# Northwestern

PRITZKER SCHOOL OF LAW Professional and Continuing Legal Education

# 45th Annual Securities Regulation Institute

Hotel del Coronado Coronado, California January 22–24, 2018

# Featuring Jay Clayton, Chairman, U.S. Securities and Exchange Commission

# More Reasons to Attend:

- Gain insights from SEC senior staff members
- Sit in on a conversation with Leo E. Strine Jr., Chief Justice, Delaware Supreme Court
  - Engage with over 400 in-house counsel, firm attorneys, regulators, and other thought leaders
    - Experience the ever popular panels on Disclosure Challenges, M&A, Accounting, Capital Markets, and more
      - Earn up to 22 CLE credit hours

# Early-Bird Rate of \$1500 Through December 1

To register or for more information please visit: www.law.northwestern.edu/sri

# Monday, January 22, 2018

### 7:45 a.m. | Registration and Continental Breakfast

# 8:45–9 a.m. | Welcome and Overview

Juliann Cecchi, Assistant Dean, External Partnerships, Northwestern Pritzker School of Law, Chicago

Meredith B. Cross, Institute Chair, Wilmer Cutler Pickering Hale and Dorr LLP, Washington, DC

# 9–9:45 a.m. | Alan B. Levenson Keynote Address

**Jay Clayton,** Chairman, U.S. Securities and Exchange Commission, Washington, DC

# 9:45-10 a.m. | Break

### 10–11:15 a.m. | Regulatory and Legislative Developments: What's Real vs. Aspirational

• What has changed and what will remain the same

- Status of the Dodd-Frank Act rulemakings and the Financial CHOICE Act
- The SEC's current priorities
- The likely impact of the changes on corporate governance

### Session Chair

**Mary Jo White,** Debevoise & Plimpton LLP, New York City

#### Panelists

**David Hirschmann**, President and CEO, U.S. Chamber of Commerce Center for Capital Markets Competitiveness, Washington, DC

Kevin P. Kennedy, Simpson Thacher & Bartlett LLP, Palo Alto, CA

**Anne Sheehan,** Director of Corporate Governance, CalSTRS, West Sacramento, CA

**Elisse B. Walter,** Former Chair, SEC, Washington, DC

# 11:15-11:30 a.m. | Break

# 11:30 a.m.–12:30 p.m. | In the Courts: Key Cases to Consider

• Looking at *Leidos*: the future of disclosure claims

- Evolving insider trading law after Salman
- Revisiting disgorgement penalties in light of *Kokesh*
- Constitutional questions about the SEC's administrative forum
- Other key developments in securities litigation

#### Session Chair

**David M. Lynn,** Jenner and Block LLP, Washington, DC

#### Panelists

Robert E. Buckholz, Sullivan & Cromwell LLP, New York City

**Lisa M. Fairfax,** Leroy Sorenson Merrifield Research Professor of Law, George Washington University Law School, Washington, DC **Debra Wong Yang,** Gibson, Dunn & Crutcher LLP, Los Angeles

# 12:30-1:30 p.m. | Luncheon

# 1:30–2:30 p.m. | A Conversation with Chief Justice Strine

The Honorable Leo E. Strine Jr., Chief Justice, Delaware Supreme Court, Wilmington, DE

#### Moderator

Janet Langford Carrig, SVP, Legal, General Counsel and Corporate Secretary, ConocoPhillips, Houston

# 2:30-2:45 p.m. | Break

# 2:45–4 p.m. | Counseling the Board in the New World Order

- Why board composition matters: diversity, tenure, refreshment, and experience
- Dealing with activist and dissident directors
- Managing dynamics for a cohesive board
- Role of index funds in fueling activists
- The role of the board in crisis management
- Advising the board in the face of uncertainty (political, regulatory, and social changes)

#### Session Chair

**David A. Katz,** Wachtell, Lipton, Rosen & Katz, New York City

#### Panelists

**Allison A. Bennington,** Partner and General Counsel, ValueAct Capital, San Francisco

#### Meredith B. Cross

**Genevieve Kelly,** Former Vice President, General Counsel and Corporate Secretary, Dole Food Company, Inc., Los Angeles

**Paul D. Tosetti,** Latham & Watkins LLP, Los Angeles

# 4-4:10 p.m. | Transition Break

### 4:10–5:25 p.m. | Proxy Statement and Annual Meeting Developments and Best Practices: Practical Guidance for 2018

• Executive compensation: hot button issues for investors this year

• Year one of CEO pay-ratio disclosure: there is more to this than how to calculate it

• Key governance trends impacting 2018 annual meetings

Shareholder proposal developments

• Proxy contests: trends, statistics, and observations

• Annual meeting developments and trends: will virtual meetings become a reality?

