

# MSL Faculty Bios

## 2019-2020

Northwestern

PRITZKER SCHOOL OF LAW

Master of Science in Law

## **Elaine H. Alexander**

Elaine Alexander, PhD., MBA, MSC, PMP, PgMP is a project and program management professional with over 20 years of experience in large corporations regulated by the FCC and the FDA. She most recently served in a role at Pfizer Biotherapeutics for the development of tools and processes for biosimilars regulatory submissions. While at Pfizer she managed virtual team activities for scheduling, metrics, and risk reporting with scientists in India, Croatia, and Australia. Her experience in project and portfolio management in the life sciences includes the development of global teams for R & D of generic drugs, specialty pharmaceuticals, and life cycle management planning across a corporate portfolio of pharmaceuticals and medical devices. As a Director at Baxter Healthcare responsibilities included development of global project budgets, supply chain improvement initiatives, project management processes and project metrics. She has developed project management process training for corporate acquisitions and has participated in the integration of project management groups in Malmo, Sweden and Medolla, Italy as well as teams in Brussels, Belgium.

Prior to project management in life sciences, she was a global Sr. Contracts Manager and Sr. Project Manager for communication systems at Motorola, Inc.

She holds a PhD in Organizational Development, and masters degrees in Business Administration, Communications, and Computing as well as advanced project management certifications from the University of Chicago and Stanford University. She is certified as both a Project and Program Management Professional by the Project Management Institute and is an adjunct faculty member at the University of Chicago, Graham School of Continuing Studies.

*MSL Course: Project Management for Regulated Industries*

## **Sharon Ayd**

Sharon Ayd, PhD, MBA, is currently Chief Scientific Officer and Sr. VP, Pharmaceuticals at Regulatory Compliance Associates, Inc. (RCA), a boutique consulting firm to the life sciences industry. She provides full-spectrum solutions in Clinical, Scientific and Regulatory Affairs to the firm's clientele while also managing technical functions and overseeing associates around the globe. Immediately prior to joining RCA, Dr. Ayd was Principal of Ayd Consulting Services. Other notable positions held by Dr. Ayd include: VP, Research & Development, Cutis Pharma, Global VP, Innovation & Development, Fresenius-Kabi, Chief Scientific Officer, Pinnacle Biologics, Global VP, Research & Development, Hospira, Chief Operating Officer, Advanced Life Sciences, Director Research & Development, Apotex and Sr. Research Scientist, Baxter.

Dr. Ayd is a seasoned entrepreneur-minded business executive/consultant in R&D, RA, Clinical, and CMC & Quality in the Pharmaceutical and Biotechnology industries with deep expertise in Specialty, Legacy, Orphan and Generic drug development for global markets. She has proven leadership in API sourcing, Analytical & Formulation Development, CRO & CMO Selection, Tech Transfer, Quality/Compliance and Regulatory Filing Strategy, M&A Due Diligence & Integration and General Management with P&L responsibility, from startups to mid-size companies, to Fortune 100 corporations. Dr. Ayd is also active in a number of professional organizations including Women in Bio, (WIB), where she serves on the Programming Committee, Healthcare Business Women's Association (HBA) where she

serves on the Executive Women's Events Committee and Chicago Innovation Mentors (CIM) where she serves as a Lead Mentor to faculty at UIC, Northwestern and University of Chicago seeking to commercialize their intellectual property.

*MSL Course: Regulatory Compliance: Product Approval & Life Cycle Issues*

## **Charles Bachtell**

Charles Bachtell is an attorney and corporate executive with significant expertise in regulatory compliance. For 8 years, Bachtell served as the Executive Vice President and General Counsel of the seventh largest mortgage bank in the nation - establishing himself as one of the foremost authorities on regulatory affairs and compliance in the one of the nation's most heavily regulated industries. Bachtell is currently the CEO of Cresco Labs, LLC, a medical cannabis cultivating and manufacturing company dedicated to reliable patient safety and satisfaction. Having formed Cresco Labs with a strong compliance focus, Bachtell continues to oversee the general management and direction of the company, as well as its expansion into new markets and ancillary industries. Bachtell is a founding member of both the Illinois Cannabis Bar Association and the Medical Cannabis Alliance of Illinois.

*MSL Course: Legal and Regulatory Issues in Emerging Industries*

## **Justus Baron**

Justus is a Research Associate at Northwestern's Searle Center on Law, Regulation, and Economic Growth and an Associate Researcher at Cerna Mines ParisTech. Before joining Northwestern University, he earned a Ph.D. in Industrial Economics at Mines ParisTech in the "Law and Economics of Patents Group" under the supervision of François Lévêque and Yann Ménière. His Ph.D. thesis addresses the empirical analysis of standardization, and in particular the role of essential patents. Dr. Baron is currently conducting research on technology standards and leading an international research team that is studying standards organizations.

*MSL Course: Technology Standards: Strategic & Antitrust Considerations*

## **Esther Barron**

Esther Barron is a Clinical Professor of Law and the Director of the Donald Pritzker Entrepreneurship Law Center at the Law School. Prior to joining the law faculty, Professor Barron practiced at Goldberg Kohn in Chicago in its commercial finance department, representing lenders and other financial institutions in middle market debt transactions. In 2004, she helped co-found a start-up handbag company Elezar, LLC, targeting high-end boutiques and department stores. Elezar bags are currently sold throughout the country. Ms. Barron graduated Cum Laude from Brandeis University and received her JD from Northwestern University School of Law.

*MSL Courses: Entrepreneurship Law; Entrepreneurial Finance & Venture Capital*

## **Michael Barsa**

Michael Barsa is a Senior Lecturer and Co-Director of the Environmental Law Concentration at the Northwestern Pritzker School of Law. Before joining the Northwestern Law faculty, Professor Barsa litigated numerous high-profile environmental and natural resources cases. He developed novel legal strategies in cases involving large-scale groundwater contamination from MTBE in gasoline, DDT off the California coast, subsurface trespass of oilfield water, international environmental harms arising from the first Gulf War, and recycling. His scholarly work has explored international environmental claims under the Alien Tort Claims Act, risk perception under environmental warning statutes, the Public Trust Doctrine, and the Deepwater Horizon disaster. In 2012, he was voted the Robert Childres Memorial Award for Teaching Excellence.

*MSL Course: Regulatory Strategy & Communication*

## **Phil Beccue**

Phil Beccue is founder and principal of White Deer Partners, Inc., a consulting firm specializing in the application of decision analysis, real options valuation, portfolio optimization, and risk analysis to strategic business problems. For over twenty-five years, Phil has helped companies develop corporate and asset strategies and improve portfolio management and business operations. At Baxter BioScience, his pioneering work in the development of tools and processes has directed top executives in allocating an annual R&D investment of \$500 million. His leadership ensured a timely, disciplined, and consistent process to manage uncertainty across diverse businesses where it was necessary to balance near-term and long-term impacts of a dynamic business environment.

Prior to Baxter, Phil initiated and led the Decision Sciences group at Amgen and played a key role in institutionalizing decision analytic processes. Before joining Amgen he was a consultant with Applied Decision Analysis, where he helped solve challenging problems in strategic planning, capital investments, R&D prioritization, risk analysis, and asset valuation. Phil's extensive client list includes pharmaceutical companies, health care organizations, electric utilities, major oil and gas firms, and government agencies around the world.

Phil received a B.A. in Mathematics and Liberal Arts from Westmont College, a B.S. and M.S. in Mechanical Engineering and an M.S. in Management Science from Stanford University. Phil's consulting and executive teaching include work for international corporations, small businesses, and government agencies. He has trained over 1000 managers and senior executives on the principles and processes of strategic decision-making. Phil has authored numerous journal articles, serves as Associate Editor for the Decision Analysis Journal, and is a founding fellow of the Society of Decision Professionals. He won the Decision Analysis Practice Award for changing the culture of portfolio decision-making at Baxter.

*MSL Course: Strategic Decision Analysis: Gaining Competitive Advantage in an Uncertain World*

## **Anne Bradley**

Anne Bradley is Chief Privacy Officer and Global Counsel for Nike Direct. In this role she leads Nike's privacy program and leads the legal teams that support Nike Direct (Digital & Retail), Global Brand Marketing, and Nike Tech. She was previously IP and Technology counsel for Hulu, and prior to that in private practice as an intellectual property attorney in Los Angeles. She was a software developer in her first career.

