

## Research Roundtable on Innovation and Technology Standards

Friday, October 25-Saturday, October 26, 2013

Northwestern University School of Law  
Wieboldt Hall  
340 E. Superior Street, Chicago, IL, 60611

### Friday, October 25<sup>th</sup>

- 12:00 p.m.           **Registration Check-In** (WB #317)
- Lunch** (WB #317)
- 1:00-3:00           **Session One: Introduction to Innovation Economics** (WB #348)
- Welcome*  
**Matthew L. Spitzer**, Director and Howard and Elizabeth Chapman Professor,  
Searle Center on Law, Regulation and Economic Growth, Northwestern Law
- Innovation Economics*  
**Daniel F. Spulber**, Kellogg School of Management, Northwestern University
- Intellectual Property: The New Data*  
**Stuart Graham**, Scheller College of Business, Georgia Institute of Technology
- 3:00-3:30           **Break** (Hospitality Room WB #362)
- 3:30-5:30           **Session Two: Technology Standards** (WB #348)
- Technology Standards and the Smart Phone Wars*  
**Kirti Gupta**, Qualcomm
- Incentives to Join Standards Organizations*  
**Gerard Llobet**, Centro de Estudios Monetarios y Financieros (CEMFI), Madrid
- 5:45                 **Cocktail Reception and Dinner**  
Devon Seafood Grill—Bernadine Room  
39 E. Chicago Avenue, Chicago, IL

## **Saturday, October 26<sup>th</sup>**

8:30-9:30 a.m.      **Breakfast** (WB #317)

9:30-12:00      **Session Three: The Market for Patents** (WB #348)

*The Market for Patents: Institutions*

**Andrei Hagiu**, Harvard Business School

*The Market for Patents: Public Policy*

**Mark Schankerman**, London School of Economics

*The Market for Patents: Empirical Analysis*

**Carlos Serrano**, University of Pompeu Fabra

12:00-1:00      **Lunch** (WB #317)

1:00-3:00      **Session Four: Empirical Research on Standards Organizations** (WB #348)

*Standards Organizations: Empirical Research*

**Justus Baron**, Searle Center, Northwestern University School of Law

*Standards Organizations: Empirical Research*

**Henry Delcamp**, Treasury Department France, Mines Paris Tech

3:00      **Adjourn**

### **Participants** (as of 10/21/2013):

1. **John R. Allison**, McCombs School of Business, University of Texas at Austin
2. **Justus Baron**, Searle Center on Law, Regulation, and Economic Growth, Northwestern Law
3. **R. Andrew Butters**, Kellogg School of Management, Northwestern University
4. **Luis Cabral**, New York University
5. **Henry Delcamp**, Ministère de l'Economie, des Finances et de l'Industrie
6. **Alberto Galasso**, Rotman School of Management, University of Toronto
7. **Stuart Graham**, Georgia Institute of Technology
8. **Kirti Gupta**, Qualcomm, Inc.
9. **Andrei Hagiu**, Harvard Business School
10. **Anne Layne-Farrar**, Charles River Associates
11. **Aija Leiponen**, Cornell University, Charles H. Dyson School of Applied Economics and Management
12. **Vilen Lipatov**, Goethe University Frankfurt
13. **Gastón Llanes**, Pontificia Universidad Católica de Chile
14. **Gerard Llobet**, Centro de Estudios Monetarios y Financieros (CEMFI)
15. **Arijit Mukherjee**, Loughborough University, School of Business and Economics
16. **Sarah Parlane**, University College Dublin, School of Economics

17. **Tim Pohlmann**, CERNA MINES ParisTech & IPlytcis
18. **Jonathan Putnam**, Competition Dynamics
19. **Mark Schankerman**, Department of Economics, London School of Economics
20. **Carlos J. Serrano**, Universitat Pompeu Fabra
21. **Matthew L. Spitzer**, Searle Center on Law, Regulation, and Economic Growth, Northwestern Law
22. **Daniel F. Spulber**, Kellogg School of Management, Northwestern University
23. **Emerson H. Tiller**, Northwestern University School of Law