

Northwestern

PRITZKER SCHOOL OF LAW

**Professional and Continuing
Legal Education**

**Affiliate
Proposal**

**45th Annual
Securities
Regulation
Institute**

Coronado, California
January 22-24, 2018

Event Details

Dates:

January 22 - 24, 2018

(Monday - Wednesday)

Location:

Hotel Del Coronado
Coronado, California

Estimated Attendance:

350-400

One of the most visible and highly-regarded securities and corporate law conferences in the country, the Securities Regulation Institute reaches prominent attorneys from both firm and in-house practices. From boardroom updates to issues impacting pre-public companies, the Institute delivers practical advice for all attorneys advising corporate clients on the ever-changing world of securities and business law.

During this three-day event, attendees learn from regulators who are crafting new regulations, judges who are interpreting the law to resolve complex disputes, and prominent practitioners who are guiding their clients through the maze of new legislation, regulations, and jurisprudence.

Northwestern Law Professional Education is an accredited CLE provider in the state of California and most other states.

Why Become a 2018 Affiliate?

Strengthen Your Client Relationships

Serve as your clients' portal to regulators, judges, and prominent practitioners. Extend this highly regarded educational opportunity to your clients, many of whom have limited education budgets, and save up to 33% off the full registration fee in the process.

Marketing and Business Development

Make over 60,000 impressions on a targeted audience of in-house and firm attorneys through our unique marketing mix of print, email, and online advertising. Build your network and increase your referral sources. Affiliate your firm with one of the most established and reputable continuing legal education programs in the country.

Invite Your Colleagues

The Institute offers uncommon opportunities to meet and network with senior SEC officials, judges, and leading law practitioners, so extend your many registrations to your firm colleagues.

Professional Development

Three days of carefully designed sessions earn approximately 20 hours of CLE credit.

2018 Affiliate Benefits Summary

	Lead	Supporting	Program
Cost	\$13,200	\$10,000	\$7,000
Registrations	12	8	5
Value (Based on \$1,650 individual registration fee)	\$19,800	\$13,200	\$8,250
Cost Per Ticket with Affiliate Pricing	\$1,100	\$1,250	\$1,400
Benefits			
Firm logo in mailer sent to over 15,000 targeted invitees	✓		
Firm name included in mailer sent to over 15,000 targeted invitees		✓	✓
Firm listing in e-mail marketing campaign sent to more than 8,000 contacts	✓		
Firm logo on website	✓	✓	✓
Name acknowledgment on signage at Institute	✓	✓	✓
Logo and firm 100 word firm description in conference materials	✓		

2018 Affiliate Agreement

2018 Securities Regulation Institute

Please return completed form by **September 15, 2017** for firm logo or name inclusion in print brochure by email to peter.skrabacz@law.northwestern.edu.

Lead Affiliate \$13,200

Supporting Affiliate \$10,000

Program Affiliate \$7,000

Firm Name (print below as you would like it listed in the brochure):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries

Name/s (please print): _____

Contact phone: _____

Contact email: _____

Checks made payable to: *Northwestern University*
Mail: Professional and Continuing Legal Education
375 East Chicago Avenue
Chicago, Illinois 60611

Check is forthcoming Please invoice us at the address below

Address: _____

We request payments be received prior to the start of the Institute.

*Send logos and firm description (100 word max) to peter.skrabacz@law.northwestern.edu by **December 8, 2017**.

Note: All registrations submitted and confirmed by the program date will be considered full participants and require payment, regardless of actual attendance. Substitutions may be made up until January 16, 2018.