Outside of her legal work, Anne is a member of Pipeline Angels, an organization that trains women as early-stage investors, changing the face of angel investing and creating capital for women and non-binary femme social entrepreneurs. She is also deeply passionate about combatting algorithmic bias and working for practical solutions to transparency and explainability in machine learning. She holds a BA in Computer Science and Visual Art from Bowdoin College and a JD from University of California Hastings College of Law.

*MSL Course: Data Science in a Business Context*

## **Dan Brown**

Dan Brown is a Clinical Associate Professor at the Segal Design Institute, part of the McCormick School of Engineering at Northwestern University. He is also an award winning designer, inventor, and entrepreneur. Dan attended St. Xavier University, earning a bachelor's degree in biology, with a minor in chemistry. He also earned a master's degree in Product Development (MPD) from Northwestern University, and he is currently earning his PhD at Coventry University in the UK. He had many years of experience in the chemical and plastics industry before launching his own product design consultancy: Consul-Tech Concepts. Dan's expertise in design, technology, intellectual property and business have provided numerous experiences to share and advance his perspectives on his vision of design thinking, value creation and their ability to create and transform competitive markets.

*MSL Course: Design Thinking*

## **Paul Brown**

Paul Brown is Vice President, Intellectual Property and Litigation at UL. As chief IP & litigation counsel for the company, he leads two teams of lawyers and other legal professionals who protect UL's IP (including the famous UL-in-a-circle certification mark), set and implement IP strategy for the company, negotiate deals, defend the company against lawsuits, and manage the risks UL encounters in its business. Before UL Paul was in private practice focused on IP law at Kirkland & Ellis LLP and Marshall, Gerstein & Borun LLP. Paul received his J.D., cum laude from Northwestern University Pritzker School of Law in Chicago, and a Bachelor of Science in microbiology from the University of Illinois at Urbana-Champaign.

*MSL Course: Navigating Complex Corporate Environments to Bring New Products to Market*

## **James Cahan**

James N. Cahan is a recently retired partner from the law firm of Sidley Austin LLP, where he was a founding member of the firm's national Environmental Practice Group. He practiced environmental law for over 35 years, focusing on air pollution matters, climate change, environmental aspects of bankruptcies and transactions environmental permitting and environmental management. Prior to joining Sidley he was a member of the Office of the General Counsel, Air Division, U.S. Environmental Protection Agency, Washington, D.C., where, between 1978 and 1982, he helped develop and defend national regulations implementing the Clean Air Act. In 2013 he was honored by being named by Best Lawyers' as the 2013 Chicago Environmental Law "Lawyer of the Year," an honor given only to a single lawyer in each practice area community. Currently he is an Adjunct Professor of Law at Northwestern University School of Law, where he co-teaches a seminar on climate change and energy. Until the end of 2016, he was the chair of the Board of Directors of Center for Neighborhood Technology (CNT), a leading national center on urban sustainability.

*MSL Course: Energy & Climate Change: Law & Policy*

## **Chris Carani**

Christopher V. Carani, Esq. is a partner and shareholder at the intellectual property law firm of McAndrews, Held & Malloy, Ltd. based in Chicago, Illinois, USA. He is a leading voice in the field of intellectual property, including enforcement and procurement of utility patents, design patents, trademarks, trade dress and copyrights. He published and lectured extensively on the topic, including presentations at the United States Patent & Trademark Office in DC, the World Intellectual Property Organization in Geneva, the Korean Patent Office in Daejeon, the Chinese Patent Office in Beijing, and the European Union's Office of Harmonization of the Internal Markets in Alicante, Spain.

Chris is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of the International Association for the Protection of Intellectual Property (AIPPI-US); he is the current chair of the AIPPI Design Rights Committee and the former chair of the American Bar Association's Design Rights Committee. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris earned his J.D. from The University of Chicago and he holds a BS in Engineering from Marquette University. He is a frequent contributor to CNN and Bloomberg TV on intellectual property law issues, and often is called upon to provide comment to other media outlets, including the New York Times, Wall Street Journal, NPR, PBS TV, CNBC TV, BBC, Reuters, Fast Company, ComputerWorld, Forbes, Fortune, and FoxBusiness TV. Away from the law, Chris is a studied jazz musician playing upright bass on the Chicago jazz circuit.

*MSL Course: IP Fundamentals*

## **Brian Citro**

Brian Citro is an Assistant Clinical Professor of Law in the Bluhm Legal Clinic. Previously, he was Clinical Lecturer in Law and Associate Director of the International Human Rights Clinic at the University of Chicago Law School. He is co-Director of the global advocacy project Developing a Human Rights-Based Approach to TB, administered by the TB and Human Rights Consortium. He served as Senior Research Officer to the UN Special Rapporteur on the Right to Health and worked in New Delhi, India as Project Manager of the Global Health and Human Rights Database at the Lawyers Collective prior to this. He has also worked as a consultant for the World Health Organization, UN Development Program and UN Stop TB Partnership. His research and writing focuses on health and human rights, climate geoengineering, sex selection and police use of force in the United States. He has a Bachelor of Music in Performance from Northern Illinois University and he earned his JD from the University of Chicago Law School.

*MSL Courses: Health and Human Rights*

## **Lynn Cohn**

Lynn P. Cohn is the Director of the Center on Negotiation and Mediation at the Northwestern Pritzker Law School and she currently holds the Harry B. Reese Teaching Chair. She has developed and taught courses in negotiation, mediation, mediation advocacy and problem solving. Professor Cohn received the student-voted Outstanding Professor of a Small Class Award in 2008 and the Dean's Teaching Award in 2010. She has been elected to the Leading Lawyers Network in the categories of ADR Commercial and ADR Employment.

*MSL Course: Negotiation Skills & Strategies*

## **Charlotte Crane**

Charlotte Crane is Professor of Law at Northwestern Pritzker School of Law and a member of the faculty in its Tax Program. Before joining academia, Professor Crane practiced law at Hopkins & Sutter in Chicago. Her work there covered the full range of problems encountered by tax lawyers, including tax planning, preparing returns, managing IRS audits, drafting and defending IRS appeals, and drafting complaints, appellate briefs and cert petitions. Prior to practice, she clerked for Justice Harry A. Blackmun at the Supreme Court of the United States and for Judge Wade H. McCree for the Sixth Circuit Court of Appeals. Before that, she attended Radcliffe College in Harvard University, and participated as a port oar in its national championship crew.

She has been active in the Tax Committee of the American Association of Law Schools, the American Bar Association Tax Section, and served as President of the Order of the Coif. During the academic year 2010-11, she served as Professor in Residence at the Chief Counsel's Office of the Internal Revenue Service. Her scholarly work has focused on choices in the design and administration of broad-base taxes. More recently, her work has explored

historical questions in the design and implementation of all varieties of taxes, with special emphasis on the evolution of the institutions involved in their administration.

*MSL Course: Introduction to Taxation: Business Income*

## **Jason DeSanto**

Jason C. DeSanto, a Senior Lecturer at Northwestern Law, brings years of communication experience in the fields of law, government and politics. Primarily teaching courses in communicative freedom, he is particularly interested in the application of the First Amendment to emerging technologies and during times of war. He previously served as a litigation partner at Chicago's Freeborn & Peters LLP, specializing in cases implicating the intersection between speech and law, including defamation and First Amendment controversies. He also handled cases involving the Fourth and Fourteenth Amendments to the U.S. Constitution, and represented a series of individuals and public entities in cases of public controversy. He has appeared as a First Amendment expert on national radio, acted as Special Assistant Attorney General of Illinois, and served as an English teacher in the former Czechoslovakia during that country's first year of post-Communist governance.

A graduate of the University of Pennsylvania Law School, he was an Editor of the University of Pennsylvania Law Review, an H. Clayton Louderback Legal Writing Instructor, and the winner of the George Schechtman Prize. DeSanto also teaches courses in speechwriting, and -- through the Master of Science in Communication program -- in language, leadership and persuasion. He served for more than a decade as a political speechwriter, debate strategist and communications adviser, having worked for United States Senators, members of Congress and candidates for office at all levels. A graduate of the Second City Conservatory, he also periodically appears as a political satirist and commentator on Chicago radio.