#### Session Chair

Keir D. Gumbs, Covington & Burling LLP, Washington, DC Panelists

**Lillian Brown,** Wilmer Cutler Pickering Hale and Dorr LLP, Washington, DC

Mary A. Francis, Corporate Secretary and Chief Governance Officer, Chevron Corporation, San Ramon, CA

**David R. Fredrickson,** Associate Director and Chief Counsel, Division of Corporation Finance, SEC, Washington, DC

**Richard H. Grubaugh,** SVP, D.F. King & Co., New York City

# 5:30–6:30 p.m. | Reception Sponsored By Winston & Strawn LLP

# Tuesday, January 23, 2018

### 6:45–7 a.m. | Optional Breakfast Sponsored by Charles River Associates

### 7–8 a.m. | Optional Roundtable: Cyber Breach Aftermath: Civil Litigation, Insurance Claims, and Regulatory Perspectives

### Presented by Charler River Associates

• Evolving theories of liability and damages being leveraged by the plaintiffs' bar in the aftermath of a data breach

• Economic costs and damages that a company should be monitoring and measuring after a cyber event, along with options around potential insurance and third-party recoveries

- Financial statement accrual and disclosure requirements
- Perspectives articulated by key regulators, such as the SEC

# 7:45 a.m. | Continental breakfast

## 8:15–9:15 a.m. | Updates from SEC Senior Staff: Division of Corporation Finance

William H. Hinman, Director Shelley E. Parratt, Deputy Director Moderator Meredith B. Cross

9:15-9:30 a.m. | Break

# 9:30–10:45 a.m. | Accounting and Auditing in 2018: Lots for Lawyers to Keep Up With

• FASB's (and preparers') top priority: implementation of new GAAP—revenue recognition, leasing, financial instruments

• Updates on impairments, non-GAAP measures, and internal controls

- SEC comments in 2018: what to expect in the financial reporting arena
- Expanded auditor's reports are coming: what preparers should be doing now!
- PCAOB inspections: drill down on the process and its impact on preparers
- Tone at the top: the audit committee's role and responsibility

#### Session Chair

John W. White, Cravath, Swaine & Moore LLP, New York City

#### Panelists

Wesley R. Bricker, Chief Accountant, SEC, Washington, DC

**Christine Q. Davine,** Deputy Managing Partner, Deloitte, Washington, DC

**Kyle L. Moffatt,** Associate Director in Disclosure Operations, Division of Corporation Finance, SEC, Washington, DC

**Sharon A. Virag,** Former VP, Controller & Chief Accounting Officer, Aetna, Hartford, CT

# 10:45–11 a.m. | Break

# 11 a.m.–12:30 p.m. | Recurring Disclosure Challenges

• Assessing materiality on a qualitative basis

• Cybersecurity threats

• Known trends and uncertainties in MD&A

• Developments in litigation and government investigations

- Addressing staff comments
- Climate change issues

Session Chair

Thomas J. Kim, Institute Vice Chair,

Sidley Austin LLP, Washington, DC

#### Panelists

Brian V. Breheny, Skadden, Arps, Slate, Meagher & Flom LLP, Washington, DC Keith F. Higgins, Ropes & Gray LLP, Boston

Shelley E. Parratt

**Christoph A. Pereira,** VP, Chief Corporate Counsel & General Counsel Business Innovations, General Electric Co., Boston

**Allison Berry Spinner,** Wilson Sonsini Goodrich & Rosati, Palo Alto, CA

# 12:30-1:15 p.m.| Luncheon

# 1:15-1:25 p.m. | Break

# 1:25–1:55 p.m. | "Del" Talk

New for 2018, this short talk will highlight how cryptocurrency and decentralized computing technologies are affecting the industry.

• Mass adoption of blockchain-enabled smart contracts may reduce the demand for legal services

• Industries disrupted will need specialized attorneys to resolve the regulatory and operational challenges arising from a new technology

• Practitioners will soon be able to integrate blockchain technology, such as creating and executing legal agreements, into their own practices.

