58TH ANNUAL
Corporate Counsel Institute

September 26–27, 2019
Chicago, Illinois

In-house Counsel Tuition Rates as Low as $325!

Northwestern
PRITZKER SCHOOL OF LAW
Professional and Continuing Legal Education

Register at:
www.law.northwestern.edu/cci
Thursday, September 26, 2019

7:45 a.m. | Registration and Continental Breakfast

8:30–8:45 a.m. | Welcome and Overview
Kimberly A. Yuracko, Dean and Judd and Mary Morris Leighton Professor of Law, Northwestern Pritzker School of Law, Chicago
Suzanne S. Bettman, Institute Chair, Chief Administrative Officer and General Counsel, LSC Communications, Inc., Chicago

8:45–9:45 a.m. | The Rise of AI and its Implications for GCs
Artificial Intelligence and Machine Learning are starting to impact every aspect of business and raise new issues for the Legal Department. This panel will explore the legal issues that in-house practitioners should be considering as AI progresses toward more widespread adoption.
MODERATOR
Andrew Polovin, General Counsel and Corporate Secretary, Uptake Technologies, Inc., Chicago
PANELISTS
Nathaniel M. Glasser, Epstein Becker & Green, P.C., Washington, DC
Mark M. MacCarthey, Senior Fellow, Institute for Technology Law and Policy, Georgetown Law School, Washington, DC
Sarah Pearce, Paul Hastings LLP, London

10–11 a.m. | Current Trends in Litigation
• Best practices for defending class actions
• Jury trials: Have reality TV and the current political climate impacted best practices for presenting your case?
• Data privacy: risks and best practices
• AI and other tools to assess litigation risk and manage litigation
MODERATOR
Rebecca Weinstein Bacon, Bartlit Beck LLP, Chicago
PANELISTS
Stacey Dixon Mahone, Assistant General Counsel, Litigation and Compliance, Green Thumb Industries, Chicago
Sarah Pearce, Paul Hastings LLP, London

11:15 a.m.–12:15 p.m. | Implicit Bias & the Law: Navigating the Legal Implications Within Your Organization
Beyond recognizing our own implicit biases, we need to understand how these biases affect our organizations’ internal policies and informal cultural expectations. Implicit bias influences many aspects of how we work, including hiring and managing, compliance, and providing guidance to business units. This presentation will help you understand the practical implications of implicit biases and best practices to navigate them.
Session will be submitted for Illinois Diversity and Inclusion Credit, and for similar credit in other states as applicable.
SPEAKER
Arin N. Reeves, President and Managing Director, Nextions LLC, Chicago

12:15–1:15 p.m. | Lunch Sponsored by Houlihan Lokey

1:15–2:45 p.m. | Hot Topics in Labor and Employment
• #MeToo
• Arbitration agreements
• Medical marijuana
• EEOC update (and the pay data issue)
• Pay equity
• LGBTQIA+
• Independent contractors
MODERATOR
Joan B. Tucker Fife, Winston & Strawn LLP, San Francisco
PANELISTS
Andrew M. Johnstone, Associate General Counsel, US Foods Holding Corp., Rosemont, IL
Anna Wermuth, Cozen O’Connor, Chicago
Additional panelists to be announced

Highlights
• Sessions on Corporate Governance, Labor and Employment, Mindfulness, and Leadership
• An ethics session based on the book Bad Blood: Secrets and Lies in a Silicon Valley Startup
• Network with 300 in-house counsel and industry experts
And
• Earn up to 12.5 CLE credit hours including (as applicable) 1 diversity credit, 1 legal ethics credit, and 1 mental health and substance abuse credit

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Is an evolution underway? Recent proposals would shift the long-accepted doctrine of corporate purpose to maximize profits for shareholders to a “New Paradigm” in which corporations would create value for a broader set of stakeholders, serve a beneficial social purpose, and prioritize ESG issues. Would this beat back the short-termism that’s come to dominate the market? Our experts will debate the shift and how it may play out in practice.