*MSL Course: Public Persuasion*

## **Peter DiCola**

Peter DiCola uses empirical methods and applied economic models to study intellectual property law, media regulation, and their intersection. He received his JD and his Ph.D. in economics from the University of Michigan. His research has centered on the music industry and related industries. In graduate school, he worked with the non-profit Future of Music Coalition on many research projects and he continues to serve on its board of directors. His current work focuses on copyright law's regime for digital sampling and deregulation in the radio industry.

*MSL Course: IP Fundamentals*

## **Peter Durand**

Peter Durand is the founder of Alphachimp Studio Inc., a graphic facilitation company, and Alphachimp Learning Systems LLC, a company that delivers onsite and online training in visual communication and design thinking skills. Peter is also the lead facilitator for the Vanderbilt Center for Better Health, a specialized innovation space in Nashville, Tennessee, where he facilitates large-scale projects in the fields of biomedical informatics, electronic health records, and patient experience. Peter holds a BFA in visual communication from Washington University in St. Louis and was a Rotary Ambassadorial Scholar at the Academy of Fine Arts in Krakow, Poland where he earned a master degree in industrial design.

*MSL Course: Visual Communication for Systemic Change*

## **Cole Fauver**

Cole M. Fauver has 25 years of experience in all aspects of patent litigation, including initial case investigation, discovery, motions, Markman hearings, trials, and appeals. Mr. Fauver was a partner in the Minneapolis office of Robins, Kaplan, Miller, & Ciresi for 13 years, and an associate at Schiff Hardin (Chicago), Howrey LLP (Washington DC) and Merchant & Gould (Minneapolis). He has represented many companies in patent litigation, including Texas Instruments, Volvo Penta, General Electric, Honeywell, Intergraph, AMD and Medtronic, as well as smaller companies, licensing entities, start-ups, and individual inventors.

Mr. Fauver is registered to practice before the USPTO. He is a frequent speaker at programs for legal and business groups, including the Patent Resources Group, Licensing Executives Society, Minnesota Institute for Legal Education, and the Intellectual Property Institute of Canada. Mr. Fauver previously taught Physics at Lawrenceville School; he has his bachelor's in Engineering from Brown University, and his JD from Northwestern.

*MSL Course: Communicating Scientific Information*

## **Mark Finn**

Mark Finn is a Clinical Professor of Accounting and International Business at the Kellogg School of Management, Northwestern University. From 2001 to 2008 he also served as director of Kellogg's Global Initiatives in Management (GIM) program. Prior to coming to Kellogg, Professor Finn served on the faculty of the University of Chicago. He received PhD, MS, and MBA degrees from Cornell University and an AB with honors from Stanford University.

Professor Finn teaches core financial accounting and advanced classes in financial reporting, international accounting, and sustainability reporting. He received the Chairs' Core Teaching Award in 1999, 2005, and 2008. Within the GIM program, he has been a faculty adviser to classes on China, Japan, India, and South Africa. His primary research interests are related to the quality and credibility of financial disclosures, especially in non-US settings. His research articles include "Market Rewards for Increasing Earnings Patterns" published in the *Journal of Accounting Research*.

Professor Finn has also served as a visiting professor at the Indian School of Business (Hyderabad, India) since 2002, at the Sasin Graduate Institute of Management, Chulalongkorn University (Bangkok, Thailand) since 2003, and at Keio University (Hiyoshi, Japan) in 2007. He received the ISB's Teacher of the Year award in 2003, 2008, and 2009.

*MSL Course: Introduction to Accounting & Financial Statements*

## **Valerie Followell**

Valerie Followell has 20+ years of experience in regulated industries. She currently provides consulting services through Followell Compliance Consultants, LLC. Prior to starting her own firm, she was the director of regulatory affairs for Medline Industries. Over her career she has managed regulatory affairs teams for Teleflex Medical and Hospira as well as holding both quality and regulatory positions in drugs, biologics and devices at Baxter Healthcare. Ms. Followell received her MBA from Webster University, St. Louis and BS in Chemistry from Southern Illinois University at Carbondale.

*MSL Course: Medical Devices: Regulation & Compliance*

## **Ann Ford**

For more than 10 years, Ann Ford has held strategic leadership and governance roles, including chief legal officer, chief compliance officer, board audit committee chair, and board treasurer. In her executive roles at Medline Industries, Inc., a multi-billion dollar global medical supply/device company, Ann has participated in delivering successful outcomes via strategic acquisitions and transactions. She has also worked with health systems and other not-for-profit organizations in evaluating and realizing strategic partnerships.

Ms. Ford has an executive leadership role with the Medical Affairs Professional Society, a new and growing organization of medical affairs professionals in pharmaceutical and medical device companies. She has provided leadership for the Diabetes Foundation's Illinois board, and is currently Treasurer of the Giordano Dance Company in Chicago. She participates in and is a member of the Economic Club of Chicago.

Ann's education includes a bachelor of science in nursing from Marquette University (1983) and a Juris Doctor degree from DePaul College of Law (1992).

*MSL Course: Medical Devices: Regulation & Compliance*

## **Mary Foster**

Mary Foster joined the faculty in 2014 as a Lecturer; for ten years prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern. She has also taught Legal Ethics at other law schools. She is currently Counsel for the Review Board at the Illinois Attorney Registration and Disciplinary Commission and was formerly a Senior Counsel at the ARDC with over fifteen years of experience investigating and prosecuting Illinois lawyers for ethical misconduct.

*MSL Course: Ethics*

## **Michael Friedman**

Michael D. Friedman is the CEO and a founder of Hilco IP Merchant Banking, an integrated provider of intellectual property advisory and monetization services, and principal investor in IP-related transactions. Mr. Friedman was formerly Managing Director at Ocean Tomo, LLC, where he headed its IP Asset Management business, served as Chief Investment Officer, and headed Investment Banking. Prior to joining Ocean Tomo, Mr. Friedman founded and was Managing Partner of FHS Investments, LLC, a multi-strategy hedge fund, and was a managing director at UBS AG where he was co-head of Special Situations investing. Mr. Friedman practiced mergers and acquisitions and securities law before joining the investment community. Mr. Friedman received a JD from the University of Chicago in 1988, and was Research Editor of the University of Chicago Legal Forum. He also holds a BS in Marine Engineering and Nautical Science from the U.S. Merchant Marine Academy.

*MSL Course: IP Investments & Capital Markets: A Global Perspective*

## **Stefania Fusco**

Dr. Stefania Fusco's research concentrates on intellectual property law and finance. She earned a J.S.D. from Stanford Law School where she was also a Kaufmann Fellow and a Transatlantic Technology Law Forum Fellow. For her doctoral dissertation, she conducted an interdisciplinary empirical investigation on patent protection and financial methods. Her publications engage with several IP issues including: the impact of patent protection on financial innovation, rules versus standards in patent law and the international negotiations on geographical indications on products. She is currently writing about patents issued by the Venetian Republic between the 15th and 18th centuries in relation to the modern debate on the tailoring of patent protection. She is also investigating the activity of non-practicing entities in the U.S. and the EU.

Fusco has presented her research at several national IP conferences. She became a visiting assistant professor at DePaul College of Law in Fall 2012. In 2014, she became a senior lecturer at Notre Dame Law School.

*MSL Course: International & Comparative IP*

## **Nancy Gamburd**

Ms. Gamburd's law practice focuses on worldwide patent and trademark prosecution, licensing, and IP counseling. She is one of the few registered patent attorneys having dual technical fields, in both electrical engineering and biomedical technology. She is a graduate of the Northwestern University School of Law, where she ranked nationally as an oralist in Moot Court, in addition to the Illinois Institute of Technology and the University of Michigan, where she was in the 6-year medical program.

Ms. Gamburd represents many Fortune 500 companies in addition to venture-financed start-up companies and university-licensed companies. Patents that she prepared have been asserted successfully in litigation, including by Motorola against Apple. She has also been a guest lecturer in the Technology Commercialization course of the Biotechnology program in the McCormick School of Engineering of Northwestern University, in addition to being a guest lecturer and conference presenter for intellectual property at various universities, technical, IP and regulatory (FDA) conferences.

