Fourth Annual Research Roundtable on

*Law and Economics of Digital Markets*

Thursday, October 9 — Friday, October 10, 2014

Searle Center Conference Room (Rubloff 542)
750 N. Lake Shore Drive, Chicago, IL

**Thursday, October 9th**

12:00 p.m.  **Lunch**

1:00 to 2:15  **Session One:**  “Panning for Gold: The Random Long Tail in Music Production”

  **Joel Waldfogel**, Frederick R Kappel Chair in Applied Economics, University of Minnesota, Carlson School of Management

  **Discussant:**  **Matthew Sag**, Professor of Law and Associate Director for Intellectual Property of the Institute for Consumer Antitrust Studies, Loyola University Chicago School of Law

2:15 to 3:30  **Session Two:**  “Occupy Copyright - A Law & Economic Analysis of U.S. Author Termination Rights”

  **Kate Darling**, Research Specialist, MIT Media Lab

  **Discussant:**  **Benjamin F. Jones**, Associate Professor of Management & Strategy and Faculty Director, Kellogg Innovation and Entrepreneurship Initiative (KIEI), Kellogg School of Management, Northwestern University

3:30 to 4:00  **Break**

4:00 to 5:15  **Session Three:**  “Do Copyrights Encourage Creativity? Evidence from Opera Premieres in Italy 1770-1900”

  **Petra Moser**, Assistant Professor, Stanford University, Economics Department

  **Discussant:**  **Ben Depoorter**, University of California, Hastings College of Law

5:30  **Reception and Dinner at Devon Seafood Grill** (39 East Chicago Avenue)

**Friday, October 10th**

8:00 a.m.  **Breakfast**

8:30 to 9:45  **Session Four:**  “On the Partial (In)Alienability of Users’ Rights”

  **Ariel Katz**, Associate Professor, Innovation Chair in Electronic Commerce, Faculty of Law, University of Toronto

  **Discussant:**  **Benjam R. Shiller**, Assistant Professor of Economics, Brandeis University International Business School

9:45 to 11:00  **Session Five:**  “Copyright and Contracts Meet and Conflict: Copyright Preemption of Contracts”

  **Guy Rub**, Assistant Professor of Law, The Ohio State University, Michael E. Moritz College of Law

  **Discussant:**  **Jonathan B. Baker**, Professor of Law, Washington College of Law, American University

11:00 to 11:15  **Break**
11:15 to 12:30  **Session Six:**  “Intellectual Property Strategy and the Long Tail: Evidence from the Recorded Music Industry”  
**Laurina Zhang**, Assistant Professor, Ivey Business School, Western University  
Discussant: **Kristelia García**, Associate Professor of Law, University of Colorado Law School  

12:30  Lunch  

**Confirmed Participants (as of 10/3/2014):**  
1. **Jonathan B. Baker**, Washington College of Law, American University  
2. **Kate Darling**, MIT Media Lab  
3. **Ben Depoorter**, University of California, Hastings College of Law  
4. **Peter DiCola**, Northwestern University School of Law  
5. **Stephanie Holmes Didwania**, Kellogg School of Management, Northwestern University  
6. **Kristelia García**, University of Colorado Law School  
7. **Shubha Ghosh**, University of Wisconsin Law School  
8. **Shane Greenstein**, Kellogg School of Management, Northwestern University  
9. **Erik Hovenkamp**, Northwestern University School of Law  
10. **Benjamin F. Jones**, Kellogg School of Management, Northwestern University  
11. **Ariel Katz**, Faculty of Law, University of Toronto  
12. **Petra Moser**, Stanford University, Economics Department  
13. **Guy Rub**, The Ohio State University, Michael E. Moritz College of Law  
14. **Matthew Sag**, Loyola University of Chicago School of Law  
15. **Aaron Shaw**, Northwestern University School of Communications  
16. **Benjamin R. Schiller**, Brandeis University International Business School  
17. **Matthew L. Spitzer**, Searle Center on Law, Regulation, and Economic Growth  
18. **Koleman Strumpf**, University of Kansas School of Business  
19. **Joel Waldfogel**, University of Minnesota, Carlson School of Management  
20. **Ryan Whalen**, Northwestern University School of Law  
21. **Laurina Zhang**, Ivey Business School, Western University