**MODERATOR**
Kristin M. Coleman, EVP and General Counsel, US Foods Holding Corp., Rosemont, IL

**SPEAKERS**
Ashley Keller, Keller Lenkner LLC, Chicago
Sabastian V. Niles, Wachtell, Lipton, Rosen & Katz, New York City

4:15–5:15 p.m. | Legal Pitfalls in Social Media

- Learning from others’ mistakes
- Considerations around selling through social media sites
- Legal arrangements with influencers

**MODERATOR**
James M. Shea Jr., Sullivan & Cromwell LLP, New York City

**PANELISTS**
Emily M. Milman, Assistant General Counsel, Crate & Barrel Holdings, Inc., Northbrook, IL
Matthew J. Revord, SVP, Chief Legal Officer, Chief People Officer, and Secretary, Potbelly Corporation, Chicago

5:15–6:15 p.m. | Reception Sponsored by Mayer Brown LLP

Friday, September 27, 2019

8:30–9:30 a.m. | What’s the Story on You? Sizing Up Your Leadership Potential

As humans, we’re wired to make quick judgments about one another. As leaders, you’re walking into situations every day where employees, clients, and business partners are making assessments about your competence, likeability, and trustworthiness. In this session, we’ll look at how you use these moments and the interactions that follow to intentionally direct and shape the story on you.

**SPEAKER**
Shana Carroll, Clinical Associate Professor, Director of the Program in Communicating for Impact, Kellogg School of Management, Northwestern University, Evanston, IL

9:45–10:45 a.m. | Corporate Investigations in a Modern World

In this fast-paced crisis scenario, learn how you should plan for and be better prepared to make critical decisions to mitigate corporate risk.

**MODERATOR**
Jeffrey E. Stone, McDermott Will & Emery LLP, Chicago

**PANELISTS**
Carrie Di Santo, Managing Director, Enterprise Risk Management, and Global Chief Compliance Officer, CME Group, Chicago
John C. Kocoras, First Assistant U.S. Attorney, Northern District of Illinois, Chicago

11 a.m.–12 p.m. | Mindfulness Matters: Coaching for Your Brain

Mindfulness and other wellness practices can positively impact your well-being as well as your company’s bottom line. Understand why and how legal teams are embracing the journey toward improving mindfulness and resilience. Learn beneficial tips and practices for every stage of your journey toward improving your well-being.

**SESSION WILL BE SUBMITTED FOR ILLINOIS MENTAL HEALTH AND SUBSTANCE ABUSE CREDIT, AND FOR SIMILAR CREDIT IN OTHER STATES AS APPLICABLE.**

**MODERATOR**
Jodi J. Caro, General Counsel, Chief Compliance Officer, and Corporate Secretary, ULTA Beauty, Inc., Bolingbrook, IL

**PANELISTS**
Brett C. Bartlett, Seyfarth Shaw LLP, Atlanta
William F. Dugan, Baker & McKenzie LLP, Chicago
Brenda Jacobson, Chief Executive Officer, LIFE Cross Training, Chicago

What 2018 attendees had to say...

“Consistently one of the best programs I have attended, worldwide.”

“The speakers brought excellent breadth of experience and valuable lessons.”

“I loved the content, the topics addressed were interesting and trending.”
12–12:20 p.m. | Boxed Lunch Break

12:20–1:20 p.m. | Hot Topics in Mergers & Acquisitions

- Representation & warranty insurance: prevalence, features, and watch-outs
- Developments in M&A case law
- Due diligence and the tough issues: privacy, anti-bribery, corporate culture/ESG issues
- Best practices in M&A integration

MODERATOR
Colleen Batcheler, EVP, General Counsel, and Corporate Secretary, Legal and Government Affairs, Conagra Brands, Inc., Chicago

PANELISTS
Brian J. Fahrney, Sidley Austin LLP, Chicago
Jennifer S. Muller, Managing Director, Houlihan Lokey, San Francisco
Alan K. Tse, Global Chief Legal Officer and Corporate Secretary, Jones Lang LaSalle, Chicago

1:35–2:35 p.m. | Ethics: Lessons Learned from Bad Blood: Secrets and Lies in a Silicon Valley Startup

In this interactive program, we will examine the rise and fall of Theranos and the actions of their corporate counsel and the Board of Directors. From investigations of employees to statements to the press, this bloody debacle will serve as a cautionary tale for all of us.

MODERATORS
Mary K. Foster, Senior Lecturer, Northwestern Pritzker School of Law, Chicago
Wendy J. Muchman, Senior Lecturer, Northwestern Pritzker School of Law, Chicago

PANELISTS
D. Cameron Findlay, SVP, General Counsel, and Secretary, Archer Daniels Midland Company, Chicago
Michael R. McAlevey, VP, General Counsel, and Business Development Leader, GE Healthcare, Chicago

2:45–3:45 p.m. | Breakout Sessions

Public Company Roundtable

- Tone at the top: role of the GC in creating and maintaining an ethical culture
- Implications of securities laws, antitrust laws, and other lodestar laws
- Developing a successful governance roadshow
- Steering the legal department for success