*MSL Course: Patent Preparation & Prosecution Workshops I & II*

## **Josh Gammon**

Josh Gammon is Managing Director at Hilco IP Merchant Banking, LLC. Prior to HIPMB, Josh was a Director at Ocean Tomo where he led numerous consulting engagements supporting client operations and decision-making in various high technology sectors. His work has focused on telecommunications, IT, information security, semiconductors, software, and the life sciences. Josh began his professional career as an independent attorney and educator, instructing multiple courses on federal income taxation and mathematics at Harrison College. Josh graduated from the Indiana University Kelley School of Business with high distinction (B.S., Finance). He also holds a J.D. from the Washington University in St. Louis School of Law.

*MSL Course: IP Valuation*

## **Matthew Gasaway**

Mr. Gasaway is the Director and Senior Counsel for eDiscovery and Records Management at AbbVie. In this role, Mr. Gasaway is responsible for designing and implementing AbbVie's eDiscovery processes, and provides advice to AbbVie's Legal, Information Technology, and Records groups regarding the company's eDiscovery and record-keeping practices, both prior to and during litigation. Mr. Gasaway graduated from the University of Notre Dame in 1998, and earned his JD at the University of Iowa School of Law in 2001. After law school, he was a trial litigator in Chicago for eight years, initially practicing with the Chicago law firm of Peterson & Ross, and then with the law firm of Chittenden, Murday & Novotny. During his years as a trial litigator, Mr. Gasaway gained first-hand knowledge of the difficulties faced by counsel in managing the preservation and production of electronically stored information. In 2009, Mr. Gasaway left private practice and became a litigation consultant for the UnitedLex Corporation, focusing entirely on eDiscovery and Litigation Operations.

*MSL Course: Litigation Operations and eDiscovery*

## **Satyender Goel**

Dr. Goel is a research faculty member and Director of HealthLNK at Northwestern Medicine. He has more than 10 years of experience in scientific information technology, ranging from bioinformatics and large scale modeling in materials and physical chemistry, to healthcare informatics. He leverages his technical knowledge and tech transfer experience in sourcing new avenues to build a strong and sustained HIT resource for Chicagoans. His experience with INVO, the Office of Corporate Relations, and the Kellogg School of Management at Northwestern University bring him the ease of spinning off ideas into commercial products.

Goel serves as implementation/Technical lead for several pioneered healthcare informatics infrastructural projects in Chicago including CAPriCORN, HepCCATT, ILPQC, etc. He is the co-founder of a healthcare non-profit 'FuzeHealth', which is the Health Data Consortium's (convener of Health DataPalooza) affiliate for Illinois; his start-ups portfolio also includes two other healthcare-based companies in the US and abroad. He is the founder of postdoctoral forum 'NUPF' at Northwestern University and Chair of its advisory board. He also serves on the advisory board of two healthcare start-ups in Chicago. Satyender possess a PhD in Chemistry from University of Central Florida, and received a Master's in chem-informatics from the University of Manchester, UK.

*MSL Course: Health Informatics: Practical Data Applications*

## **Phil Goodin**

Mr. Goodin is the Senior Vice President of Litigation services and head of the eDiscovery Consulting Division at UnitedLex – a global leader in legal and data solutions. He specializes in counseling clients on all issues related to electronically stored information (ESI) and ESI preservation, harvesting and production requirements in state and federal courts. Mr. Goodin has also been instrumental in developing the curriculum and educational materials used for UnitedLex's legal residency program developed in conjunction with the University of Miami School of Law and The Ohio State University School of Law. Prior to UnitedLex, Mr. Goodin practiced for eight years in the Litigation and Dispute Resolution Group at the Kansas City office of Spencer Fane Britt & Browne. His practice focused on complex litigation with an

emphasis on antitrust and construction litigation. Phil earned his JD at the University of Iowa School of Law, where he graduated with distinction, received a Full Merit Scholarship and was a published author in the Iowa Law Review.

*MSL Course: Litigation Operations & eDiscovery*

## **Robert Graham**

Robert L. Graham is partner at Jenner & Block in Chicago. He is a nationally recognized authority on environmental, health, safety, natural resources, and energy matters. He literally helped to write the book on these issues, co-authoring an environmental law textbook (now in its fourth edition) that is widely used in many of the nation's law schools. Mr. Graham also has broad experience in contractual and business tort disputes, RICO and fraud litigation, securities litigation, civil rights matters and class action litigation. He has represented clients in trial, regulatory, and transactional settings before federal and state courts and agencies across the country, and has handled appeals before the U.S. Supreme Court and other state and federal appellate courts.

*MSL Course: Regulation: Energy & Environment*

## **Darren Green**

Mr. Green is a lecturer at Northwestern Pritzker School of Law, teaching classes related to business associations, structuring venture capital transactions, medical innovation, and entrepreneurial finance. He also supervises students in the Donald Pritzker Entrepreneurship Law Center clinical program. Mr. Green also works as a sole practitioner representing a wide range of clients – entrepreneurs, start-ups, and growth businesses – on corporate, technology, venture capital and other transactional matters. Mr. Green's clients span a wide variety of industries, including software, mobile applications, Internet, "green" and sustainable industries, web design, ASP, professional services, travel, engineering, retail, publishing, manufacturing, insurance, advertising, food services and location based technologies. Mr. Green spent the first 6+ years out of law school practicing corporate law at 2 first-tier law firms based in Chicago, and the next 2 years as the Vice President of Business Development and Legal Affairs at MachineTools.com, a leading business-to-business metalworking machinery marketplace. In addition, Mr. Green is one of the founding members of Old Willow Partners, a boutique private equity fund based in the northern suburbs of Chicago. Mr. Green received his BA in 1991 from the University of Pennsylvania with a major in International Relations, and his J.D. in 1994 from the U.C.L.A. School of Law.

*MSL Courses: Advanced Contracts; Entrepreneurial Finance & Venture Capital*

## **Jonathan Gunn**

Mr. Gunn co-founded the medical diagnostics company, Briteseed, LLC, where he previously served as Chief Technology Officer, and is now CEO. Prior to starting Briteseed, he studied intellectual property and entrepreneurship law at Northwestern University where he received his J.D. (cum laude). At Northwestern he served as Executive Editor for Northwestern Law's Journal of Intellectual Property Law and Technology. He was a summer associate at Fish & Richardson, PC. Before studying law, Jonathan earned doctoral degrees in Materials Science and Engineering and Nanotechnology from the University of Washington. He has published research in the fields of biomedical and biomaterials engineering, including two of the top-five most cited articles in Advanced Drug Delivery Reviews. Jonathan has been awarded research fellowships by the National Institutes of Health, Ford Foundation, and Pacific Northwest National Labs, and business challenge awards totaling over \$350K.

*MSL Course: Entrepreneurship Lab: Parts I and II*

## **Thomas Hayden**

Thomas H. Hayden is a lecturer and Program Director for Medill's (Northwestern Journalism School) Integrated Marketing Communications (IMC) Certificate Program. He joined the full-time IMC faculty in 2006, following a 30-year career in marketing and advertising.

After receiving his law degree and passing the bar exam in 1977, Mr. Hayden switched directions and began his career at The Leo Burnett Company. He then spent most of the 80s at DDB Needham (now DDB), before joining Bozell Worldwide in 1989. He spent the next 14 years as president of Bozell's Chicago operations, while also serving as a member of the Bozell Worldwide board of directors. Tom left Bozell in 2003 following its acquisition by the Interpublic Group and spent the following three years as both president and chief strategy officer of GreenHouse, an independent communications company based in Chicago. Tom currently sits on two boards, the Oakmark Mutual Funds and the Chicago International Charter School. On the Oakmark board, Tom is chairman of the governance committee and a member of the executive and investment review committees.

*MSL Course: Digital Data: Privacy, Policy & Governance*

## **Thomas Hayden**

Tom Hayden is an Entrepreneur-in-Residence at Northwestern's startup incubator, The Garage. In his role with the Garage, he mentors students on entrepreneurship, startups, and how to build technology businesses. He is also the co-founder of two startups, Blueprint Alpha Inc., which specializes in artificial intelligence for financial business workflows, and AtmosphericIQ LLC, which focuses on IoT devices for the oil and gas industry. Formerly, he was the Lead Data Engineer at GrubHub and a Data Scientist at Facebook, both prior to their IPOs. His specialization is the intersection of machine learning and artificial intelligence with privacy, marketing, and finance. He holds a Masters in Information from the University of Michigan School of Information and a Bachelors of Arts in Telecommunications, Information Studies and Media from Michigan State University.

