

Fourth Annual Research Roundtable on *Law and Economics of Digital Markets*

Thursday, October 9 — Friday, October 10, 2014

Searle Center Conference Room (Rubloff 542)
750 N. Lake Shore Drive, Chicago, IL

Thursday, October 9th

- 12:00 p.m. **Lunch**
- 1:00 to 2:15 **Session One:** *“Panning for Gold: The Random Long Tail in Music Production”*
Joel Waldfoegel, Frederick R Kappel Chair in Applied Economics, University of Minnesota, Carlson School of Management
Discussant: **Matthew Sag**, Professor of Law and Associate Director for Intellectual Property of the Institute for Consumer Antitrust Studies, Loyola University Chicago School of Law
- 2:15 to 3:30 **Session Two:** *“Occupy Copyright - A Law & Economic Analysis of U.S. Author Termination Rights”*
Kate Darling, Research Specialist, MIT Media Lab
Discussant: **Benjamin F. Jones**, Associate Professor of Management & Strategy and Faculty Director, Kellogg Innovation and Entrepreneurship Initiative (KIEI), Kellogg School of Management, Northwestern University
- 3:30 to 4:00 **Break**
- 4:00 to 5:15 **Session Three:** *“Do Copyrights Encourage Creativity? Evidence from Opera Premieres in Italy 1770-1900”*
Petra Moser, Assistant Professor, Stanford University, Economics Department
Discussant: **Ben Depoorter**, University of California, Hastings College of Law
- 5:30 **Reception and Dinner at Devon Seafood Grill** (39 East Chicago Avenue)

Friday, October 10th

- 8:00 a.m. **Breakfast**
- 8:30 to 9:45 **Session Four:** *“On the Partial (In)Alienability of Users’ Rights”*
Ariel Katz, Associate Professor, Innovation Chair in Electronic Commerce, Faculty of Law, University of Toronto
Discussant: **Benjam R. Shiller**, Assistant Professor of Economics, Brandeis University International Business School
- 9:45 to 11:00 **Session Five:** *“Copyright and Contracts Meet and Conflict: Copyright Preemption of Contracts”*
Guy Rub, Assistant Professor of Law, The Ohio State University, Michael E. Moritz College of Law
Discussant: **Jonathan B. Baker**, Professor of Law, Washington College of Law, American University
- 11:00 to 11:15 **Break**

- 11:15 to 12:30 **Session Six:** “Intellectual Property Strategy and the Long Tail: Evidence from the Recorded Music Industry”
Laurina Zhang, Assistant Professor, Ivey Business School, Western University
Discussant: **Kristelia García**, Associate Professor of Law, University of Colorado Law School
- 12:30 **Lunch**

Confirmed Participants (as of 10/3/2014):

1. **Jonathan B. Baker**, Washington College of Law, American University
2. **Kate Darling**, MIT Media Lab
3. **Ben Depoorter**, University of California, Hastings College of Law
4. **Peter DiCola**, Northwestern University School of Law
5. **Stephanie Holmes Didwania**, Kellogg School of Management, Northwestern University
6. **Kristelia García**, University of Colorado Law School
7. **Shubha Ghosh**, University of Wisconsin Law School
8. **Shane Greenstein**, Kellogg School of Management, Northwestern University
9. **Erik Hovenkamp**, Northwestern University School of Law
10. **Benjamin F. Jones**, Kellogg School of Management, Northwestern University
11. **Ariel Katz**, Faculty of Law, University of Toronto
12. **Petra Moser**, Stanford University, Economics Department
13. **Guy Rub**, The Ohio State University, Michael E. Moritz College of Law
14. **Matthew Sag**, Loyola University of Chicago School of Law
15. **Aaron Shaw**, Northwestern University School of Communications
16. **Benjamin R. Schiller**, Brandeis University International Business School
17. **Matthew L. Spitzer**, Searle Center on Law, Regulation, and Economic Growth
18. **Koleman Strumpf**, University of Kansas School of Business
19. **Joel Waldfogel**, University of Minnesota, Carlson School of Management
20. **Ryan Whalen**, Northwestern University School of Law
21. **Laurina Zhang**, Ivey Business School, Western University