



# SBOC News

Northwestern University School of Law

2001-2002

## A Message from the Director

Our program is continuing to grow by leaps and bounds. Thanks to our SBOC Student Board and the dedication of Professor Caitlin J. Cameron, Professor Thomas L. Eovaldi, and Paula R. Wells, our program administrator, the SBOC is by any measure the #1 transactional clinic at any American law school.

In our three and a half years of operation, more than 400 entrepreneurs and community organizations have asked the SBOC for help.

Though unable to serve them all, we have a wonderful group of clients, including consulting engineers, Web site designers, inventors, retailers, distributors, and nonprofit organizations. A few clients have been with us since the beginning in 1998. About 50 percent are women or members of minority groups.

In the classroom, we are testing innovative techniques designed to teach pragmatic transactional skills and to introduce students to the many substantive laws that new ventures can expect to encounter. Our core curriculum includes Entrepreneurship Law & Practice, Financing the Entrepreneurial Venture, and Structuring Transactions. We are particularly proud of Susan W. Wiles, whom we recruited as an adjunct professor to teach a course on venture capital last spring. She has been named Counselor to the Administrator of the Small Business Administration in Washington, D.C.

One of our principal goals continues to be the establishment of a strong working relationship with the Kellogg School of Management. Of the 12 students participating in the SBOC in the fall semester, five are JD-MBA candidates. Tom Eovaldi and Caitlin Cameron also serve as faculty advisers to the JD-MBA program. We have had preliminary discussions with McCormick School of Engineering and Applied Sciences with the objective of establishing a similar relationship.



We are grateful for the strong support that we have received from members of the Chicago business community such as the Hochberg Family (Sportmart) and organizations interested in entrepreneurship on a national basis including The Coleman Foundation and the Kauffman Center for Entrepreneurial Leadership. Thanks also to the State Bank of Colwich and the Santa Barbara Oratorio Chorale, which have assigned to us their registered domain names [www.s boc.com](http://www.s boc.com) and [www.s boc.org](http://www.s boc.org). These have been added to our growing collection of technological tools.

We want to keep in touch with every single student who has graduated from one of our programs, every client whom we have had the privilege of representing, every agency that has recommended us as a source of affordable legal and business assistance, and every individual and organization that has given us financial and moral support. Please call or e-mail to tell us what you are doing and how the SBOC can help you.

— THOMAS MORSCH, HOCHBERG FAMILY DIRECTOR



*From left: Paula Wells and Student Board members Katie Holahan, Melissa Minas, Laura Carroll, Laura Karassik, Jeff Pietsch, Christina Goletz, Kara Harchuck, Kate Rowles, and Rob Koslow (not pictured: Rusty Chiapetta and Himanshu Singh)*

## SBOC Welcomes New Board

Last March the SBOC welcomed its new Student Board for the 2001–2002 academic year. As many are aware, the SBOC is primarily managed by a student board that coordinates its activities and plans for the future with the SBOC faculty and staff.

**Katie Holahan '02**, president, served as the Kellogg liaison last year and has participated in the clinical program for the past two semesters. Katie will join Gunderson Dettmer in Menlo Park, California next fall.

**Jeff Pietsch JD-MBA '02**, has taken on a new role as the chair of

Strategic Development. Jeff is preparing a strategic plan for the SBOC.

**Laura Karassik '03** and **Kate Rowles '03**, co-chairs of marketing, have brought entrepreneurial speakers to campus, instituted a brown bag lunch series, and will continue to assist with the outreach program.

**Laura Carroll '03**, operations chair, has worked on curriculum development, the community outreach program, and developing document management procedures for the SBOC.

**Kara Harchuck '03** and **Melissa Minas '03**, co-chairs of fundraising, are charged with developing new sources of funding for the SBOC.

**Rusty Chiappetta '02**, finance chair, is responsible for ensuring the SBOC's finances are properly processed through the SBA and the University. Rusty will join Sidley Austin Brown & Wood in New York next fall.

**Christina Goletz JD-MBA '02**, Kellogg liaison, has formalized a club at Kellogg to provide consulting expertise to SBOC clients. Christina is a current participant in the clinical program.

**Rob Koslow '03** and **Himanshu Singh '03**, co-chairs of technology, have set up a listserv which

### Fall 2001 Participants

Rusty Chiappetta '02  
Frank Fehrenbach JD-MBA '03  
Christina Goletz JD-MBA '02  
Katie Holahan '02  
Meg Kaplan '02  
Laura Karassik '03  
Afif Khoury '02  
Rishi Nangia '02  
Nneka Rimmer JD-MBA '02  
Kate Rowles '03  
Rowena Villanueva JD-MBA '02  
Luciane Yeh JD-MBA '02

the board uses to advertise events to the student body and other interested members of the community. If you would like to be added to SBOC listserv in order to keep up with events, please e-mail Himanshu at [himanshu@law.northwestern.edu](mailto:himanshu@law.northwestern.edu). Rob and Himanshu are also updating the SBOC's Web site, [www.go.to/sboc/](http://www.go.to/sboc/). If you have not yet visited the site, please do so. It contains information for clients, students and community organizations and is a great resource for all.

