

Northwestern
PRITZKER SCHOOL OF LAW
Professional and Continuing
Legal Education

51st Annual

Securities Regulation Institute

January 22–24, 2024 / Coronado

Sponsorship Prospectus



Join us as an affiliate as we return to California for the 51st Annual Securities Regulation Institute!

January 22-24, 2024 / Coronado, CA

Join us for the 51st Annual Securities Regulation Institute at the **Coronado Island Marriott Resort & Spa** January 22-24, 2024. The Securities Regulation Institute is one of the most visible and highly-regarded securities and corporate law conferences in the country and **attracts an annual estimated 400-500 prominent attorneys from both firm and in-house practices**. The Institute provides timely legal updates and focuses on practical advice for all attorneys advising corporate clients on the ever-changing world of securities and business law.

2023 Attendee Information



213

Different Firms & Companies Represented



462

Registered Attendees

A Sample of the Companies We Were Proud to Welcome in 2023:



hims & hers

illumina



overstock.



POSHMARK



Sempra Energy



The Clorox Company

2023 Sponsorship Packages

All Sponsorship Packages Include the Following Benefits:

2 Complimentary Institute registrations (\$3,900 value) / On-site signage /

Institute website recognition / Institute website recognition /

LinkedIn sponsor recognition post / Logo recognition on agenda and virtual platform

Reception Sponsor : \$12,000 (catering included); Limited Availability *For Exclusive Reception Sponsorship, please inquire*

DESCRIPTION / Sponsor a fun and casual Tuesday evening reception and network with Institute speakers, committee members and attendees.

BENEFITS:

- / Verbal recognition during remarks at reception
- / Logo recognition on signage at reception (provided by NLaw)

Ice Cream Social Sponsor: \$12,000

DESCRIPTION / A highlight of the Institute, the ice cream social is and is a favorite of attendees. Exclusive sponsorship of this event allows you to showcase your logo and provide company giveaways in a setting that is fun and relaxed.

BENEFITS:

- / Additional logo recognition on signage at Ice Cream Social (provided by NLaw)
- / Event listed in Institute agenda
- / 1 Invitation to the speaker dinner

Breakfast Roundtable: \$12,000 (catering included); Limit 4 (2 on Tuesday; 2 on Wednesday)

DESCRIPTION / Take this opportunity to host a private breakfast roundtable for 25 attendees at the start of the day's sessions. Highlight your organization's expertise on a relevant topic to an intimate group of attendees. RSVPs will be handled by NLaw.

BENEFITS:

- / Exclusive hosted hot breakfast for 25 attendees prior to the start of the day (choice of Tuesday or Wednesday)
- / Event listed in Institute agenda
- / 1 Invitation to the speaker dinner

Institute Sponsor: \$10,000; Limit 4

DESCRIPTION / Build relationships by having your company representatives get in front of attendees. Institute Sponsors showcase their expertise at tables in the high-traffic registration and break area for three days in addition to having the opportunity to attend all sessions.

BENEFITS:

- / 1 table in high-traffic area providing you constant visibility to over 400 attendees
- / Up to 2 company representatives may staff the table at any given time

Speaker Reception Sponsor: \$10,000; Limit 1

DESCRIPTION / Exclusive sponsorship of reception prior to the Monday speaker dinner. This cocktail reception is exclusively for SRI planning committee members and Institute speakers.

BENEFITS:

- / Verbal recognition at the cocktail reception
- / 1 Invitation to the speaker dinner

2023 Sponsorship Agreement



Please submit agreement by email to marykathleen.natelson@law.northwestern.edu by Friday, November 17, 2023.

PLEASE NOTE: Packages are available on a first come, first served basis. Once a package is sold out, it is no longer available regardless of when a request is made or form submitted.

- Reception Sponsor - \$12,000**
- Breakfast Roundtable - \$12,000**
 - Tuesday**
 - Wednesday**
- Ice Cream Social Sponsor - \$12,000**
- Speaker Reception Sponsor - \$10,000**
- Institute Sponsor - \$10,000**



Firm Name (print below as you would like it listed in the brochure):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries:

Name(s) (please print): _____

Contact Phone: _____

Contact Email: _____

Payment Options:

- Check
Made Payable and Mail To:
Northwestern University
Professional and Continuing Legal Education
375 East Chicago Avenue, Rubloff 542
Chicago, Illinois 60611

Please invoice us at the email address below:

Email Address: _____

- Direct Deposit (ACH Payment)*
- Credit Card Payment*

*A member from the Professional Education staff will follow up with the payment process.

For more information on becoming a sponsor or if you have questions
please email marykathleen.natelson@law.northwestern.edu.

