Research Roundtable on Innovation and Technology Standards

Friday, October 25-Saturday, October 26, 2013

Northwestern University School of Law
Wieboldt Hall
340 E. Superior Street, Chicago, IL, 60611

Friday, October 25th

12:00 p.m.       Registration Check-In (WB #317)
                 Lunch (WB #317)

1:00-3:00        Session One: Introduction to Innovation Economics (WB #348)
                 Welcome
                 Matthew L. Spitzer, Director and Howard and Elizabeth Chapman Professor, Searle Center on Law, Regulation and Economic Growth, Northwestern Law
                 Innovation Economics
                 Daniel F. Spulber, Kellogg School of Management, Northwestern University
                 Intellectual Property: The New Data
                 Stuart Graham, Scheller College of Business, Georgia Institute of Technology

3:00-3:30       Break (Hospitality Room WB #362)

3:30-5:30       Session Two: Technology Standards (WB #348)
                 Technology Standards and the Smart Phone Wars
                 Kirti Gupta, Qualcomm

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5:45            Cocktail Reception and Dinner
                 Devon Seafood Grill—Bernadine Room
                 39 E. Chicago Avenue, Chicago, IL
Saturday, October 26th

8:30-9:30 a.m. **Breakfast** (WB #317)

9:30-12:00 **Session Three: The Market for Patents** (WB #348)

*The Market for Patents: Institutions*
Andrei Hagiu, Harvard Business School

*The Market for Patents: Public Policy*
Mark Schankerman, London School of Economics

*The Market for Patents: Empirical Analysis*
Carlos Serrano, University of Pompeu Fabra

12:00-1:00 **Lunch** (WB #317)

1:00-3:00 **Session Four: Empirical Research on Standards Organizations** (WB #348)

*Standards Organizations: Empirical Research*
Justus Baron, Searle Center, Northwestern University School of Law

*Standards Organizations: Empirical Research*
Henry Delcamp, Treasury Department France, Mines Paris Tech

3:00 **Adjourn**

**Participants** (as of 10/21/2013):

1. **John R. Allison**, McCombs School of Business, University of Texas at Austin
2. **Justus Baron**, Searle Center on Law, Regulation, and Economic Growth, Northwestern Law
3. **R. Andrew Butters**, Kellogg School of Management, Northwestern University
4. **Luis Cabral**, New York University
5. **Henry Delcamp**, Ministère de l'Economie, des Finances et de l'Industrie
6. **Alberto Galasso**, Rotman School of Management, University of Toronto
7. **Stuart Graham**, Georgia Institute of Technology
8. **Kirti Gupta**, Qualcomm, Inc.
9. **Andrei Hagiu**, Harvard Business School
10. **Anne Layne-Farrar**, Charles River Associates
11. **Aija Leiponen**, Cornell University, Charles H. Dyson School of Applied Economics and Management
12. **Vilen Lipatov**, Goethe University Frankfurt
13. **Gastón Llanes**, Pontificia Universidad Catolica de Chile
14. **Gerard Llobet**, Centro de Estudios Monetarios y Financieros (CEMFI)
15. **Arijit Mukherjee**, Loughborough University, School of Business and Economics
16. **Sarah Parlane**, University College Dublin, School of Economics
17. **Tim Pohlmann**, CERNA MINES ParisTech & IPlytcis
18. **Jonathan Putnam**, Competition Dynamics
19. **Mark Schankerman**, Department of Economics, London School of Economics
20. **Carlos J. Serrano**, Universitat Pompeu Fabra
21. **Matthew L. Spitzer**, Searle Center on Law, Regulation, and Economic Growth, Northwestern Law
22. **Daniel F. Spulber**, Kellogg School of Management, Northwestern University
23. **Emerson H. Tiller**, Northwestern University School of Law