MODERATOR
Brad L. Peterson, Mayer Brown LLP, Chicago

PANELISTS
Brian Farley, EVP, General Counsel and Chief Administrative Officer, Allscripts, Chicago
Curt A. Kramer, SVP and General Counsel, Navistar International Corporation, Lisle, IL
Suzette M. Long, Chief Legal Officer, General Counsel, and Corporate Secretary, Caterpillar Inc., Deerfield, IL
Michelle M. Warner, Former SVP, General Counsel, and Corporate Secretary, USG Corporation, Chicago

Private Company Roundtable

- Best practices for corporate compliance programs
- Renegotiating insurance programs: D&O, property, and representation & warranty
- Navigating private-public partnerships: ethics, transparency, and cybersecurity

MODERATOR
Edward B. Winslow, Jones Day, Chicago

PANELISTS
Baird Allis, VP and Associate General Counsel, Old Republic International Corp., Chicago
Christopher G. Athas, VP, General Counsel, and Secretary, Amsted Industries, Chicago
Michelle Causey-Drake, Chief Program Quality and Compliance Officer, After School Matters, Chicago

3:45 p.m. | Program Concludes

Location and Rates

In-house counsel tuition: $425* each
In-house counsel group tuition: $325* each when you register 3 or more from the same company
Firm attorneys or service providers: $900* each
*Rates increase by $50 after August 15th.
For general inquiries, contact Professional-Ed@law.northwestern.edu
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Affiliate firms value the Institute as a premier forum for professional and continuing education. They receive group rates and marketing benefits.

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Sponsors provide enriched experiences for our attendees. They receive complimentary registrations and marketing benefits.

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Planning Committee

CHAIR
Suzanne S. Bettman, Chief Administrative Officer and General Counsel, LSC Communications, Inc.

VICE CHAIR
Victoria L. Donati, SVP, General Counsel, & Corporate Secretary, Crate & Barrel Holdings, Inc.

MEMBERS
Christopher G. Athas, VP, General Counsel, and Secretary, Amsted Industries
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Walter D. Bay, VP, General Counsel, and Secretary, Arthur J. Gallagher & Co.
Denise R. Cade, EVP, General Counsel, and Corporate Secretary, IDEX Corporation
Jodi J. Caro, General Counsel, Chief Compliance Officer, and Corporate Secretary, ULTA Beauty, Inc.
Juliani Cecchi, Assistant Dean, External Partnerships, Northwestern Pritzker School of Law
Kristin M. Coleman, EVP and General Counsel, US Foods Holding Corp.
Kathleen M. Cronin, Senior Managing Director, General Counsel, and Corporate Secretary, CME Group
Angelique A. David, Executive Managing Director, Chief Operating Officer, and General Counsel, B.C. Ziegler and Co.
D. Cameron Findlay*, SVP, General Counsel, and Secretary, Archer Daniels Midland Company
Nicholas L. Giampietro*, EVP, Chief Legal Officer, and Corporate Secretary, Reyes Holdings, LLC
Kara Harchuck, EVP and General Counsel, Hunt Companies, Inc.
Carrie J. Hightman*, EVP and Chief Legal Officer, NiSource Inc.
John L. Howard*, EVP and General Counsel, W.W. Grainger, Inc.
Cristen Kogl, SVP, General Counsel, and Corporate Secretary, Zebra Technologies
Elena Kraus, EVP and General Counsel, Walgreen Co.
Rick J. Kulevich, EVP, General Counsel, and Corporate Secretary, CDW Corporation
Susan C. Levy, EVP and General Counsel, Northern Trust Corporation
Thomas E. O’Neill*, EVP, General Counsel, Chief Administrative Officer, and Corporate Secretary, TreeHouse Foods, Inc.
Thomas S. O’Neill, EVP and General Counsel, Exelon Corporation
Andrew Polovin, General Counsel and Corporate Secretary, Uptake Technologies, Inc.
Diane E. Ratekin, EVP and General Counsel, Huron Consulting Group LLC
Eric A. Reeves*, Managing Director and Chief Administrative Officer, Duchossois Capital Management
Matthew J. Revord, SVP, Chief Legal Officer, Chief People Officer, and Secretary, Potbelly Corporation
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Robert N. Sacks*, EVP, General Counsel, and Secretary, SP Plus Corporation
Alan K. Tse, Global Chief Legal Officer and Corporate Secretary, Jones Lang LaSalle
Michelle M. Warner, Former EVP, General Counsel, and Corporate Secretary, USG Corporation

PLANNING DIRECTOR
George A. Miller, Director, Professional and Continuing Legal Education, Northwestern Pritzker School of Law

*Indicates Past Institute Chair
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