Fifth Annual Leadership Roundtable on Talent Analytics

In conjunction with

Analytics for the Evolution of Work
Co-sponsored by Patagonia

Thursday, October 11th & Friday, October 12th, 2018

A Conference for Advanced Practitioners
THE EVENT

INNOVATIVE, INTERACTIVE AND INVITATION ONLY

- Limited to technical advanced participants
- In-depth discussions on cutting-edge topics
- Open discussion of successes, challenges, and learnings
- Formal presentations followed by discussion and interactive knowledge exchange
- Small, with a target size of no more than sixty people
- Significant networking time with all meals provided

“Friendliness and earnest attitude of participants in sharing and learning. No ego, just discussion about how to advance analytics.”
- 2017 ATTENDEE

“Everybody is extremely knowledgeable about the Talent Analytics space - the group of people who attend this conference is always incredible.”
- 2017 ATTENDEE

ANALYTICS FOR THE EVOLUTION OF WORK

- Analytics-driven social employment practices for profits and people
- Fresh and unconventional approaches to challenges of economic mobility, diversity and inclusion, and work-life balance

For more information please contact deborah.weiss@northwestern.edu
SPEAKERS
PRESENTATIONS AND PARTICIPATION BY INDUSTRY INNOVATORS.

LAURIE BASSI
McBassi and Co

KATELAND BEALS
IBM

ANDY BICA
GoHealth

DEAN CARTER
Patagonia

TED CRANDALL
Rockwell Automation

BRUCE EVANS
EMSI

JAY EXUM
SAS

VALERIE HOFFMAN
Seyfarth Shaw

SERENA HUANG
Koch

BRAD HUBBARD
Bristol-Myers Squibb

DIEGO KLABJAN
Northwestern University

JENNIFER KURKOSKI
Google

CHRIS MASON
Patagonia

MICHELE MATTHAI
Rockwell Automation

CHIRAG PADALIA
Aurora Health Care

PARAMA PARAMASIVAM
Microsoft

BRANDY PARKER
Wells Fargo

ARCHANA RAMESH
Glint

YUSTINA SALEH
EMSI

ANNETTE TYMAN
Seyfarth Shaw

ANTHONY WALTER
Dropbox

ELIZA WICHER
Groupon

RAY YANG
Liberty Mutual

MODERATORS

AL ADAMSEN
Talent Strategy Institute

CHRIS BRODERICK
B. near Global Inc.

CINDY CHUNG
Intel

RYAN DULLAGHAN
JetBlue

ANTONY EBELLE-EBANDA
People Analytics Success

AMIT MOHINDRA
EMSI
PROGRAM

DIVERSITY, INCLUSION & BELONGING
Possibility Lives: Leveraging Analytics to Improve Inclusion and Diversity - Bradley Hubbard, Bristol Myers Squibb
Pay Equity Analytics to Close Gender and Race Pay Gaps - Valerie Hoffman & Annette Tyman, Seyfarth Shaw LLP
Journey to a Culture of Inclusion - Theodore D. Crandall & Michele L. Matthai, Rockwell Automation

ANALYTICS FOR ECONOMIC MOBILITY
Moderator: Ryan Dullaghan, JetBlue
Building 21st century skills: Preparing for jobs of the future - Kateland Beals, IBM
Data for the Good of All - Chris Mason, Patagonia Inc.
What Talent Shortage? A Healthcare Study - Andy Biga, GoHealth

A CONVERSATION ON ANALYTICS FOR THE EVOLUTION OF WORK
Dean Carter, Patagonia Inc. & Al Adamsen, Talent Strategy Institute

TALENT ACQUISITION AND WORKFORCE PLANNING
Moderator: Cindy Chung, Intel
Using Analytics to Improve the Hiring Funnel - Ray Yang, Liberty Mutual
Predicting Workforce Needs - Chirag Padalia, Blue Cross/Blue Shield
Skill Clustering to Define the Workforce - Bruce Evans & Yustina Saleh, EMSI

PRIVACY & ETHICS
Privacy: Putting the User First - Parama Paramasivam, Microsoft Corporation
“What happens to my data?”: Transparency in Data Usage - Brandy Parker, Wells Fargo
Talent Analytics under GDPR’s “Right to an Explanation” - Jay Exum, SAS

A CONVERSATION ON DEEP LEARNING
Diego Klabjan, Northwestern University & Chris Broderick, Bnear Global

ENGAGEMENT AND RETENTION
Beyond the Average: Levels of Analysis in Engagement Data - Eliza Wicher, Groupon
A multifaceted approach to employee listening and engagement - Anthony Walter, Dropbox
Insights from Linking Engagement Data over the Employee Life Cycle - Archana Ramesh, Glint

ANALYTICS TO DRIVE CHANGE
Moderator: Antony Ebelle-Ebanda
The (Re)-Evolution of Talent Analytics - Laurie Bassi, McBassi
From data to action: Making sure research doesn’t end up in the digital dustbin - Jennifer Kurkoski, Google
People Analytics and the Future for Work - Serena Huang, Koch Business Solutions
WE WOULD LIKE TO THANK OUR WONDERFUL SPONSORS

THE ANNIE E. CASEY FOUNDATION

Emsi
GLINT
Lumina Foundation
Microsoft
Patagonia
SEYFARTH SHAW