#### Speaker

Peter Van Valkenburgh, Director of Research, Coin Center, Washington, DC

# 1:55–2 p.m. | Transition Break

# 2–3:15 p.m. | Mergers & Acquisitions

• State of the M&A marketplace

• The Delaware Supreme Court speaks in *Williams v. ETE* with a spirited dissent

- Negotiating the "full disclosure/10b-5" representation
- Dissecting M&A deal points studies
- Delaware appraisal decisions and their effect on appraisal arbitrage
- Negotiating post-closing purchase price adjustments after *Chicago Bridge & Iron*

### Session Chair

**Richard E. Climan,** Hogan Lovells US LLP, Silicon Valley, CA

#### Panelists

Andre G. Bouchard, Chancellor, Delaware Court of Chancery, Wilmington, DE

R. Scott Falk, Kirkland & Ellis LLP, Chicago

**Sharon R. Flanagan,** Sidley Austin LLP, San Francisco

# 3:15–3:45 p.m. | Houlihan Lokey Ice Cream Social

### 3:45–4:45 p.m. | Capital Markets: Selected Issues Faced by Late Stage Private Companies

• Staying private vs. going public: key considerations

• Late stage financings and related securities law considerations

• Dual-class stock and other governance considerations

• Liquidity restrictions and solutions; secondary trading best practices

• Employee equity and retention challenges; Rule 701 update

#### Session Chair

Steven E. Bochner, Wilson Sonsini Goodrich & Rosati, Palo Alto, CA Panelists

**Gordon K Davidson,** Fenwick & West LLP, Mountain View, CA

**Lona Nallengara,** Shearman & Sterling LLP, New York City

Annemarie Tierney, VP, Head of Strategy and New Markets, NASDAQ Private Market, New York City

4:45-4:55 p.m. | Transition Break

### 4:55–5:55 p.m. | Capital Markets: IPOs, Follow-ons, Bought Deals, 144A for Life, and Everything in Between: Some Practical Q&A

• Latest Trends in IPOs

• Issues faced in follow-on offerings

• Capital raising by seasoned companies: recurring questions for shelf takedowns, bought deals, 144As, and private placements

• What's new from the SEC to help issuers access the capital markets?

#### Session Chair

Alan F. Denenberg, Davis Polk & Wardwell LLP, Menlo Park, CA

#### Panelists

#### William H. Hinman

**Jeffrey D. Karpf,** Cleary Gottlieb Steen & Hamilton LLP, New York City

**Nima Kelly,** EVP & General Counsel, GoDaddy Operating Company, LLC, Scottsdale, AZ

# Wednesday, January 24, 2018

# 7:45 a.m. | Continental breakfast

### 8:15–9:15 a.m. | Updates from SEC Senior Staff: Division of Enforcement

Stephanie Avakian, Co-Director

Moderator

Linda Chatman Thomsen, Davis Polk & Wardwell LLP, Washington, DC

9:15-9:30 a.m. | Break

# 9:30–11 a.m. | What's New in SEC Enforcement?

• Big data

- Cyber-security/hacking and trading
- Accounting and disclosure/internal controls
- Investment frauds
- The enforcement process: what has changed? Penalties?

• Coordination among the regulators: civil, criminal, international, etc.

#### Session Chair

Colleen P. Mahoney, Skadden, Arps, Slate, Meagher & Flom LLP, Washington, DC Panelists

#### anelists

#### Stephanie Avakian

**George S. Canellos,** Milbank, Tweed, Hadley & McCloy LLP, New York City

Andrew J. Ceresney, Debevoise & Plimpton LLP, New York City

**Richard H. Walker,** King & Spalding LLP, New York City

# 11–11:15 a.m. | Break

# 11:15 a.m.–12:45 p.m. | Navigating Conflicts and Other Ethical Pitfalls

- Conflicts in client intake/hiring lawyers
- Pitfalls in giving opinions
- Conflicts arising during matters
- Challenges in disclosure processes

### Session Chair

**Dixie L. Johnson,** King & Spalding LLP, Washington, DC

#### Panelists

**Karl A. Groskaufmanis,** Fried, Frank, Harris, Shriver & Jacobson LLP, Washington, DC

Stanley Keller, Locke Lord LLP, Boston

**Phuong Phillips,** Chief Legal Officer, Zynga Inc., San Francisco **Carole Silver,** Professor of Global Law & Practice, Northwestern Pritzker School of Law, Chicago

12:45-1 p.m. | Boxed Lunch Break

### 1–2 p.m. | Everything You Always Wanted to Know About Securities Law but Were Never Given the Chance to Ask...

Session Chair

Martin P. Dunn, Morrison & Foerster LLP, Washington, DC

Panelists

**Catherine T. Dixon,** Weil, Gotshal & Manges LLP, Washington, DC

Sarah Dods, SVP & Associate General Counsel, Corporate Transactions & Governance, Salesforce, San Francisco

**Dennis O. Garris,** Alston & Bird LLP, Washington, DC

2 p.m. Program Concludes



Program information as of December 8, 2017.

Ropes & Grav LLP