58TH ANNUAL
Corporate Counsel Institute
September 26–27, 2019
Chicago, Illinois

In-house Counsel Tuition Rates as Low as $325!

Register at: www.law.northwestern.edu/cci
progresses toward more widespread adoption.

MODERATOR
Andrew Polovin, General Counsel and Corporate Secretary, Uptake Technologies, Inc., Chicago

PANELISTS
Nathaniel M. Glasser, Epstein Becker & Green, P.C., Washington, DC
Mark M. MacCarthy, Senior Fellow, Institute for Technology Law and Policy, Georgetown Law School, Washington, DC
Sarah Pearce, Paul Hastings LLP, London
Dean Sonderegger, Senior Vice President and General Manager, Wolters Kluwer Legal & Regulatory U.S., Reston, VA

10–11 a.m. | Current Trends in Litigation
• Best practices for defending class actions
• Jury trials: Have reality TV and the current political climate impacted best practices for presenting your case?
• Data privacy: risks and best practices
• AI and other tools to assess litigation risk and manage litigation

MODERATOR
Rebecca Weinstein Bacon, Bartlit Beck LLP, Chicago

PANELISTS
Amy E. Keller, DiCello Levitt Gutzler, Chicago
Stacey Dixon Mahone, Assistant General Counsel, Litigation and Compliance, Green Thumb Industries, Chicago
Sarah Padgitt, Associate General Counsel, Baxter International, Inc. Deerfield, IL

11:15 a.m.–12:15 p.m. | Implicit Bias & the Law: Navigating the Legal Implications Within Your Organization
Beyond recognizing our own implicit biases, we need to understand how these biases affect our organizations’ internal policies and informal cultural expectations. Implicit bias influences many aspects of how we work, including hiring and managing, compliance, and providing guidance to business units. This presentation will help you understand the practical implications of implicit biases and best practices to navigate them.

Session will be submitted for Illinois Diversity and Inclusion Credit, and for similar credit in other states as applicable.

SPEAKER
Arin N. Reeves, President and Managing Director, Nextions LLC, Chicago

12:15–1:15 p.m. | Lunch Sponsored by Houlihan Lokey

1:15–2:45 p.m. | Hot Topics in Labor and Employment
• #MeToo
• Arbitration agreements
• Medical marijuana
• EEOC update (and the pay data issue)
• Pay equity
• LGBTQIA+
• Independent contractors

Thursday, September 26, 2019

7:15–8:15 a.m. | Optional Breakfast Roundtable: Trade Secret Theft: An Ounce of Prevention Before You Need a Pound of Cure
• 67% of departing - and incoming - employees are bringing with them trade secrets, confidential information, and other risk
• The focus of this discussion will be on practical strategies to minimize the risk, while maximizing the ability to prove and recover from misconduct

MODERATOR
Cuyler Robinson, Vice President, Charles River Associates, Chicago

Panelists to be announced

RSVP by email to:
Peter.Skrabacz@law.northwestern.edu

7:45 a.m. | Registration and Continental Breakfast

8:30–8:45 a.m. | Welcome and Overview
James B. Speta, Vice Dean and Harry R. Horrow Professor in International Law, Northwestern Pritzker School of Law, Chicago
Suzanne S. Bettman, Institute Chair, Chief Administrative Officer and General Counsel, LSC Communications, Inc., Chicago

8:45–9:45 a.m. | The Rise of AI and its Implications for GCs
Artificial Intelligence and Machine Learning are starting to impact every aspect of business and raise new issues for the Legal Department. This panel will explore the legal issues that in-house practitioners should be considering as AI progresses toward more widespread adoption.

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3–4 p.m. | Corporate Governance—The New Paradigm?
Is an evolution underway? Recent proposals would shift the long-accepted doctrine of corporate purpose to maximize profits for shareholders to a “New Paradigm” in which corporations would create value for a broader set of stakeholders, serve a beneficial social purpose, and prioritize ESG issues. Would this beat back the short-termism that’s come to dominate the market? Our experts will debate the shift and how it may play out in practice.

