ALL Sponsorship Packages Include:

- Logo recognition in brochure mailed to over 15,000 targeted contacts*
- Logo recognition in one email sent to over 8,000 targeted contacts
- Logo recognition in on-site signage
- Full-page firm profile in conference materials
- Logo on website prior to Institute and continued acknowledgment on website through May 2020

* In order to be included in the printed mailer, agreements must be submitted by May 15.
For over 50 years, Northwestern Law has presented the Corporate Counsel Institute, focusing on the specific continuing educational needs of the corporate counsel community.

The Institute, which is the only program in the country designed by a committee made up exclusively of general counsel, will address the latest legal issues affecting business while allowing attendees to discuss shared experiences, identify concerns, and network with peers.

Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.
<table>
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<tr>
<th>Packages</th>
<th>Cost</th>
<th>Unique Sponsor Benefits</th>
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| **Engagement Sponsor**     | $4,000 | • 1 Table in high traffic area for two days  
                              • Opportunity to include one page ad in registration packet distributed to all attendees at check-in  
                              • 2 Complimentary registrations |
| **Limit 5**                |      |                                                                                                                                                    |
| **2 SOLD**                 |      |                                                                                                                                                    |
| **Breakfast Session Sponsor** | $5,000 | • Exclusive hosted breakfast, in the format of your choice, held from approximately 7:00 a.m. to 8:00 a.m. (choice of Thursday or Friday)  
                              • Hot buffet breakfast for up to 25 people included in fee  
                              • 1 Invitation to the speaker dinner  
                              • 3 Complimentary registrations |
| **Limit 2**                |      |                                                                                                                                                    |
| **1 SOLD**                 |      |                                                                                                                                                    |
| **Lunch Sponsor**          | $10,000 | • Exclusive sponsorship of lunch on first day of Institute  
                              • Ability to include one small firm/company seat drop at lunch  
                              • Firm/company logo on signage at lunch tables  
                              • Verbal recognition from podium prior to lunch  
                              • 3 Complimentary registrations  
                              • 1 Invitation to the speaker dinner |
| **Limit 1**                |      |                                                                                                                                                    |
| **SOLD**                   |      |                                                                                                                                                    |
| **Break Sponsor**          | $3,000 | • Exclusive sponsorship of snacks and refreshments provided during four breaks to attendees during both days of the Institute (catering costs included in fee)  
                              • Choice of firm/company logo recognition in snack area with table throw or small table top display included in fee  
                              • 1 Complimentary registration |
| **Limit 1**                |      |                                                                                                                                                    |
| **SOLD**                   |      |                                                                                                                                                    |
| **Reception Sponsor**      | $5,000 | • Exclusive sponsorship of reception after Institute on Thursday  
                              • Tabletop display in area during reception for distributing firm materials  
                              • Option for up to 6 additional colleagues to attend reception  
                              • 3 Complimentary registrations |
| **Limit 1**                |      |                                                                                                                                                    |
| **SOLD**                   |      |                                                                                                                                                    |
| **Associate Sponsor**      | $2,500 | • Logo recognition in brochure mailed to over 15,000 targeted contacts  
                              • Logo recognition in one email sent to over 8,000 targeted contacts  
                              • Logo recognition in on-site signage  
                              • Full-page firm profile in conference materials  
                              • Logo on website prior to Institute and continued acknowledgment on website through May 2020  
                              • 1 Complimentary registration |
2019 Sponsor Agreement

2019 Corporate Counsel Institute | September 26-27, 2019
Please submit agreement by May 15 to guarantee logo inclusion in printed mailer.
e-mail: peter.skrabacz@law.northwestern.edu

☐ Engagement Sponsor - $4,000  ☐ Break Sponsor - $3,000
☐ Breakfast Session Sponsor - $5,000  ☐ Reception Sponsor - $5,000
☐ Lunch Sponsor - $10,000 (Sold)  ☐ Associate Sponsor - $2,500

Firm/Company Name (print below as you would like it listed in the brochure):

________________________________________________________________________

Approved By (please print): ________________________________________________

Title:________________________________________ Date:________________________

Signature: ______________________________________________________________

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries

Name/s (please print): ____________________________________________________

Contact phone: __________________________________________________________

Contact e-mail: __________________________________________________________

Checks made payable to: Northwestern University
Mail: Professional and Continuing Legal Education
     375 East Chicago Avenue
     Chicago, Illinois 60611

☐ Check is forthcoming  ☐ Please invoice us at the email address below

Address:________________________________________________________________

*Send logo and full page firm profile to peter.skrabacz@law.northwestern.edu by May 15.

For more information regarding sponsorship, please contact peter.skrabacz@law.northwestern.edu