checkbox"/> Breakfast Session Sponsor - \$5,000 (Sold) | <input type="checkbox"/> Reception Sponsor - \$5,000 (Sold) |
| <input type="checkbox"/> Lunch Sponsor - \$10,000 (Sold) | <input type="checkbox"/> Associate Sponsor - \$2,500 |

Firm/Company Name (print below as you would like it listed in the brochure):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries

Name/s (please print): _____

Contact phone: _____

Contact e-mail: _____

Checks made payable to: *Northwestern University*
Mail: Professional and Continuing Legal Education
375 East Chicago Avenue
Chicago, Illinois 60611

- Check is forthcoming Please invoice us at the email address below

Address: _____

***Send logo and full page profile to peter.skrabacz@law.northwestern.edu by August 31.**

For more information regarding sponsorship, please contact
peter.skrabacz@law.northwestern.edu