Public Policy Forum on  
Patent Assertion Entity Activity: An FTC Study  

Thursday, October 13, 2016

Top of the Hill Conference Center  
Minutemen Ballroom—One Constitution Ave., NE  
Washington, DC 20002

Thursday, October 13

11:00 a.m.  
Registration Check-in

11:30  
Buffet Lunch

12:05  
Introduction and Opening Remarks  
Matthew L. Spitzer, Director, Searle Center on Law, Regulation, and Economic Growth and Howard and Elizabeth Chapman Professor, Northwestern Pritzker School of Law  
Terrell McSweeney, Commissioner, Federal Trade Commission

12:30  
Panel Discussion on the FTC Study on Patent Assertion Entities  
Moderator:  David L. Schwartz, Professor of Law, Northwestern Pritzker School of Law  
Hon. Douglas H. Ginsburg, Senior Judge, U.S. Court of Appeals for the District of Columbia Circuit and Professor of Law, Antonin Scalia Law School, George Mason University  
Mark A. Lemley, William H. Neukom Professor of Law, Stanford Law School  
Anne Layne-Farrar, Vice President, Charles River Associates  
Suzanne Drennon Munck, Chief Counsel for Intellectual Property, Deputy Director, Office of Policy Planning, Federal Trade Commission

2:00  
Adjourn