

Global Standards Leadership Conference 2022

Wednesday, June 15, 2022

Northwestern Pritzker School of Law
375 E. Chicago Avenue – Rubloff #180
Chicago, IL 60611

AGENDA

08:00-09:00 **Breakfast Welcome Reception**

09:00 – 9:15 **Introduction and Welcome**

Justus Baron, Senior Research Associate, Project on Innovation Economics, Northwestern University Center on Law Business, and Economics

Tim Pohlmann, CEO and Founder, IPlytics & TU Berlin

Kirti Gupta, Vice President, Economic Strategy, Chief Economist, Qualcomm; Center for Strategic and International Studies (CSIS)

09:15 – 09:45 **Keynote Address: *Why Standards Matter***

Kirti Gupta, Vice President, Economic Strategy, Chief Economist, Qualcomm; Center for Strategic and International Studies (CSIS)

09:45 – 11:00 **Session 1: Leadership in Global Standards Development**

Moderator: Justus Baron, Northwestern University Center on Law Business, and Economics

Jorge Contreras, Professor, University of Utah

Gordon Gillerman, Director Standards, NIST

Bowman Heiden, Professor, CIP & University of California Berkeley

Alexandra Seymour, Associate Fellow, Technology and National Security Program, CNAS

10:45-11:15 **Break**

11:15-12:30	<p>Session 2: Current Challenges of Global SEP Licensing</p> <p>Moderator: Eric Reifschneider, SVP Strategy, Marconi</p> <p>Kent Baker, Head of IP, u-blox Brian Droessler, VP Strategy & Portfolio, Continental Automotive Eeva Hakoranta, Chief Licensing Officer, Interdigital Mathias Hellman, Vice President of IP Rights Strategy and Portfolio Management, Ericsson Mang Zhu, Chief IP Strategy Officer, ZTE</p>
12:30 – 1:30	Lunch
1:30 – 2:00	<p>Keynote Address: <i>An Economic Assessment of the FRAND Ecosystem</i></p> <p>Justus Baron, Senior Research Associate, Project on Innovation Economics, Northwestern University Center on Law Business, and Economics</p>
2:00 – 3:15	<p>Session 4: Empirical Approaches for Valuation of SEPs</p> <p>Moderator: Tim Pohlmann, CEO, IPlytics</p> <p>Joachim Henkel, Professor, TU München Philip Kline, Managing Director, Insight Economics Mike Pellegrino, President, Pellegrino Associates Jon Putnam, CEO, Competition Dynamics</p>
3:15 – 3:45	<p>Keynote Address: <i>SEPs and the Next Technological Revolution –What does the data say?</i></p> <p>Tim Pohlmann, CEO and Founder, IPlytics & TU Berlin</p>
3:45-5:00	<p>Session 5: Governance of SEP Dispute Resolution in a Challenging Geopolitical Environment</p> <p>Moderator: David Yurkerwich, Managing Director, Ankura</p> <p>David Djavaherian, President, PacTech Law Fabian Gonell, Senior Vice President & Legal Counsel, Licensing Strategy, Qualcomm John Kolakowski, Director, Patent Licensing, Nokia Tim Syrett, Partner, WilmerHale</p>
5:00-6:30	Cocktail Reception