

## CALL FOR PAPERS

**Northwestern Pritzker School of Law—  
Searle Center on Law, Regulation, and Economic Growth**

### **Tenth Annual Conference on Innovation Economics**

**Matthew L. Spitzer, Director**

**Daniel F. Spulber, Research Director**

**Thursday, June 22, 2017 — Friday, June 23, 2017**

The Searle Center on Law, Regulation, and Economic Growth is issuing a call for original research papers to be presented at the Tenth Annual Conference on Innovation Economics. The conference will be held at the Northwestern Pritzker School of Law in Chicago, IL. The conference will run from approximately 9:00 A.M. on Thursday, June 22, 2017 to 3:00 P.M. on Friday, June 23, 2017.

The USPTO intends to co-sponsor this conference in conjunction with the Searle Center on Law, Regulation, and Economic Growth.

The conference is organized by Daniel F. Spulber. The papers for this conference will be selected by a scientific committee that includes Justus Baron and Pere Arqué-Castells.

The goal of this conference is to provide a forum where economists and legal scholars can gather together with Northwestern's own distinguished faculty to present and discuss high-quality research relevant to intellectual property (IP) protection, innovation, and entrepreneurship.

For information on previous conferences please see:

<http://www.law.northwestern.edu/faculty/programs/searlecenter/events/innovation/>.

This conference is an important component of the Searle Center's expanded entrepreneurship and innovation focus. Conference participants will explore the connections between IP, innovation, and entrepreneurship through empirical and theoretical economic and legal analysis. This interdisciplinary conference will be

composed of presentations by leading researchers in economics and law, and participating authors will have their papers formally discussed by leading thinkers in the field. In addition, the conference will draw audiences of academics in economics, law, and business, as well as legal and business practitioners, government officials, and public policy makers.

**Topics of interest include:**

- Technology Standards and incentives to innovate
- Standard Setting Organizations
- Technology Standards and economic efficiency
- Entrepreneurship
- Intellectual property (IP): Patents, Trademarks
- Patent Licensing and technology transfers
- Incentives for Invention and R&D
- Incentives for Innovation
- and the market for inventions
- The role of IP in vertical specialization and market entry
- Financing invention and innovation
- Venture capital
- International innovation
- Intellectual Property (IP) rights and public policy
- Antitrust policy, industrial organization, and IP

Papers for the conference should be submitted to the following email address: [searlecenter@law.northwestern.edu](mailto:searlecenter@law.northwestern.edu).

Attendance for this conference is by invitation only. Potential attendees who are not submitting a paper should indicate their interest in receiving an invitation by sending a message to [searlecenter@law.northwestern.edu](mailto:searlecenter@law.northwestern.edu).

**The submitting author should be the one who intends to present the paper here in Chicago.** At least one author of each accepted paper is expected to attend the conference. Authors of each accepted paper will receive an allotted speaker fee of \$1,500 per paper, regardless of the number of authors. If more than one author attends the conference, the honorarium or travel reimbursement can be divided equally between the attending authors. Please note that due to potential funding sources for this event, the Searle Center reserves the right to structure the payment as either a speaker fee or a travel expense reimbursement up to the agreed upon amount.

The Searle Center will also reserve and pay for hotel accommodations for attending authors and discussants for the nights of Wednesday, June 21, 2017 and Thursday,

June 22, 2017. Authors are expected to attend and participate in the full duration of the conference.

### **REVIEW PROCEDURE AND TIMELINE**

Conference Papers Submission Deadline: Papers for the conference should be submitted to the following email address: [searlecenter@law.northwestern.edu](mailto:searlecenter@law.northwestern.edu) by **February 8, 2017**.

Notification Deadline: Authors will be notified of decisions by **March 21, 2017**.

Papers prepared for the conference will be permanently hosted on the Searle Center website – [www.law.northwestern.edu/searlecenter](http://www.law.northwestern.edu/searlecenter).

Independent of the conference, the *Journal of Economics & Management Strategy* (JEMS) continues to publish high-quality work in the area of innovation economics. JEMS welcomes both empirical and theoretical contributions. Submissions to JEMS are subject to the standard peer-review process. To submit a manuscript to JEMS, visit ScholarOne at <http://mc.manuscriptcentral.com/jems>. To learn more, visit the journal website: <http://editjems.org>. If you have any questions about JEMS, contact the journal editorial assistant by e-mail: Elterman, Karen [kelterman@hbs.edu](mailto:kelterman@hbs.edu)

The Searle Center on Law, Regulation, and Economic Growth at Northwestern University School of Law was established in 2006 to research how government regulation and interpretation of laws and regulations by the courts affect business and economic growth. Information on the Searle Center's activities may be found at: [www.law.northwestern.edu/searlecenter](http://www.law.northwestern.edu/searlecenter).