*MSL Course: Digital Data: Privacy, Policy & Governance*

## **William Henderson**

William D. Henderson is a professor at the Indiana University Maurer School of Law. He previously held a visiting appointment at Chicago-Kent College of Law and served as a judicial clerk for Judge Richard Cudahy of the U.S. Court of Appeals for the Seventh Circuit.

Henderson pioneered a Legal Profession course at Indiana that has become a nationwide model. He also teaches various business law courses, including corporations, business planning, project management, and the law firm as business organization. From 2009-2014, he served as the director of Indiana Law's Center on the Global Legal Profession. Henderson's scholarship focuses on empirical analysis of the legal profession and legal education. His published work includes articles in the North Carolina Law Review, Indiana Law Journal, Texas Law Review, Michigan Law Review, and Stanford Law Review. He is also a frequent commentator, author, and lecturer on trends in the legal profession, including patterns of lawyer mobility, the relationship between profitability and associate satisfaction, the economic geography of large law firms, and attrition rates of female and minority attorneys. His work appears frequently in such national publications as The American Lawyer, The Wall Street Journal, ABA Journal, and the National Law Journal. In 2012 and 2013, National Jurist magazine named him the second-most influential person in legal education.

In addition to his teaching responsibilities, Henderson is a research associate with the Law School Survey of Student Engagement (LSSSE) and a principal in Lawyer Metrics, a consulting firm that uses evidence-based methods to assist firms in identifying, selecting, and developing world-class lawyers. He is also a regular contributor to the Empirical Legal Studies Blog ([www.elsblog.org](http://www.elsblog.org)) and is an editor of the Legal Whiteboard blog.

*MSL Course: Innovation Diffusion in the Legal Industry*

## **Hudson Hollister**

Hudson Hollister is the founder and Executive Director of the Data Transparency Coalition. The Data Transparency Coalition is a Washington, D.C.-based trade association that represents the technology industry advocating the publication of government information as standardized, open data. Prior to founding the Data Transparency Coalition, he served as counsel to the Committee on Oversight and Government Reform of the U.S. House of Representatives and as an attorney fellow in the Office of Interactive Disclosure at the Securities and Exchange Commission. Before his government service, he was a securities litigator in the Chicago office of Latham & Watkins LLP.

*MSL Course: Data in Society; RegTech: Transforming the Interaction of Regulators, Regulated Enterprises, and Markets*

## **Todd Holloway**

Todd Holloway leads Consumer Data Science and Personalization for Nike, which looks for ways to use data to better serve athletes around the world. Prior to Nike, he led the Content Science & Algorithms team for Netflix which supported Netflix's studio including content acquisition decisions. Before Netflix, he led real estate company Trulia's Data Science team throughout its later growth years, IPO, and acquisition by Zillow. He has practiced data science in a wide variety of domains including drug discovery at Ingenuity (acquired by Qiagen), commerce at TheFind (acquired by Facebook), and mobile at AT&T Applied Research. He is active in the data science community including leading the 12,000 member SF Data Mining group, teaching machine learning at the UC Berkeley School of Information, and teaching artificial intelligence management at the UCLA Anderson School of Management.

*MSL Course: Data Science in Business Context*

## **Allan Horwich**

Allan Horwich has practiced law with Schiff Hardin for more than 35 years and taught at Northwestern since 1999. His practice is concentrated in securities litigation and counseling. He has also been involved in litigation in other areas of law, principally involving corporate law and fiduciary duty matters, including class actions and derivative suits.

*MSL Course: Introduction to Securities Regulation*

## **Joshua Kleinfeld**

Joshua Kleinfeld teaches and writes about the philosophy of law and criminal law and procedure. He also teaches and practices in the juvenile criminal defense clinic. He is a full professor with tenure at the Northwestern Pritzker School of the Law and (by courtesy) in Northwestern's philosophy department. In 2017-18, he was a visiting professor at Harvard and Stanford Law Schools.

Kleinfeld holds a JD from Yale Law School, a PhD in philosophy from the Goethe University of Frankfurt (supervised by Axel Honneth, Klaus Günther, and Rainer Forst), and a BA in philosophy from Yale College. He clerked for Judge J. Harvie Wilkinson on the United States Court of Appeals for the Fourth Circuit; Judge Janice Rogers Brown on the United States Court of Appeals for the D.C. Circuit; and then-President (chief justice) Aharon Barak of the Supreme Court of Israel. He worked as an Associate at Debevoise & Plimpton LLP in Frankfurt, Germany, in the area of corporate criminal law. Before law school, he worked as a Senior Research Analyst at the White House's Council on Bioethics.

*MSL Course: Corporate Criminal Law*

## **Jay Koehler**

Jonathan “Jay” Koehler joined the Northwestern Law faculty in 2010. His areas of interest include behavioral decision theory, quantitative reasoning in the courtroom, forensic science, and behavioral finance. Prior to coming to Northwestern, he was a professor at Arizona State University (business and law schools), and a University Distinguished Teaching Professor at University of Texas at Austin (business). He was also a visiting scholar at Harvard (psychology) and Stanford (law). Professor Koehler holds a Ph.D. in Behavioral Sciences from the University of Chicago.

*MSL Course: Quantitative Reasoning in the Law; Forensic Science*

## **Anne Layne-Farrar**

Dr. Anne Layne-Farrar is a Vice President in the Antitrust & Competition Economics Practice of Charles River Associates. She specializes in antitrust and intellectual property matters, especially where the two issues are combined. She advises clients on competition, intellectual property, regulation, and policy issues across a broad range of industries with a particular focus on high-tech and has worked with some of the largest information technology, communications, and pharmaceuticals companies in the world.

Dr. Layne-Farrar’s expert work for industry leading clients has included analyzing reasonable licensing, including F/RAND; analyzing patent portfolios for licensing negotiations; assessing economic incentives and firm behavior within standard setting organizations; reviewing the competitive implications of licensing; calculating damages; conducting empirical cost-benefit research, including for payment instruments in the US, for legislative proposals covering outpatient surgery, credit and debit cards, labor unions, television ratings, software security, and e-commerce. She has given oral and written expert testimony in a variety of courts and has presented in industry conferences around the world.

Additionally, she has coauthored a book, published articles in *Antitrust*, *Global Competition Review*, and *Regulation Magazine* and has numerous publications in academic journals, including *Antitrust Law Journal*, *International Journal of Industrial Organization*, and *Journal of Competition Law and Economics*.

*MSL Course: Technology Standards: Strategic & Antitrust Considerations*

## **Justin Lenzo**

Justin Lenzo is an economist and a Director and Principal at Navigant Economics who has expertise in econometric and statistical analysis, industrial organization, and strategic modeling. Dr. Lenzo has conducted engagements on industries including electric utilities, alcoholic beverages, wireless and wireline telecommunications, consumer packaged goods, handheld devices, broadband equipment, and online retailing. Analysis of firm profits has been a strong and consistent theme in Dr. Lenzo’s training, teaching experience, and consulting experience. His litigation consulting experience includes estimating lost profits in antitrust cases and estimating unjust enrichment and reasonable royalties in intellectual property cases. Before joining Navigant, Dr. Lenzo served on the faculty of the Management and Strategy Department at the Kellogg School of Management at Northwestern University.

*MSL Course: Business Strategy & Frameworks*

## **Daniel W. Linna, Jr.**

Daniel W. Linna Jr. is a Visiting Professor of Law at Northwestern Pritzker School of Law. Dan is also an affiliated faculty member at CodeX – the Stanford Center for Legal Informatics. He joined Northwestern from Michigan State University College of Law, where he was a Professor of Law in Residence and the founder and Director of LegalRnD – The Center for Legal Services Innovation. Dan began his legal career with a one-year judicial clerkship for U.S. Court of Appeals Judge James L. Ryan. After his clerkship, he joined Honigman Miller Schwartz and Cohn, an Am Law 200 firm headquartered in Detroit. Dan was a litigator and member of Honigman's Automotive and Manufacturing; e-Discovery and Information Management; Commercial Transactions; and Social, Mobile, and Emerging Media groups. In 2013, Dan was elected equity partner.

