

**Northwestern**

PRITZKER SCHOOL OF LAW

Professional and Continuing  
Legal Education

Sponsor  
Proposal

39th Annual

Ray Garrett Jr.

# Corporate and Securities Law Institute

Chicago, IL

April 11-12, 2019

## *ALL Sponsor Packages Include:*

- Logo recognition in brochure mailed to over 15,000 targeted contacts\*
- Logo recognition in one email sent to over 10,000 targeted contacts
- Logo recognition in on-site signage
- Logo recognition on website prior to Institute and continued acknowledgment on website through January 2020
- Full-page firm profile in conference materials

*\*In order to be included in the printed mailer, agreements must be submitted by  
Friday, January 11.*

# Event Details

## Dates:

April 11-12, 2019  
(Thursday - Friday)

## Location:

Northwestern Pritzker School of Law  
375 E. Chicago Ave.  
Chicago, IL 60611

## Estimated Attendance:

500+

The Ray Garrett Jr. Corporate and Securities Law Institute is the preeminent securities law conference in the Midwest. It is designed to provide private practitioners and corporate counsel with a timely analysis of critical securities and corporate law issues and developments confronting publicly and privately held corporations.

Join approximately 500 firm attorneys and in-house counsel for a discussion of current issues led by senior officials from the SEC, judges, and prominent securities law practitioners.

*Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.*

# 2018 Attendee Information

**65%**  
of Firm Attendees  
Identify as Partner or  
Shareholder

**242**  
Different Firms  
and Companies  
Represented

**82%**  
of Registrants  
Practice in the  
Midwest

# 2018 Sample of Companies and Firms Represented

Allstate Insurance Company

General Mills, Inc.

Polsinelli

Baker & McKenzie LLP

Groupon

The Boeing Company

Caterpillar Inc.

Jenner & Block

The Kraft Heinz Company

Drinker Biddle & Reath

McDonald's Corporation

Vedder Price

General Electric

Navistar

Walgreen Co.

# Why Become a 2019 Sponsor?

## Marketing & Business Development

Reach more than 100,000 corporate and securities lawyers through our marketing mix of print, web, email and online advertising. Build your network and establish relationships with top firm and in-house lawyers.

## Build Your Brand

Affiliate your firm with one of the oldest and most reputable CLE programs in the country. The Ray Garrett Jr. Corporate and Securities Law Institute offers you the opportunity to meet and network with senior SEC officials, judges, and leading law practitioners.

## Professional Development

Get practical advice from regulators who write new regulations, judges who interpret the law to resolve complex disputes, and prominent practitioners who guide their clients through the maze of new legislation, regulations, and jurisprudence.

# Thank You to our 2018 Sponsors



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GLOBAL

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# Sponsorship Options

## Institute Sponsor - \$6,000

This package is designed for companies seeking to make a mid-level investment for the chance to get company representatives physically in front of attendees. Institute Sponsors showcase their expertise at tables in the high-traffic registration and break area during the institute in addition to attending all sessions.

### Institute Sponsor Unique Benefits

- 1 table in high traffic area providing you constant visibility to over 400 participants
- 3 Complimentary registrations (\$3,000 Value)

## Breakfast Roundtable - \$6,000

Limited to two sponsors - **1 SOLD**

A rare opportunity to host a private breakfast roundtable for up to 40 attendees prior to the start of the day's sessions. Take this opportunity to host a casual event or show your expertise on a relevant topic to an intimate group of decision makers. RSVPs will be handled by NU Law.

### Breakfast Roundtable Sponsor Unique Benefits

- Exclusive hosted hot breakfast for up to 40, in the format of your choice, held from 7 to 8 am (choice of Thursday or Friday)
- 3 Complimentary registrations (\$3,000 Value)
- Event listed in program schedule
- 1 Invitation to speaker dinner

## Lunch Sponsor - \$7,500

Limited to one sponsor

Get your company/firm name out there with the opportunity to sponsor the attendee lunch on the first day of the Institute.

### Lunch Sponsor Unique Benefits

- Logo recognition on all lunch tables
- Opportunity to give a one minute company/firm introduction at the beginning of the lunch
- Opportunity to include handout in conference materials OR distribute promo item on registration table
- 3 Complimentary registrations (\$3,000 Value)
- 1 Invitation to speaker dinner

# Sponsorship Options Cont.

## Attendee Reception - \$6,000

Limited to one sponsor - **SOLD**

Sponsoring the attendee reception allows you the opportunity to send up to 5 company/firm representatives to network with attendees who mostly identify as partners, shareholders, or are from the office of the general counsel at their company.

### Attendee Reception Sponsor Unique Benefits

- Exclusive sponsorship of Institute reception - you may plan and pick the menu (or we can) and brand the reception with company giveaways and logo placement
- Opportunity to invite additional company representatives to reception (Limit 5)
- Logo recognition on signage at reception
- Event listed in program schedule
- One-time use of attendee mailing list. Restrictions apply.
- 2 Complimentary registrations (\$2,000 Value)

# NEW Sponsorship Options

## Speaker Cocktail Reception - \$5,000

Limited to one sponsor

Sponsoring the speaker cocktail reception provides you with an opportunity to network with the Institute planning committee, speakers, and other invited guests in a more casual and intimate environment.

### Speaker Cocktail Reception Sponsor Unique Benefits

- Exclusive sponsorship of the speaker reception prior to the Thursday speaker dinner. This reception is exclusively for planning committee members, speakers, and other invited guests
- Verbal recognition at the reception and opportunity for a company representative to extend a brief thank you
- 2 Complimentary invitations to the reception
- 2 Complimentary invitations as guests to the special dinner following the reception
- 2 Complimentary registrations (\$2,000 Value)

## Bonus Session - \$5,000

Limited to one sponsor

A rare opportunity to host a private session for up to 40 attendees after the Institute concludes. Take this opportunity to host a casual event or show your expertise on a relevant topic to an intimate group of decision makers. RSVPs will be handled by NU Law.

### Bonus Session Sponsor Unique Benefits

- Exclusive bonus session for up to 40, in the format of your choice, held immediately after the Institute
- 3 Complimentary registrations (\$3,000 Value)
- Event listed in program schedule

# 2019 Sponsor Agreement

## 2019 Ray Garrett Jr. Corporate and Securities Law Institute

Please submit agreement and logo by **January 11th** by e-mail to [peter.skrabacz@law.northwestern.edu](mailto:peter.skrabacz@law.northwestern.edu) to guarantee inclusion of firm recognition in brochure mailer.

- Institute Sponsor - \$6,000**
- Attendee Reception Sponsor - \$6,000**
- Breakfast Roundtable - \$6,000**
  - Thursday
  - Friday
- Speaker Cocktail Reception Sponsor - \$5,000**
- Lunch Sponsor - \$7,500**
- Bonus Session Sponsor - \$5,000**

Firm/Company Name (print below as you would like it listed in the brochure):

\_\_\_\_\_

Approved By (please print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries*

Name/s (please print): \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Checks made payable to: *Northwestern University*  
Mail: Professional and Continuing Legal Education  
375 East Chicago Avenue, Rubloff 542  
Chicago, Illinois 60611

- Check is forthcoming
- Please invoice us at the email address below

Address: \_\_\_\_\_