## SBOC Client Spotlight

### Apartment Number 9, LLC

### Clients in Business!

Amy and Sarah Blessing have established a mid to upscale men's retail clothing store in Bucktown, thanks to the work of Luciane Yeh JD-MBA '02, a participant in the SBOC clinical program. Luciane and the faculty advisers assisted this client with forming their LLC (limited liability company) as well as helping to negotiate the lease for their storefront. Amy and Sarah's store is located at 1804 North Damen Avenue and opened in November 2001.



*Celebrating the grand opening of Apartment Number 9: (from left) Luciane Yeh '02, Laura Karassik '03, owner Sarah Blessing, Professor Morsch, owner Amy Blessing, Professor Cameron, Rob Koslow '03, and Kate Rowles '03*

## Lunar Cleaners Starting Clean

Jason Yelowitz has recently started operating a pickup and delivery laundry and dry cleaning service on the north shore of Chicago. Jason is an entrepreneur several times over: He started in the Silicon Valley, and was most recently with icastle.com, a Chicago-based online referral company. Jason was profiled in the Pioneer Press and the *Chicago Sun-Times* in September 2001. He is being assisted in his new venture by Frank Fehrenbach JD-MBA '02.



*SBOC client presentation at the Asian-American Alliance: (from left) Professor Cameron, Leslie Hauser '01, and Marybelle Ang '01*

## Speakers Series

### LAWYERS IN NON-LEGAL CAREERS

In spring 2001, the SBOC sponsored an event featuring **J. B. Pritzker '93**, who addressed the state of venture capital in Chicago. He spoke to a full house in Lowden Hall about his life as a lawyer and venture capitalist and even made some predictions about the future rebound of the economy.

This fall **Rob Nathan** was the featured speaker at an SBOC-sponsored event. Nathan, a graduate of the University of Chicago Law School, left the practice of law to become a film producer at i5 Films in San Francisco. He discussed his latest project, the highly acclaimed film *The Deep End*, and reflected on the use of his law degree in his new career.

If you or someone you know would be interested in speaking to students about these issues, contact Laura Karassik at [l-karassik@law.northwestern.edu](mailto:l-karassik@law.northwestern.edu).

### Contact Us

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## Alumni News

**Marybelle Ang '01** is a new associate in the Washington, D.C., office of Kirkland & Ellis. In May 2001, **Jeanny Haw '01** and **Steve Ro '01** were married in Tennessee. After surviving the bar exam, Jeanny and Steve were able to honeymoon in Tahiti. Currently, Jeanny is working in the Chicago office of Baker & McKenzie, and Steve is working in the Chicago office of McBride, Baker, & Coles. **Viviana Romo '99** moved to Heidelberg, Germany, in September 1999. After spending 9 months learning German, Viviana married **Konrad Rohde LLM '99**. Viviana and Konrad moved to Kronberg Frankfurt in November. Konrad will be working at the German law firm Hengeller Mueller. **Andrew Christensen '00** is an associate at Schiff, Hardin & Waite in Chicago. Andrew's practice focuses on corporate and securities, tax, and banking work. **Leslie Hauser '01** is a corporate associate at Neal Gerber & Eisenberg. Leslie and her husband recently moved in to a new house in the Ravenswood area of Chicago. **Josh Grey '01** is an associate at Hutchins, Wheeler and Dittmar in Boston. Josh focuses on corporate and intellectual property work. **Michelle Hayden JD-MBA '01** married shortly after graduating in May. Since then,

Michelle and her husband Matt, have relocated to Seattle where they bought a wonderful new house.

## Your Expertise is Needed!

We are looking for alumni and friends who would be willing to act as a contact for students participating in the SBOC on client matters that fall outside our traditional areas of legal expertise. In the past, we have worked with Fred Branding, an FDA partner at Bell, Boyd & Lloyd; Matt Galo '98, a corporate associate at Schiff Hardin & Waite; and Nina Momtazee Sitzer '93, a real estate partner at Katten Muchin Zavis.

A significant, up-front time commitment on your part is not required, just an e-mail address or phone number. SBOC students will contact you on an as-needed basis. You decide at that time whether you have the wherewithal to assist the student.

Please e-mail Katie Holahan at [k-holahan@law.northwestern.edu](mailto:k-holahan@law.northwestern.edu) if you would be willing to have your name added to our list of "subject matter experts." Please include your practice area and how you would prefer to be contacted by the SBOC.

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