

CALL FOR PAPERS

Searle Center on Law, Regulation, and Economic Growth Third Annual Conference on Internet Search and Innovation

Northwestern University
Thursday, June 21st, 2012 — Friday, June 22nd, 2012

The Searle Center on Law, Regulation, and Economic Growth is issuing a call for original research papers to be presented at the Third Annual Conference on Internet Search and Innovation. The conference will be held at the Northwestern University School of Law in Chicago, IL. The conference will run from approximately 12:00 P.M. on Thursday, June 21st, 2012 to 3:00 P.M. on Friday, June 22nd, 2012. There will be a dinner reception and keynote address on Thursday night.

The conference is organized by Professor Daniel F. Spulber, Research Director, Searle Center on Law, Regulation, and Economic Growth and Elinor Hobbs Distinguished Professor of International Business, Professor of Management Strategy, Kellogg School of Management, and Professor of Law, Northwestern University School of Law (Courtesy).

The goal of this conference is to provide a forum where economists and legal scholars can gather together with Northwestern's own distinguished faculty to present and discuss high-quality research relevant to Internet search and innovation. The conference will cover academic work on Internet search and innovation and the discussion will examine related public policy issues in antitrust, regulation, and intellectual property.

Topics include:

- Internet search and antitrust
- Privacy issues in Internet search and marketing
- Competition and barriers to entry in two-sided markets
- Business method inventions and patents for Internet inventions
- The Internet, innovation, and intellectual property
- Market design, platforms, and e-commerce
- R&D and innovation in high-tech
- Open standards and entrepreneurship
- Data portability
- Cloud computing
- Joint work in economics and computer science on search algorithms and other topics related to Internet search

Papers for the conference should be submitted to the following email address:
editjems@kellogg.northwestern.edu.

Attendance for this conference is by invitation only. Potential attendees should indicate their interest in receiving an invitation by sending a message to Derek Gundersen at d-gundersen@law.northwestern.edu.

Authors will receive an honorarium of \$1,500 per paper. The honorarium is intended to cover reasonable transportation expenses. Government employees and non-US residents may be reimbursed for travel expenses up to the honorarium amount. Authors are expected to attend and participate in the full duration of the conference. If more than one author attends the conference, the honorarium or travel reimbursement will be divided equally between the attending authors.

The Searle Center will make hotel reservations and pay for rooms for authors and discussants for the night of Thursday, June 21st. For those travelling from the West Coast or from out of the country, we will also reserve and pay for the night of Wednesday, June 20th.

The Searle Center gratefully acknowledges the support and participation of Microsoft and Google.

REVIEW PROCEDURE AND TIMELINE

Conference Papers Submission Deadline: Papers for the conference should be submitted to the following email address: editjems@kellogg.northwestern.edu by **February 7, 2012**.

Notification Deadline: Authors will be notified of decisions by **February 23, 2012**.

Potential attendees should send a message indicating their interest to Derek Gundersen at d-gundersen@law.northwestern.edu by **June 17, 2012**.

The conference is organized in cooperation with the Journal of Economics & Management Strategy (JEMS), which is edited by Daniel F. Spulber. JEMS encourages submissions on Internet search and innovation. Submissions are independent of the conference. Authors presenting papers at the conference need not submit to JEMS and are welcome to publish their work in other venues (with appropriate acknowledgement of the Searle Center). To submit to the Journal of Economics & Management Strategy, access ScholarOne at

<http://mc.manuscriptcentral.com/jems>

Papers prepared for the conference will be permanently hosted on the Searle Center website – www.law.northwestern.edu/searlecenter.

The Searle Center on Law, Regulation, and Economic Growth at Northwestern University School of Law was established in 2006 to research how government regulation and interpretation of laws and regulations by the courts affect business and economic growth. Information on the Searle Center's activities may be found at:

[www.law.northwestern.edu/searlecenter.](http://www.law.northwestern.edu/searlecenter)