Dan received his BA from the University of Michigan, received a second BA and an MA in public policy and administration from Michigan State University, and graduated magna cum laude from the University of Michigan Law School. Before law school, Dan was an information technology manager, developer, and consultant. His work included computerizing and automating business processes, developing dynamic, data-driven websites, and building enterprise information systems. Dan is a co-founder of the Chicago Legal Innovation & Technology meetup group. He was named to the 2015 Fastcase 50 as a person who has charted a new course for the delivery of legal services. He was inducted in 2018 as a Fellow of the College of Law Practice Management. He is Vice Chair of the Legal Analytics Committee of the ABA Business Law Section. Dan is also a co-director of the Institute for the Future of Law Practice.

*MSL Course: Assessing AI & Computational Technologies; Innovation Lab*

## **Katherine Litvak**

Professor Litvak is the Benjamin Mazur Summer Research Professor of Law at the Northwestern Law School. Her areas of expertise include venture capital, private equity, corporate and securities law, and corporate finance. She has previously served as an assistant professor at the University of Texas School of Law, a clerk for both the Hon. Ralph K. Winter of the U.S. Court of Appeals for the Second Circuit and the Hon. Frank H. Easterbrook of the U.S. Court of Appeals for the Seventh Circuit, as well as a John M. Olin Fellow in Law and Economics at Columbia Law School. She has presented at more than 50 national and international conferences, workshops, and seminars. Ms. Litvak received her BA from the University of California-Los Angeles, an MA in international relations from Harvard, her JD from Stanford Law School.

*MSL Course: Business Formation & Structure*

## **Chris Martin**

Christopher Martin is a Clinical Assistant Professor of Law and the Assistant Dean for Academic Affairs: Curriculum at the Northwestern Pritzker School of Law. He joined Northwestern Law's Communication and Legal Reasoning Faculty in August 2011. After receiving his law degree from Chicago-Kent College of Law with a certificate in Environmental and Energy Law, he practiced extensively in both California and Illinois. His California practice concentrated on environmental litigation matters. In Illinois, he developed a general business practice including significant commercial litigation and transactional work.

*MSL Course: Contract Law & Design*

## **Oona Manzari**

Ms. Manzari is a patent attorney with over nineteen years of experience in the life science and biopharmaceutical industry. She is currently employed at Abbvie as Division Counsel for Intellectual Property and is responsible for developing and implementing global patent strategies for pipeline and marketed products. Ms. Manzari's experience includes drafting and prosecuting patent estates, negotiating in-license agreements and collaborations, developing life cycle management strategies, and assisting in the global defense of approved products.

*MSL Course: IP Strategy and Management*

## **J. Scott McBride**

Scott McBride has been a trial lawyer at Bartlit Beck in Chicago for all of his 15 years as a practicing attorney. During that time, he has litigated and tried cases in a wide variety of fields, including product liability, patents, unfair competition, accounting, securities, tax, and other commercial disputes. He specializes in patent litigation, with an emphasis on pharmaceutical patent litigation. Scott graduated from the University of Chicago Law School in 2002 and spent one year as a clerk for Judge Richard Cudahy on the United States Court of Appeals for the Seventh Circuit.

Scott's background is in chemistry. He graduated from Dartmouth College with a degree in chemistry and spent one year working as a research chemist in a University lab. Prior to deciding to pursue a career in law, he was an educator. He taught high school chemistry for three years in the Chicago suburbs and taught a variety of science subjects as a Peace Corps Volunteer in Kenya.

*MSL Course: Business Torts*

## **Donna More**

Donna provides compliance, regulatory, corporate and transaction services in highly regulated industries such as gaming, cannabis, liquor, sweepstakes and contests. Drawing upon her experience as general counsel to the Illinois Gaming Board (IGB), her tenure as an Assistant U.S. Attorney for the Northern District of Illinois, and Assistant Cook County State's Attorney, Donna advises clients on all licensing and regulatory issues in hearings before administrative agencies. She also represents clients in commercial and regulatory disputes involving competitors.

Donna regularly represents casinos, video gaming terminal operators, manufacturers, distributors, game developers and other companies involved in the gaming industry in Illinois and nationwide. As the first general counsel to the IGB, her team helped write the regulations governing the state's gaming industry that remain in place today. This first-hand knowledge enables Donna to provide extensive insight and counsel to companies in the gaming industry in Illinois regarding licensing, compliance, investigations and commercial disputes. Additionally, she advocates for clients before agency boards and commissions, litigates compliance issues in administrative and disciplinary hearings, and tries cases in the Circuit Court.

Donna has sat on the board of directors of two publically traded companies. She is a past president of the International Association of Gaming Advisors and is a current member of the International Masters of Gaming Law (IMGL). Donna formed, and is the current co-chair, of the Chicago Bar Association's Gaming Law Committee. She speaks regularly at numerous gaming and cannabis/hemp conferences each year in the United States and abroad.

*MSL Course: Gaming Law & Regulation*

## **Wendy Muchman**

Wendy J. Muchman joined the law school faculty in 2014 as a Lecturer. Prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern for ten years, and also an instructor of legal ethics at other Chicago-area law schools. Professor Muchman currently is the Chief of Litigation and Professional Education at the Illinois Attorney Registration and Disciplinary Commission of the Supreme Court of Illinois. She investigates and prosecutes lawyer disciplinary cases, including In re Rinella, 175 Ill.2d 504, 677 N.E.2d 909 (1997). Her job responsibilities also include supervision and training of all litigation attorneys and staff at the ARDC. She regularly lectures and presents workshops regarding professional responsibility and disciplinary law to various bar association groups, law firms, judges and law schools.

*MSL Course: Ethics*

## **Karl Muth**

Karl T. Muth studied law at the undergraduate level in the Netherlands prior to earning J.D. and M.B.A. degrees in the United States, the latter with a concentration in Economics from the University of Chicago; Muth then wrote his M.Phil. and Ph.D. degrees at the London School of Economics, his dissertation focusing on models of entrepreneurial decision-making, including a study of over 3,000 small firms – the most comprehensive study of its type at the time. He co-founded a startup focused on video-on-demand models of content provision, winning one of the first Google Grants ever awarded (2003) and raising multiple rounds of investor capital as CFO prior to transitioning the firm to successor management in 2009. His primary focus is on recognizing and cultivating innovation in firms (from operations to strategy to M&A). Currently, he advises executives at a mix of large (Fortune 500) and small (startups with <10 employees) firms; representative work includes leading a team tasked with acquiring and integrating a \$1.8B portfolio belonging to a failed bank, shaping the training/preparation of the potential next chief executive of a fifteen-billion-dollar holding company, and advising the CEO and Chief Sales Officer of a customer-facing startup from early stage funding through that startup's acquisition by Groupon. Muth designed advanced courses in Northwestern's Economics and Organizational Behavior curricula and has taught at

Northwestern since 2012; prior to Northwestern, Muth was an Executive-in-Residence at the University of Chicago Booth School of Business.

*MSL Course: Cases in New Venture Strategies*

## **Erin Paquette**

Dr. Paquette is an Instructor in Pediatrics at Northwestern University Feinberg School of Medicine and Attending Physician in the Division of Critical Care Medicine at Lurie Children's Hospital of Chicago. She also serves on the Advocacy Board, Ethics Advisory Board, and the Biorepository Governance Committee at Lurie Children's Hospital and on the Joint Institutional Review Board for Lurie Children's Hospital/Northwestern University. Dr. Paquette completed her graduate training in medicine, law, and bioethics at the University of Pennsylvania, followed by a pediatrics residency at the University of Chicago and a pediatric critical care fellowship at Boston Children's Hospital/Harvard University. Dr. Paquette is a physician-lawyer-bioethicist with academic interests focused at the intersection of law, medicine, ethics, and public policy.

Her previous work has included examining approaches to treatment refusals in pediatrics, competency of pediatric residents in providing end-of-life care, confidentiality of end-of-life care, and informed consent in research and clinical settings. Dr. Paquette is additionally interested in the role of mediation to resolve bedside healthcare disputes and in the impact of access to primary care on critical illness. Her current research examines ethical and regulatory issues in oversight and consent practices for biorepository-based research and research ethics in the critical care setting.