MODERATOR
Kristin M. Coleman, EVP and General Counsel, US Foods Holding Corp., Rosemont, IL

SPEAKERS
Ashley Keller, Keller Lenkner LLC, Chicago
Sabastian V. Niles, Wachtell, Lipton, Rosen & Katz, New York City

4:15–5:15 p.m. | Legal Pitfalls in Social Media
• Learning from others’ mistakes
• Considerations around selling through social media sites
• Legal arrangements with influencers

MODERATOR
James M. Shea Jr., Paul Hastings LLP, New York City

PANELISTS
Emily M. Milman, Assistant General Counsel, Crate & Barrel Holdings, Inc., Northbrook, IL
Matthew J. Revord, SVP, Chief Legal Officer, Chief People Officer, and Secretary, Potbelly Corporation, Chicago
Bettina Stephenson, Account Director, Mcgarrybowen, New York City

5:15–6:15 p.m. | Reception Sponsored by Mayer Brown LLP

What 2018 attendees had to say...
“Consistently one of the best programs I have attended, worldwide.”
“The speakers brought excellent breadth of experience and valuable lessons.”
“I loved the content, the topics addressed were interesting and trending.”
2:45–3:45 p.m. | Breakout Sessions

Public Company Roundtable
- Tone at the top: role of the GC in creating and maintaining an ethical culture
- Implications of securities laws, antitrust laws, and other lodestar laws
- Developing a successful governance roadshow
- Steering the legal department for success

MOTERAD
Brad L. Peterson, Mayer Brown LLP, Chicago

PANELISTS
Brian Farley, EVP, General Counsel and Chief Administrative Officer, Aliscritps, Chicago
Elena Kraus, Senior Vice President and General Counsel, Walgreen Co., Deerfield, IL

Suzette M. Long, Chief Legal Officer, General Counsel, and Corporate Secretary, Caterpillar Inc., Deerfield, IL
Michelle M. Warner, Former SVP, General Counsel, and Corporate Secretary, USG Corporation, Chicago

Private Company Roundtable
- Best practices for corporate compliance programs
- Renegotiating insurance programs: D&O, property, and representation & warranty
- Navigating private–public partnerships: ethics, transparency, and cybersecurity

MOTERAD
Edward B. Winslow, Jones Day, Chicago

PANELISTS
Baird Allis, VP and Associate General Counsel, Old Republic International Corp., Chicago
Christopher G. Athas, VP, General Counsel, and Secretary, Amsted Industries, Chicago

Mischelle Causey-Drake, Chief Program Quality and Compliance Officer, After School Matters, Chicago

3:45 p.m. | Program Concludes

Location and Rates

In-house counsel tuition: $425* each
In-house counsel group tuition: $325* each when you register 3 or more from the same company
Firm attorneys or service providers: $900* each
*Rates increase by $50 after August 15th.
For general inquiries, contact Professional-Ed@law.northwestern.edu

The Corporate Counsel Institute is held in Thorne Auditorium, 375 E. Chicago Avenue, on the Chicago campus of Northwestern University.
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VICE CHAIR
Victoria L. Donati, SVP, General Counsel, & Corporate Secretary, Crate & Barrel Holdings, Inc.

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Susan C. Levy, EVP and General Counsel, Northern Trust Corporation
Thomas E. O’Neill*, EVP, General Counsel, Chief Administrative Officer, and Corporate Secretary, TreeHouse Foods, Inc.

Thomas S. O’Neill, SVP and General Counsel, Exelon Corporation
Andrew Polovin, General Counsel and Corporate Secretary, Uptake Technologies, Inc.
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PLANNING DIRECTOR
George A. Miller, Director, Professional and Continuing Legal Education, Northwestern Pritzker School of Law

*Indicates Past Institute Chair
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