

Northwestern

PRITZKER SCHOOL OF LAW

Professional and Continuing
Legal Education

Sponsor
Proposal

**46th Annual
Securities
Regulation
Institute**

Coronado, CA
January 28-30, 2019

***New Sponsorship Packages and
Now ALL Packages Include:***

- Logo recognition in brochure mailed to over 15,000 targeted contacts*
- Logo recognition in one email sent to over 8,000 targeted contacts
- Logo recognition in on-site signage
- Logo recognition on website prior to Institute and continued acknowledgment on website through September 2019
- Full-page firm profile in conference materials

**In order to be included in the printed mailer, agreements must be submitted by
Friday, October 5th.*

Event Details

Dates:

January 28 - 30, 2019
(Monday-Wednesday)

Location:

Hotel Del Coronado
Coronado, California

Estimated Participants:

400+

One of the most visible and highly-regarded securities and corporate law conferences in the country, the Securities Regulation Institute reaches prominent attorneys from both firm and in-house practices.

During this three-day event, attendees learn from regulators who write the new regulations, judges who interpret the law to resolve complex disputes, and prominent practitioners who guide their clients through the maze of new legislation, regulations, and jurisprudence.

Northwestern Law Professional Education is an accredited CLE provider in Illinois, California, and most other states.

2018 Attendee Information

78%

of Firm Attendees
Identify as Partners,
Shareholders or
Members

155

Different Firms and
Companies were
Represented

71%

of Attendees were
from the West Coast

Sample of 2018 Companies Represented

Chevron

Google

Oracle

Uber

eBay

Nasdaq

RE/MAX

VMware

Sponsorship Options

Breakfast Roundtable - \$10,000 + catering fees*

Limited to two sponsors

A rare opportunity to host a private breakfast roundtable for 25 attendees prior to the start of the day's sessions. Take this opportunity to host a casual event or show your expertise on a relevant topic to an intimate group of decision makers. RSVPs will be handled by NU Law.

Breakfast Roundtable Unique Benefits

- Exclusive hosted hot breakfast for 25, in the format of your choice, held from 7 to 8 am (choice of Tuesday or Wednesday)
- 3 Complimentary registrations
- Event listed in program schedule
- 1 Invitation to speaker dinner (choice of Monday or Tuesday)

*Estimated catering cost \$2,000

Break Sponsor - \$7,000

Limited to one sponsor

With branded table top displays or a branded table throw, your company/firm will receive constant visibility throughout all three days of the conference in the most visited area, the coffee and snacks break table.

Break Sponsor Unique Benefits

- Exclusive sponsorship of snacks and refreshments provided during 9 breaks (15 minutes each) during the three days of the Institute (catering costs included in fee)
- Choice of firm/company logo recognition in snack/coffee area with table throw or small table top displays included in fee
- 3 Complimentary registrations

WiFi Sponsor - \$6,000

Limited to one sponsor

Get your company/firm name out there with the opportunity to sponsor the one thing conference attendees ask for most, WiFi. As the exclusive WiFi sponsor, get exposure to every conference-goer with a customized network password, logo association with WiFi login instructions, and the opportunity to put out a flyer, profile, or brochure on the Institute materials table.

WiFi Sponsor Unique Benefits

- Logo recognition on WiFi login instructions distributed to all attendees at check-in
- Customized network password
- Opportunity to include handout in conference materials OR distribute promo item on registration table
- 1 Complimentary registration

Associate Package - \$3,000

This package is designed for companies who are new to the Securities Regulation Institute. It is intended to allow one company representative to attend the Institute while receiving brand exposure and association with the Institute for a modest investment.

Associate Sponsor Unique Benefits

- Opportunity to include flyer in registration packet distributed to all attendees

Sponsorship Options Cont.

Institute Sponsor - \$7,500

Limited to six sponsors

This package is designed for companies seeking to make a mid-level investment for the chance to get company representatives physically in front of attendees. Institute Sponsors showcase their expertise at tables in the high-traffic registration and break area for two and a half days in addition to attending all sessions.

Institute Sponsor Unique Benefits

- 1 table in high traffic area providing you constant visibility to over 400 participants
- 3 Complimentary registrations

Ice Cream Social - \$9,000

Limited to one sponsor

A unique tradition that is considered a highlight of the conference, the ice cream social is held outside (weather permitting) and is not to be missed by attendees. Sponsorship of this event allows you to showcase your logo and company giveaways in a setting that is fun and relaxed.

Ice Cream Social Sponsor Unique Benefits

- Exclusive sponsorship of the Institute Ice Cream Social - you may brand the event with company giveaways and logo placement at the event
- Logo recognition on signage at Ice Cream Social
- Event listed in program schedule
- 1 Invitation to speaker dinner (choice of Monday or Tuesday)

Attendee Reception - \$5,000 + catering fees*

Limited to two sponsors

Attended by Institute speakers, planning committee members, and participants, our networking receptions are the capstone of each day. Your sponsorship of this reception provides you with endless possibilities: from a lavish affair to a casual happy hour, you can pick the menu, select a theme, and showcase your company logo and giveaways.

Reception Sponsor Unique Benefits

- Exclusive sponsorship of one Institute reception - you may plan and pick the menu (or we can) and brand the reception with company giveaways and logo placement
- Opportunity to invite additional company representatives to reception (Limit 5)
- Logo recognition on signage at reception
- Event listed in program schedule
- One-time use of attendee mailing list. Restrictions apply.

*Estimated catering cost \$10,000

Speaker Cocktail Reception - \$5,000 + catering fees*

Limited to one sponsor

Speaker Cocktail Reception Benefits

- Exclusive sponsorship of reception prior to the Monday speaker dinner. This cocktail reception is exclusively for planning committee members, speakers, and other invited guests.
- Verbal recognition at the cocktail reception and opportunity for company representative to extend a brief thank you
- 2 Complimentary invitations to the reception
- 2 Complimentary invitations as guests to the special dinner following the cocktail reception

*Estimated catering cost \$2,000

Sponsorship Agreement

2019 Securities Regulation Institute (In order to be included in the printed mailer, agreements must be submitted by Friday, October 5th): E-mail: peter.skrabacz@law.northwestern.edu

Breakfast Roundtable - \$10,000 + catering

Tuesday Wednesday

Reception Sponsor - \$5,000 + catering

Monday Tuesday

Break Sponsor - \$7,000

Speaker Cocktail Reception - \$5,000 + catering

Institute Sponsor - \$7,500

WiFi Sponsor - \$6,000

Ice Cream Social Sponsor - \$9,000

Associate Sponsor - \$3,000

Business Name (please print how you would like your company or firm listed in marketing materials):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries

Name/s (please print): _____

Contact phone: _____

Contact e-mail: _____

Checks made payable to: *Northwestern University*
Mail: Professional and Continuing Legal Education
375 East Chicago Avenue, Rubloff 542
Chicago, Illinois 60611

Check is forthcoming Please invoice us at the email address below

Address: _____

All payments are due by December 21, 2018 unless other payment date is arranged.