*MSL Course: Ethics & Law in STEM-Related Fields*

## **Nancy Paridy**

Nancy E. Paridy is the Senior Vice President & General Counsel & Government Affairs/Corporate Secretary at the Rehabilitation Institute of Chicago. As a member of RIC's executive management team, Ms. Paridy oversees and directs the Institute's broad range of legal services in a wide variety of areas. She also oversees the Institute's insurance needs, government and community affairs, and board functions. Prior to joining RIC, Ms. Paridy practiced law in the areas of litigation and corporate healthcare as a partner of the Chicago-based firm Rooks, Pitts and Poust (now known as Dykema Gossett), as well as at Ungaretti and Harris (now known as Nixon Peabody). Ms. Paridy received her law degree from the Illinois Institute of Technology Chicago, Kent College of Law, and earned her Master of Laws in health law at Loyola University. She received her undergraduate degree from Western Illinois University. She also studied at the St. Louis University School of Law and the University of London. Throughout her career, Ms. Paridy has been recognized for her outstanding leadership including being named "Top General Counsel" in 2011 by First Chair, as well as by *Ethisphere* magazine in 2012.

*MSL Course: Integration of Science & Clinical Care*

## **James Pfander**

James Pfander is the Owen L. Coon Professor of Law at Northwestern Pritzker School of Law. His teaching and research focuses on federal jurisdiction and procedure. Much of Professor

Pfander's recent work deals with the history and structure of Article III, the judicial article of the Constitution. Recent papers explore the origins of the anti-injunction act of 1793; the influence of the Scottish judicial system on the framing of the Supreme Court of the United States; and the role of non-contentious jurisdiction in a federal system otherwise largely devoted to the resolution of disputes between adverse parties. Pfander's books include *Civil Procedure: A Modern Approach*; *Federal Courts: Cases, Comments, and Questions*; *Principles of Federal Jurisdiction*; *One Supreme Court: Supremacy, Inferiority, and the Judicial Power of the United States*. A member of the American Law Institute, Professor Pfander currently serves as reporter/consultant to the Federal-State Jurisdiction Committee of the Judicial Conference of the United States. He has served as chair of both the federal courts and civil procedure sections of the Association of American Law Schools.

*MSL Course: Legal & Regulatory Process*

## **Ryan Phelan**

Ryan N. Phelan is a registered patent attorney at Marshall, Gerstein & Borun LLP who counsels and works with clients in intellectual property (IP) matters, with a focus on patents. As a former technology consultant with Accenture and with a background in computer science and engineering, Ryan has extensive experience in computer system and software design, engineering, development and related technologies. He has represented numerous Fortune 500 clients with patent matters in technical areas including electrical and software engineering, machine learning, virtual reality, imaging, internet and e-commerce, computer networking, encryption and security, mobile telecommunications, consumer electronics, insurance and finance applications.

Ryan focuses on results for his clients in legal areas such as patent protection and procurement, patent portfolio development and management, infringement and invalidity opinions, intellectual property litigation and post-grant proceedings at the United States Patent and Trademark Office (USPTO), including Inter Partes Reviews (IPR) and Covered Business Method (CBM) petitions.

Ryan received his J.D., cum laude, from Northwestern University School of Law, concurrent with an M.B.A. from Northwestern University, Kellogg School of Management. While in law school, he served as an Executive Editor of the Northwestern Journal of Technology and Intellectual Property.”

*MSL Course: Patenting Software Inventions*

## **George Pike**

George H. Pike is the Director of the Pritzker Legal Research Center and Senior Lecturer at Northwestern Pritzker School of Law. He teaches legal research, privacy and copyright courses, and is a frequent lecturer on issues of First Amendment, copyright, and Internet law for library professionals. He is also a regular columnist for Information Today, publishing a monthly column on legal issues confronting information producers and consumers.

Previously, Professor Pike was Director of the Law Library at the University of Pittsburgh School of Law, Associate Law Librarian at Lewis & Clark Law School, Reference Librarian at the University of Idaho School of Law, and a practicing attorney in Idaho Falls. Professor Pike received his B.A. degree from the College of Idaho, his law degree from the University of

Idaho, and his Masters in Library Science from the University of Washington. He is a member of the American and Idaho State Bar Associations, the American Association of Law Libraries, and the American Intellectual Property Lawyers Association.

*MSL Course: Research in Law, Business & Technology*

## **Susan Provenzano**

Susan Provenzano is a Professor of Practice at Northwestern Pritzker School of Law. She teaches in the areas of appellate advocacy, employment law, and legal communication. She has served the Law School in many capacities, including as Interim Dean of Students and Director of Communication and Legal Reasoning. Professor Provenzano has chaired both the Law School's Communications Task Force and the faculty judicial clerkship committee. In recognition of her teaching, Professor Provenzano has received Dean's Teaching Awards and the SBA Faculty Appreciation Award.

*MSL Course: Employment Law*

## **Stephen Reed**

Steve Reed is a Clinical Professor of Law, the Assistant Director of the Entrepreneurship Law Center, and Co-Director of the JD-MBA Program at Northwestern University School of Law. In the clinical program of the Entrepreneurship Law Center, Reed works with students to represent start-ups, more mature companies and social entrepreneurs in a variety of transactional matters. In the classroom, Professor Reed teaches Business Associations, Advanced Corporate Law and Mergers & Acquisitions, and co-teaches Entrepreneurship Law. Reed also co-teaches Law and the Entrepreneur, a Massive Open Online Course offered by Northwestern University and Coursera that attracted over 35,000 students worldwide in its first session.

*MSL Course: Business Formation and Structure; Business Combinations*

## **Ron Ro**

Ron S. Ro is a Legal Data Scientist at Gavelytics, a Judicial Analytics company, where he manages the data team. Ron combines his background in law and data science to process and draw actionable insights from legal data. Prior to joining Gavelytics, Ron practiced patent prosecution and litigation at Knobbe Martens. Ron holds a BS in Mechanical Engineering from the University of Rochester and a JD from Northwestern.

A native of South Korea and a former serviceman, Ron was also an interpreter to the military leadership in the South Korea-US alliance. Currently residing in Los Angeles, Ron is an active member of the Surfrider Foundation and spends much of his free time surfing and diving in the Pacific ocean.

*MSL Course: Patent Landscape Analysis Using Natural Language Processing*

## **Daniel Rodriguez**

Daniel B. Rodriguez the Harold Washington Professor at the Law School, served as dean of the Law School from January 2012 through August 2018. He is also the past president of the Association of American Law Schools and a Council member of the American Law Institute. Prior to his appointment at Northwestern Law, Rodriguez served as Minerva House Drysdale Regents Chair in Law at the University of Texas from 2007 to 2011. While at Texas, he was also a professor of government (by courtesy) and a Research Fellow at Rice University's Baker Institute for Public Policy. Before joining the Texas faculty, Rodriguez served as Dean and Warren Distinguished Professor of Law at the University of San Diego School of Law. He began his academic career at the University of California, Berkeley's Boalt Hall School of Law. In addition, he has been a visiting professor of law at Columbia University, University of Southern California, University of Illinois, and University of Virginia and also at the Free University of Amsterdam, The Netherlands. Rodriguez received his law degree from Harvard in 1987. His undergraduate degree is from the California State University of Long Beach, and he is a recipient of that school's distinguished alumnus award. After graduating from law school, he clerked for Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit.

*MSL Course: Legal & Regulatory Process; Entrepreneurship Team Project*

## **Paul Rodriguez**

Paul Rodriguez is Vice President and Chief IP Counsel at RR Donnelley, a global company that helps organizations communicate more effectively by creating, managing, producing, distributing and processing content on behalf of our customers. Mr. Rodriguez is responsible for all of RR Donnelley's intellectual property matters, including strategic portfolio management, product and process clearance, licensing, litigation and enforcement, development agreements and due diligence. Prior to working for RR Donnelley, Paul served as Assistant General Counsel at Pactiv Corporation with responsibility for all intellectual property matters and as Intellectual Property Counsel at Videojet Technologies. He started his career in private practice and was a Partner at McAndrews, Held & Malloy, where his practice focused on patent litigation. Paul received his JD from the University of Chicago Law School and a BSE from Duke University (biomedical and electrical engineering).

