Research Roundtable on Software and Business Method Patents  
Thursday, April 24-Friday, April 25, 2014  
All sessions in Wieboldt Hall Room #150  
340 E. Superior Street, Chicago, IL 60611  

This conference is organized by Daniel F. Spulber (Northwestern University) and Emerson H. Tiller (Northwestern University)

Thursday, April 24th

12:00 p.m.  Lunch (Wieboldt Hall #323)

12:55 p.m.  Introduction
Daniel B. Rodriguez, Dean and Harold Washington Professor, Northwestern University School of Law  
Matthew L. Spitzer, Searle Center on Law, Regulation, and Economic Growth, Northwestern University School of Law  
Emerson H. Tiller, Northwestern University School of Law  
Daniel F. Spulber, Northwestern University

1:00 - 2:30  Session One: Legal Aspects of Software and Business Method Patents
Session Chair: Emerson H. Tiller, Northwestern University School of Law

The Problem of Antiquated Conceptions of Science and Technology in Delineating Modern Patentable Subject Matter Limitations
Peter S. Menell, University of California at Berkeley School of Law (Boalt Hall), Berkeley Center for Law & Technology

CLS v Alice  
Charles J. Cooper, Cooper & Kirk, PLLC

Litigating Software and Software-Implemented Business Method Patents
John R. Allison, McCombs School of Business, University of Texas at Austin

Do ‘Fuzzy’ Software Patent Boundaries Explain High Claim Construction Reversal Rates?
Shawn P. Miller, Stanford Law School

2:30 - 3:00  Break
3:00 - 4:30 **Session Two: Competition and Software and Business Method Inventions**
Session Chair: Matthew L. Spitzer, Searle Center on Law, Regulation, and Economic Growth, Northwestern University School of Law

*Of Smart Phone Wars and Software Patents* (with Saurabh Vishnubhakat)
Stuart Graham, Georgia Institute of Technology

*Software and Business Method Patents and the Market for Inventions*
Daniel F. Spulber, Kellogg School of Management, Northwestern University

*Software and Business Methods Patents in a Changing EU Environment*
Bruno van Pottelsberghe de la Potterie, Université Libre de Bruxelles (ULB), Solvay Brussels School of Economics and Management

*The Economics of Patent Examination*
Florian Schuett, Tilburg University

4:45 **Cocktail Reception** (Wieboldt Hall #440)
6:00 **Dinner** (Wieboldt Hall #540)

**Friday, April 25th**

8:00 a.m. **Breakfast** (Wieboldt Hall #323)

9:00 - 10:30 **Session Three: Patent Value and Software and Business Method Patents**
Session Chair: Stuart Graham, Georgia Institute of Technology

*Patents as quality signals: Do they reduce financing constraints on R&D?*
Bronwyn H. Hall, Department of Economics, University of California, Berkeley

*The Private Value of Patents for Entrepreneurial Ventures*
Arvids Ziedonis, Stanford University
Rosemarie Ziedonis, Lundquist College of Business, University of Oregon

*Patent Value and Citations: Creative Destruction or Strategic Disruption?*
David Abrams, University of Pennsylvania Law School
(with Ufuk Akcigit and Jillian Popadak)

* Appropriability and Platform Participation*
Marco Ceccagnoli, Scheller College of Business, Georgia Institute of Technology

10:30 - 10:45 **Break**
10:45 - 12:15 **Session Four: On Patentability of Software and Business Method Inventions**
Session Chair: **Justus Baron**, Searle Center on Law, Regulation, and Economic Growth, Northwestern University School of Law

*Innovation in Software and Business Methods from a Sociological Perspective*
**Laura Pedraza-Fariña**, Northwestern University Law School

*Federally Funded Software Patents*
**Arti K. Rai**, Duke University School of Law

*Business Method Inventions and Bilski*
**Jeffrey R. Kuester**, Taylor English Duma LLP

*Defensive and Offensive Acquisition Services in the Market for Patents*
**Yann Ménière**, Cerna - MINES ParisTech

12:15 - 1:15 **Lunch** (Wieboldt Hall #323)

1:15 - 2:45 **Session Five: Covered Business Method Inventions and Legislative Proposals on AIA Section 18: Reform or Roadblock?**
Session Chair: **Daniel F. Spulber**, Northwestern University

*Phyllis Turner-Brim*, Vice President, Chief IP Counsel, Intellectual Ventures

*Laurie Self*, Vice President & Counsel, Government Affairs, Qualcomm Inc.

*How Has the Covered Business Method Program Worked?*
**David L. Schwartz**, Illinois Institute of Technology, Chicago-Kent College of Law

*Unpacking PAEs*
**Jay Kesan**, University of Illinois College of Law

2:45 **Adjourn**

**Confirmed Participants** (as of 4/3/2014):
1. **David Abrams**, University of Pennsylvania Law School
2. **John R. Allison**, McCombs School of Business, University of Texas at Austin
3. **Pere Arqué-Castells**, Universitat Autònoma de Barcelona
4. **Justus Baron**, Searle Center on Law, Regulation, and Economic Growth
7. **Marco Ceccagnoli**, Scheller College of Business, Georgia Institute of Technology
8. **Charles J. Cooper**, Cooper & Kirk, PLLC
9. **Peter DiCola**, Northwestern University School of Law
11. **Stuart Graham**, Georgia Institute of Technology  
12. **Kirti Gupta**, Qualcomm Inc.  
13. **Bronwyn H. Hall**, Department of Economics, University of California, Berkeley  
15. **Jay P. Kesan**, University of Illinois College of Law  
17. **Jeffrey R. Kuester**, Taylor English Duma LLP  
18. **Anne Layne-Farrar**, Charles River Associates  
20. **Frances Marshall**, U.S. Department of Justice, Antitrust Division, Legal Policy Section  
22. **Peter S. Menell**, University of California at Berkeley School of Law (Boalt Hall)  
23. **Yann Ménière**, Cerna - MINES ParisTech  
24. **Shawn Miller**, Stanford Law School  
25. **Suzanne Drennon Munck**, U.S. Federal Trade Commission  
26. **Abhishek Nagaraj**, MIT Sloan School of Management  
27. **John Nethery**, Brinks Gilson & Lione  
28. **Laura Pedraza-Fariña**, Northwestern University School of Law  
29. **Arti K. Rai**, Duke University School of Law  
30. **Margaret Jane Radin**, University of Michigan School of Law  
31. **Florian Schuett**, Tilburg University  
32. **David L. Schwartz**, Illinois Institute of Technology, Chicago-Kent College of Law  
33. **Laurie C. Self**, Qualcomm Inc.  
34. **Priyanka Sharma**, Stuart School of Business, Illinois Institute of Technology  
35. **Ralph B. Siebert**, Purdue University, Krannert School of Management  
36. **Matthew L. Spitzer**, Searle Center on Law, Regulation, and Economic Growth  
37. **Daniel F. Spulber**, Kellogg School of Management, Northwestern University  
38. **Emerson H. Tiller**, Northwestern University School of Law  
39. **Phyllis Turner-Brim**, Intellectual Ventures  
40. **Bruno van Pottelsbergh de la Potterie**, Université Libre de Bruxelles (ULB), Solvay Brussels School of Economics and Management  
41. **Saurabh Vishnubhakat**, Duke Law School  
42. **Deborah Weiss**, Searle Center on Law, Regulation, and Economic Growth  
43. **Arvids Ziedonis**, Stanford University  
44. **Rosemarie Ziedonis**, Lundquist College of Business, University of Oregon  
45. **Samantha Zyontz**, MIT-Sloan School of Management

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