

**Northwestern**

PRITZKER SCHOOL OF LAW

Professional and Continuing  
Legal Education

**Affiliate  
Proposal**

**39th Annual**

**Ray Garrett Jr.**

**Corporate and  
Securities Law  
Institute**

Chicago, IL

April 11-12, 2019

[www.law.northwestern.edu/garrett](http://www.law.northwestern.edu/garrett)

# Event Details

## Dates:

April 11 - 12, 2019  
(Thursday - Friday)

## Location:

Northwestern Pritzker School of Law  
375 E. Chicago Ave.  
Chicago, IL 60611

## Estimated Attendance:

500+

The Ray Garrett Jr. Corporate and Securities Law Institute is the preeminent securities law conference in the Midwest. It is designed to provide private practitioners and corporate counsel with a timely analysis of critical securities and corporate law issues and developments confronting publicly and privately held corporations.

Join approximately 500 firm attorneys and in-house counsel for a discussion of current issues led by senior officials from the SEC, judges, and prominent securities law practitioners.

*Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.*

# 2018 Attendee Information

**53%**  
of Registrants  
were In-House  
Counsel

**30%**  
of In-House  
Counsel Registrants  
Serve as General  
Counsel

**85%**  
of Registrants  
Practice in the  
Midwest

# 2018 Sample of Companies Represented

Allstate Insurance Company

General Mills, Inc.

The Boeing Company

Baxter Healthcare

Groupon

The Kraft Heinz Company

Cars.com

Hyatt Hotels Corporation

United

Caterpillar Inc.

JPMorgan Chase

W.W. Grainger

General Electric

McDonald's Corporation

Wells Fargo & Company

# Why Become an Affiliate?

## Strengthen Your Client Relationships

Connect your clients to regulators, judges, and prominent practitioners by extending this highly regarded educational opportunity, and save up to 54% off the full registration fee in the process.

## Share With Firm Colleagues

Attend the Institute with your partners and associates to build upon existing relationships.

## Grow Your Business

Build your network by affiliating with one of the most reputable continuing legal education programs in the country. Our unique marketing mix of print, e-mail, and online advertising provides your firm visibility with over 50,000 professionals.

## Professional Development

Two days of sessions designed carefully by prominent attorneys earn you, your clients, and your colleagues 10-12 hours of CLE credit.

## Thank You to our 2018 Affiliates

### Lead

Baker & McKenzie LLP

DLA Piper LLP (US)

Drinker Biddle & Reath LLP

Faegre Baker Daniels LLP

Jenner & Block LLP

Jones Day

K&L Gates LLP

Katten Muchin Rosenman LLP

King & Spalding

Kirkland & Ellis LLP

Latham & Watkins LLP

Locke Lord LLP

Mayer Brown LLP

McDermott, Will & Emery LLP

Neal, Gerber & Eisenberg LLP

Paul Hastings LLP

Perkins Coie LLP

Polsinelli

Quarles & Brady LLP

Schiff Hardin LLP

Sidley Austin LLP

Skadden, Arps, Slate, Meagher & Flom LLP

Vedder Price P.C.

Winston & Strawn LLP

### Supporting

Ropes & Gray LLP

### Program

Chapman and Cutler LLP

Dentons US LLP

Dykema Gossett PLLC

Foley & Lardner LLP

ReedSmith

Thompson Coburn LLP

Wachtell, Lipton, Rosen & Katz

# 2019 Affiliate Benefits Summary

	Lead	Supporting	Program
<b>Cost</b>	<b>\$9,200</b>	<b>\$6,550</b>	<b>\$3,750</b>
Registrations	20	12	6
Value (Based on \$1,000 individual registration fee)	\$20,000	\$12,000	\$6,000
Cost Per Ticket with Affiliate Pricing	\$460	\$546	\$625
<b>Benefits</b>			
Recognition in mailer sent to over 10,000 targeted invitees	✓		
Firm listing in e-mail marketing campaign sent to more than 8,000 contacts	✓		
Firm logo on website	✓	✓	✓
Firm acknowledgment on signage at Garrett Institute	✓	✓	✓
Cover sheet listing affiliates included in conference materials	✓	✓	✓
Logo and firm 100 word firm description in conference materials	✓		

# 2019 Affiliate Agreement

## 2019 Ray Garrett Jr. Corporate and Securities Law Institute

Please submit agreement by **January 11th** by e-mail: peter.skrabacz@law.northwestern.edu) to guarantee inclusion of firm recognition in brochure mailer

- Lead Affiliate - \$9,200**
- Supporting Affiliate - \$6,550**
- Program Affiliate - \$3,750**

Firm Name (print below as you would like it listed in the brochure):

\_\_\_\_\_

Approved By (please print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries*

Name/s (please print): \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Checks made payable to: *Northwestern University*  
Mail: Professional and Continuing Legal Education  
375 East Chicago Avenue, Rubloff 542  
Chicago, Illinois 60611

- Check is forthcoming
- Please invoice us at the email address below

Address: \_\_\_\_\_

**Note:** All registrations submitted and confirmed by the program date will be considered full participants and require payment, regardless of actual attendance. Substitutions may be made up until April 5, 2019.