*MSL Course: IP Strategy & Management*

## **Sheva Sanders**

Sheva Sanders practices Health Law at Stinson Leonard Street LLP and advises health care, managed care, medical device, pharmaceutical, life sciences and PBM clients on complex regulatory issues, including fraud and abuse, compliance, reimbursement and transactional matters. Sheva is a member of the University of Minnesota Advisory Board for the Joint Degree in Law, Science & Technology, and has been an adjunct professor at both William Mitchell College of Law and Hamline University School of Law. Sheva was named a 2003 AdvaMed Achiever for her role in drafting the AdvaMed Code of Ethics.

*MSL Courses: Health Care Law & Regulation: State & Federal*

## **David Schwartz**

David Schwartz joined the Northwestern University School of Law as a Professor in June of 2015. His teaching and research focus on intellectual property and patent law, with a particular emphasis on empirical studies of patent litigation. Professor Schwartz previously was a professor and co-director of the Center for Empirical Studies of Intellectual Property Law at IIT / Chicago-Kent College of Law and an assistant professor at the John Marshall Law School. Prior to entering academia in 2006, Professor Schwartz practiced intellectual property law, focusing on patents and patent litigation, for over a decade. From 2000 to 2006, he was a partner at two intellectual property boutique firms in Chicago, where his practice included patent, copyright, trademark and trade secrets litigation; patent and trademark prosecution; and intellectual property-related transactions. He began his career in 1995 as an associate at Jenner & Block.

*MSL Course: Patent Law*

## **Amy Shuen**

Professor Amy Shuen is an internationally recognized strategy and digital innovation professor. She has been on the faculties at UC Berkeley, Wharton, and CEIBS (Shanghai); she was also Director of Corporate Venture Programs at Wharton. She is a regular Silicon Valley consulting partner, guiding a 300-consultant digital strategy firm. She is also a corporate venture capitalist, and a venture advisor to over fifty VC-funded Series A to Series B Silicon Valley startups.

Professor Shuen developed the “Dynamic Capabilities” framework, which is now classic textbook content, and she has written a best-selling book on Web 2.0 digital strategy and innovation published by O’Reilly Media.

Professor Shuen received her BS in Electronics Engineering Computer Science and English Literature at Yale; her MBA at Harvard; and her PhD in Innovation Economics at UC Berkeley’s Haas School of Business.

*MSL Courses: Applied AI in HealthTech*

## **D. Daniel Sokol**

D. Daniel Sokol is Professor of Law at the University of Florida Levin College of Law and Senior Of Counsel at Wilson Sonsini Goodrich & Rosati. He was co-editor of the first three volumes of the Global Competition Law and Economics book series (Stanford University Press), and is co-editor of the Oxford Handbook of International Antitrust Economics Volumes 1 and 2 (Oxford University Press, 2014 forthcoming) and the Global Antitrust Compliance Handbook (Oxford University Press, 2014). Sokol is also a non-governmental advisor to the International Competition Network for several working groups and is the academic advisor to the U.S. Chamber of Commerce for antitrust matters. His recent course offerings include: Business Enterprise Survey, Global Corporate Compliance, Comparative Corporate Governance, Law and Entrepreneurship, Corporations, Business Organizations, International and Comparative Antitrust, Antitrust Mergers, Antitrust-IP and Antitrust Health Care. *The Global Competition Review*, the leading antitrust practitioner publication, named Sokol its antitrust academic of the year in 2014, the first non-Ph.D. economist so honored.

*MSL Course: Global Business Regulation & Risk Assessment*

## **Nicholas Terrell**

Nicholas Terrell is a partner at Marshall, Gerstein & Borun LLP. His practice focuses on obtaining and protecting intellectual property rights for clients through development and evaluation of patent portfolios. He particularly focuses on patents relating to electronic systems and software. Recent work has included patents related to data management, user interfaces, communications, process control, transportation, and medical devices. Mr. Terrell earned a bachelor's degree in electrical engineering and a JD from Northwestern University, as well as a master's degree in economics from George Mason University. Prior to private practice, he clerked for the Honorable Robert H. Cleland at the U.S. District Court for the Eastern District of Michigan.

*MSL Course: Patenting Software Inventions*

## **Liisa Thomas**

Liisa Thomas is a partner in Sheppard Mullin's Chicago office; she is the co-practice group leader of the firm's privacy and cybersecurity practice. Ms. Thomas was born in Finland and frequently coordinates global efforts in the privacy area for her clients. She assists clients with a variety of legal issues, including identifying and investigating data breach incidents, simplifying privacy policies to better protect corporate clients, developing compliant text message and mobile marketing campaigns, navigating the complex legal world of online behavioral advertising, ensuring compliance in social media promotions as well as other projects. Ms. Thomas received a B.A. in History from Haverford College and a J.D. from the University of Chicago Law School.

*MSL Courses: Data Security Regulation: Data Breaches & Beyond; Data Privacy: Law, Regulation & Application*

## **Emerson Tiller**

Emerson H. Tiller is the J. Landis Martin Professor of Law and Business at the Northwestern Pritzker School of Law. He joined the Northwestern law faculty in 2003, with a courtesy appointment at the Kellogg School of Management as Professor of Business Law. Prior to joining the Northwestern faculty, Professor Tiller was a professor at the University of Texas, Graduate School of Business, where he also directed the Center for Business, Technology and Law. His research has primarily focused on empirical and theoretical analyses of political forces in regulatory and judicial decision-making.

*MSL Course: Contract Law & Design*

## **Julie Watson**

Julie Watson is special counsel at Marshall Gerstein & Borun, LLP, a Chicago-based intellectual property law firm. A licensing professional with over 25 years' experience structuring and negotiating complex deals, Julie concentrates her practice on intellectual property transactions with a particular emphasis in technology startups and university technology transfer. Julie's prior work includes managing nonprofit intellectual property

licensing programs including the Wake Forest Institute for Regenerative Medicine and the American Medical Association. Julie received her law degree from Wake Forest University Law School and is admitted to practice law in Illinois, North Carolina and before the USPTO. She also holds a master's degree from Johns Hopkins University and is a Certified Licensing Professional.

*MSL Course: Introduction to IP Licensing*

## **Lisa Winkler**

Lisa Winkler is the Clinical Services Librarian at the Northwestern Pritzker School of Law. The primary responsibilities in this recently-created position include supporting the Bluhm Legal Clinic and assisting law faculty, fellows, students and staff with research. Her specialties include legal research instruction, outreach, and clinical legal education and legal technology trends, especially those reshaping the practice of law like AI-enabled or data analytics products. She also serves on the Northwestern Pritzker School of Law's Legal Technology Committee, which facilitates the creation and awareness of initiatives to innovate legal education. She earned a Bachelor of Arts from the University of Wisconsin, Madison, and a Master of Arts in Library and Information Studies from the Information School, UW-Madison. Before coming to the Pritzker Legal Research Center in 2016, Lisa was the Manager and Reference Librarian of the Dane County Law Library, a branch of the Wisconsin Supreme Court's library system and the second largest county public law library in the State of Wisconsin.

*MSL Course: Research in Law, Business & Technology*

## **K.M. Zouhary**

Katie Marie Zouhary teaches Public Persuasion in the Master of Science in Law Program. She has lectured at law schools and professional schools on how to use improvisation techniques to improve persuasive presentations, negotiation skills, and interview skills.

K.M.—as she is known to colleagues and friends—is a senior associate at Schiff Hardin LLP. She focuses her practice on employment litigation and pre-litigation counseling. She has represented clients in proceedings in federal and state courts and administrative agencies on matters involving discrimination claims, harassment claims, whistleblower claims, and claims related to non-compete agreements. In addition, she counsels clients on personnel policies, separation agreements, and performance evaluations. She began her legal career at Proskauer Rose LLP, where she served as Co-Chair of Proskauer's Women's Alliance and on the Pro Bono Committee.

Before her legal career, K.M. served as Chief of Staff of the National Endowment for the Arts, worked on HAIRSPRAY the musical (and its West End transfer), worked as Director of Client Service for Schematic (now part of Possible Worldwide), and served as an analyst on Accenture's Global Marketing team.

K.M. graduated from the Second City (Chicago) Conservatory and completed courses at the People's Improv Theatre (New York) before performing Off-Broadway, including stints at St. Ann's Warehouse and Ars Nova. She currently serves as a board member for Northwestern University School of Law's Center for Practice Engagement and Innovation and Center on Wrongful Convictions Justice Council. She received her B.A., *cum laude*, from Yale and her

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***MSL Course: Public Persuasion***