

Searle Center Research Roundtable:  
Innovation Policy, Intellectual Property, and Entrepreneurship

Friday, April 29, 2011

Northwestern University School of Law  
Wieboldt Hall (Room #250)  
340 E. Superior Street  
Chicago, IL, 60611

**Friday, April 29th**

- 10:30 a.m.                    **Registration** (Room 250)
- 11:00 to 12:00              **Welcome and Introduction** (Room 250)  
**Max Schanzenbach**, Professor of Law, and Director, Searle Center on Law,  
Regulation, and Economic Growth
- Introduction to the Roundtable**  
**Daniel F. Spulber**, Kellogg School of Management and Research Director, Searle  
Center
- Session One—Innovation Policy, Intellectual Property and Entrepreneurship**  
**Stuart Graham**, Chief Economist for the United States Patent and Trademark Office  
(USPTO) and Georgia Tech College of Management
- Session Chair: Daniel F. Spulber**
- 12:00 to 1:00                **Lunch** (Kellogg Kafe, Room 323)
- 1:00 to 2:00                 **Session Two—Business Method Inventions, Innovation, and Entrepreneurship**  
(Room 250)
- [Should Business Method Inventions Be Patentable?](#)*  
**Daniel F. Spulber**, Research Director, Searle Center on Law, Regulation, and  
Economic Growth and Elinor Hobbs Distinguished Professor of International  
Business, Professor of Management Strategy, Kellogg School of Management,  
Professor of Law, Northwestern University School of Law (Courtesy)
- Session Chair:            Max Schanzenbach**