

## *Research Roundtable Webinar on Frontiers of Antitrust Policy*

Wednesday, May 3, 2023

1:00 – 4:00 p.m. (central)

Via Zoom

### **Wednesday, May 3, 2023**

1:00 to 1:05    **Welcome and Introduction**

**Alex Lee**, Director, Northwestern Center on Law, Business, and Economics;  
Professor of Law, Northwestern Pritzker School of Law

1:05 to 2:25    **Session One: Market Definition in Multi-Sided Markets**

**Moderator: Erik Hovenkamp**, Associate Professor of Law, USC Gould School  
of Law

2:25 to 2:40    **Break**

2:40 to 4:00    **Session Two: Strategies in Digital Markets**

**Moderator: D. Daniel Sokol**, Carolyn Craig Franklin Chair in Law and Professor  
of Law and Business, USC Gould School of Law and USC Marshall School of  
Business

4:00            **Adjourn**

### **Confirmed Participants (as of May 3, 2023)**

1. **Shiva Agarwal**, Assistant Professor of Management, McCombs School of  
Business, The University of Texas at Austin
2. **Rebecca Haw Allensworth**, Associate Dean for Research; David Daniels Allen Professor of  
Law, Vanderbilt Law School
3. **Jonathan B. Baker**, Research Professor of Law, American University Washington  
College of Law

4. **David Besanko**, IBM Professor of Regulation & Competitive Practices, Kellogg School of Management, Northwestern University
5. **Hemant Bhargava**, Professor, Jerome and Elsie Suran Chair in Technology Management; Director, Center for Analytics and Technology in Society, UC Davis Graduate School of Business
6. **Dennis Carlton**, David McDaniel Keller Professor of Economics Emeritus, The University of Chicago, Booth School of Business
7. **Giuseppe Colangelo**, Associate Professor of Law and Economics, University of Basilicata; TTLF Fellow, Stanford Law School
8. **Fabien Curto-Millet**, Director of Economics, Google
9. **Jean-Pierre Dubé**, James M. Kilts Distinguished Service Professor of Marketing, The University of Chicago, Booth School of Business
10. **Joseph Farrell**, Professor of the Graduate School, University of California, Berkeley
11. **Harry First**, Charles L. Denison Professor of Law, NYU School of Law
12. **Daniel Francis**, Assistant Professor of Law, NYU School of Law
13. **Joshua S. Gans**, Jeffrey S. Skoll Chair of Technical Innovation and Entrepreneurship, Professor of Strategic Management, Rotman School of Management, University of Toronto
14. **Anindya Ghose**, Heinz Riehl Professor of Business, NYU Leonard N. Stern School of Business
15. **Avi Goldfarb**, Professor of Marketing, Rotman Chair in Artificial Intelligence and Healthcare, Rotman School of Management, University of Toronto
16. **Kirti Gupta**, Chief Economist, Qualcomm, Qualcomm Inc.
17. **C. Scott Hemphill**, Moses H. Grossman Professor of Law, New York University Law School
18. **Erik Hovenkamp**, Associate Professor of Law, USC Gould School of Law
19. **Thomas N. Hubbard**, Elinor and H. Wendell Hobbs Professor of Management, Kellogg School of Management, Northwestern University
20. **Miguel Jorquera**, PhD Candidate, Department of Economics, Northwestern University
21. **Louis Kaplow**, Finn M. W. Caspersen and Household International Professor of Law and Economics, Harvard Law School
22. **Avner A. Kreps**, PhD Candidate, Department of Economics, Northwestern University
23. **Francine Lafontaine**, William Davidson Professor of Business Economics and Public Policy, Stephen M. Ross School of Business, University of Michigan
24. **Alex Lee**, Director, Northwestern Center on Law, Business, and Economics; Professor of Law, Northwestern Pritzker School of Law
25. **Aija Leiponen**, Professor, Dyson School of Applied Economics and Management, SC Johnson College of Business, Cornell University
26. **Meng Liu**, Assistant Professor of Marketing, Washington University in St. Louis, Olin Business School
27. **Jonathan S. Masur**, John P. Wilson Professor of Law, The University of Chicago Law School
28. **John O. McGinnis**, George C. Dix Professor in Constitutional Law, Northwestern Pritzker School of Law

29. **A. Douglas Melamed**, Professor of the Practice of Law, Stanford Law
30. **Soojin Nam**, Hankuk University of Foreign Studies
31. **Barak Orbach**, Professor of Law, University of Arizona James E. Rogers College of Law
32. **Menesh Patel**, Acting Professor of Law, UC Davis School of Law
33. **Randal C. Picker**, James Parker Hall Distinguished Service Professor of Law, The University of Chicago Law School
34. **Douglas Rathbun**, Competition Policy, Meta Platforms
35. **Barak Richman**, Katharine T. Bartlett Professor of Law, Duke University School of Law
36. **William Rogerson**, Charles E. and Emma H. Morrison Professor, Department of Economics, Northwestern University
37. **Nancy L. Rose**, Charles P. Kindleberger Professor of Applied Economics, MIT
38. **Steve C. Salop**, Professor Emeritus, Georgetown Law
39. **Carl Shapiro**, Transamerica Professor of Business Strategy, Haas School of Business at the University of California, Berkeley
40. **Howard Shelanski**, Professor of Law, Georgetown University
41. **D. Daniel Sokol**, Carolyn Craig Franklin Chair in Law and Professor of Law and Business, USC Gould School of Law and USC Marshall School of Business
42. **James B. Speta**, Elizabeth Froehling Horner Professor of Law, Northwestern Pritzker School of Law
43. **Sean P. Sullivan**, Associate Professor of Law, The University of Iowa College of Law
44. **Sruthi Thatchenkery**, Assistant Professor of Strategy, Vanderbilt University, Owen Graduate School of Management
45. **Catherine Tucker**, Sloan Distinguished Professor of Management, MIT Sloan
46. **Marshall Van Alstyne**, Questrom Professor in Management; Professor, Information Systems, Boston University, Questrom School of Business
47. **Hal Varian**, Chief Economist, Google
48. **Liad Wagman**, John and Mae Calamos Dean Endowed Chair, Illinois Institute of Technology
49. **Abe Wickelgren**, Fred and Emily Wulff Chair, University of Texas Law School
50. **Pinar Yildirim**, Associate Professor of Marketing; Associate Professor of Economics, The Wharton School, The University of Pennsylvania
51. **Xingyue (Luna) Zhang**, Assistant Professor, University of Washington, Tacoma
52. **Bo "Bobby" Zhou**, Associate Professor, University of Maryland, Robert H. Smith School of Business
53. **Feng Zhu**, MBA Class of 1958 Professor of Business Administration, Harvard Business School